

Seo Analyzer aisc.org

Generated on March 11 2022 06:04 AM





The score is 64/100







SEO Content

	Title	AISC Home American Institute of Steel Construction Length : 52 Perfect, your title contains between 10 and 70 characters.												
	Description	Information, news and publications (including some free to download) for structural steel design. Length : 97 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>3</td><td>3</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Who makes the shapes you need?• [H2] About Us• [H2] Contact Us• [H3] The Steel Conference - March 23-25• [H3] Forge Prize Presentations March 18• [H3] 2022 NASCC Live• [H4] SpeedCore and Steel-Concrete Composite Construction• [H4] 2022 NASCC: The Steel Conference• [H4] AISC Names 2021 Safety Award Recipients• [H4] American Steel Bridge Industry Ready and Able to Meet the Nation's Infrastructure Needs• [H4] AISC Announces 13 Award Recipients for 2022• [H4] NSBA Releases New Steel Bridge Design Handbook• [H4] Smarter. Stronger. Steel.	H1	H2	H3	H4	H5	H6	0	3	3	7	0	0
H1	H2	H3	H4	H5	H6									
0	3	3	7	0	0									
	Images	We found 8 images on this web page.												

SEO Content

		6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.09% Internal Links 73.91%

In-page links

Anchor	Type	Juice
View Cart	Internal	Passing Juice
View Profile	Internal	Passing Juice
Education	Internal	Passing Juice
Publications	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Technical Resources	Internal	Passing Juice

In-page links

Ask AISC	Internal	Passing Juice
AISC Education Foundation	Internal	Passing Juice
The Steel Conference - March 23-25	Internal	Passing Juice
Forge Prize Presentations March 18	External	Passing Juice
2022 NASCC Live	Internal	Passing Juice
AISC Names 2021 Safety Award Recipients	Internal	Passing Juice
American Steel Bridge Industry Ready and Able to Meet the Nation's Infrastructure Needs	Internal	Passing Juice
AISC Announces 13 Award Recipients for 2022	Internal	Passing Juice
NSBA Releases New Steel Bridge Design Handbook	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
steel	18	✓	✗	✓	✓
construction	6	✓	✗	✗	✓







Keywords Consistency

bridge	5	✘	✘	✘	✔
from	5	✘	✘	✘	✘
american	4	✔	✘	✘	✔

Usability

	Url	Domain : aisc.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://aisc.org/sitemap.xml>

<https://www.aisc.org/sitemap.xml>



Robots.txt

<http://aisc.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.