







Seo Analyzer airtory.com

Generated on February 19 2022 17:51 PM






The score is 64/100




SEO Content

	Title	<div>Ad Builder Software Tools, Creative Management Platform (CMP) Airtory</div> <div>Length : 71</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>																
	Description	<div>Airtory is one of the best creative management platform that helps you to create universally compatible Ads. Sign up for our Ad Builder tool & create personalized ads!</div> <div>Length : 171</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>																
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Ad Builder Software Tools, Creative Management Platform (CMP) Airtory</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>/</td></tr><tr><td>image</td><td>/images/og-airtory-logo.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>description</td><td>Airtory is one of the best creative management platform that helps you to create universally compatible Ads. Sign up for our Ad Builder tool & create personalized ads!</td></tr></tbody></table>	Property	Content	title	Ad Builder Software Tools, Creative Management Platform (CMP) Airtory	type	website	url	/	image	/images/og-airtory-logo.png	image:width	1200	image:height	630	description	Airtory is one of the best creative management platform that helps you to create universally compatible Ads. Sign up for our Ad Builder tool & create personalized ads!
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SEO Content

	Headings	<div> <div>H1</div> <div>0</div> </div> <div> <div>H2</div> <div>10</div> </div> <div> <div>H3</div> <div>14</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div>
		<ul style="list-style-type: none"> • [H2] Our Clients Trust in Us • [H2] Our Clients Trust in Us • [H2] Turn to Airtory to Produce And Scale Creative Content On the Fly • [H2] Traffic Partners • [H2] Testimonials • [H2] Frequently Asked Questions • [H2] Products • [H2] Customers • [H2] • [H2] Support • [H3] Easy 3-step Process to Create Ads • [H3] Universally Compatible Ads • [H3] Best in Class Analytics • [H3] Wide Range of Interactive Formats • [H3] How to use Airtory's Ad Builder Tool? • [H3] How can I create my own ad? • [H3] What is a Creative Management Platform? • [H3] What Ad Formats are available on Airtory's Ad Builder Platform? • [H3] What are universally compatible ads? • [H3] Traffic • [H3] DSP And Tracking Desks • [H3] Request Studio Demo • [H3] Your information has been saved successfully • [H3] Write to us with questions, suggestions or just to say hi!
	Images	<p>We found 72 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.13%</p> <p>Internal Links 96.88%</p>

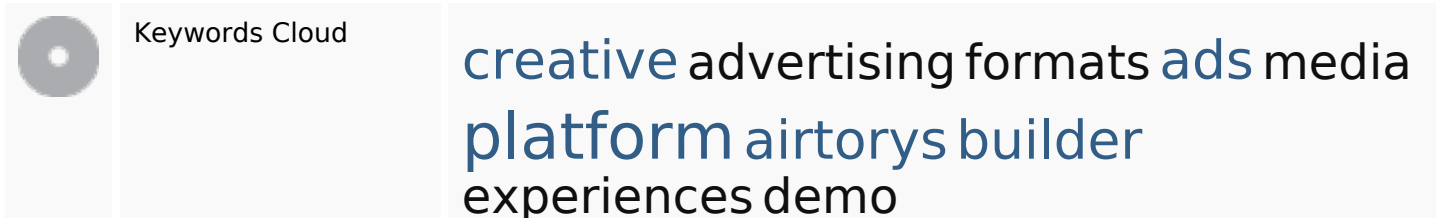
In-page links

Anchor	Type	Juice
Products	External	Passing Juice
Landing Page Builder	Internal	Passing Juice
Rich Media Display	Internal	Passing Juice
HTML5 Ads	Internal	Passing Juice
Programmatic Ads	Internal	Passing Juice
Interactive Video	Internal	Passing Juice
Experiments	Internal	Passing Juice
Trackers	Internal	Passing Juice
Ad Formats	Internal	Passing Juice
Banner	Internal	Passing Juice
Parallax	Internal	Passing Juice
Self Service Advertising Platform	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Publisher	Internal	Passing Juice
Self Serve Plus	Internal	Passing Juice
Agencies	Internal	Passing Juice
Brands	Internal	Passing Juice
About US	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Team	Internal	Passing Juice
Contact	Internal	Passing Juice
Support	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Guide	Internal	Passing Juice
Login/Signup	Internal	Passing Juice
Blog	Internal	Passing Juice
Sign up	Internal	Passing Juice
View Ad Experiences	Internal	Passing Juice
Know More	Internal	Passing Juice
here	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Creative Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
platform	24	✓	✗	✓	✓
airtorys	19	✗	✗	✗	✗
creative	19	✓	✗	✓	✓
builder	18	✓	✗	✓	✓
ads	16	✗	✗	✓	✓

Keywords Consistency

Usability


	Url	Domain : airtory.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 104 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Document

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>http://airtory.com/sitemap.xml</div><div>https://www.airtory.com/sitemap.xml</div></div>
	Robots.txt	<p>http://airtory.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div><div> Google Analytics</div></div>