

# Seo Analyzer ait.ac.th

Generated on February 08 2022 11:06 AM






The score is 57/100







## SEO Content

	Title	Asian Institute of Technology   Bangkok, Thailand <b>Length : 49</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Established in 1959, the Asian Institute of Technology is a leading regional postgraduate institution offering Master and Doctoral degree programs. <b>Length : 147</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Asian Institute of Technology   Bangkok, Thailand</td></tr><tr><td>description</td><td>Established in 1959, the Asian Institute of Technology is a leading regional postgraduate institution offering Master and Doctoral degree programs.</td></tr><tr><td>url</td><td>https://www.ait.ac.th/</td></tr><tr><td>site_name</td><td>Asian Institute of Technology</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Asian Institute of Technology   Bangkok, Thailand	description	Established in 1959, the Asian Institute of Technology is a leading regional postgraduate institution offering Master and Doctoral degree programs.	url	https://www.ait.ac.th/	site_name	Asian Institute of Technology
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# SEO Content

	Headings	H1 0	H2 2	H3 19	H4 6	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H2] AIT Ranks 15th Globally by Times Higher Education for SDG 1 “No Poverty” Work</li><li>• [H2] NOVEL MEDIA: 3-in-1 INNOVATION FOR BETTER ENVIRONMENT</li><li>• [H3] Events</li><li>• [H3] News</li><li>• [H3] Spring 2022 Orientation: AIT welcomes high number of students</li><li>• [H3] Advanced Wireless Network Company Limited (AWN) Supports Five Master’s Scholarships</li><li>• [H3] New Dual Degree Master’s Program in Data Science and Artificial Intelligence with Brunel University London</li><li>• [H3] 136th Graduation Ceremony: AIT Graduates Sailing Through a Perfect Storm</li><li>• [H3] Global Engagements</li><li>• [H3] Discover</li><li>• [H3] Schools</li><li>• [H3] Research</li><li>• [H3] Campus</li><li>• [H3] Legacy</li><li>• [H3] Career Placements</li><li>• [H3] Engage</li><li>• [H3] Admissions</li><li>• [H3] Outreach Centers</li><li>• [H3] Partners</li><li>• [H3] AIT Opportunities</li><li>• [H3] Giving</li><li>• [H4] All Events &gt;&gt;</li><li>• [H4] All News &gt;&gt;</li><li>• [H4] Schools</li><li>• [H4] Centers</li><li>• [H4] A-Z</li><li>• [H4] Quick Links</li></ul>					
	Images	We found 18 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.78% Internal Links 97.22%

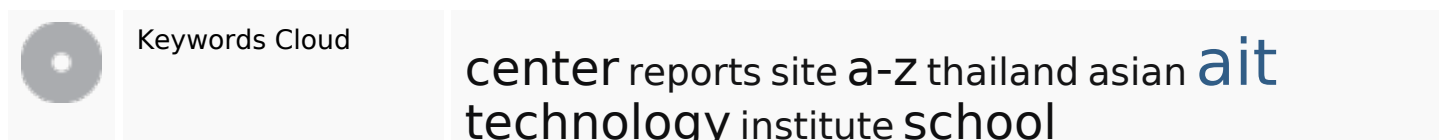
## In-page links

Anchor	Type	Juice
<a href="#">Applicants</a>	Internal	Passing Juice
<a href="#">Visitors</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Intranet</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Student Opportunities</a>	Internal	Passing Juice
<a href="#">Rankings</a>	Internal	Passing Juice
<a href="#">Giving</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">All Events &amp;gt;&amp;gt;</a>	Internal	Passing Juice

## In-page links

<a href="#">All News &amp;gt;&amp;gt;</a>	Internal	Passing Juice
<a href="#">School of Engineering &amp;#038; Technology</a>	Internal	Passing Juice
<a href="#">School of Environment, Resources &amp;#038; Development</a>	Internal	Passing Juice
<a href="#">School of Management</a>	Internal	Passing Juice
<a href="#">AIT Center Vietnam</a>	External	Passing Juice
<a href="#">AIT Extension</a>	Internal	Passing Juice
<a href="#">AIT Solutions</a>	Internal	Passing Juice
<a href="#">AIT Entrepreneurship Center</a>	Internal	Passing Juice
<a href="#">AIT Language Center</a>	Internal	Passing Juice
<a href="#">A-Z (AIT Units)</a>	Internal	Passing Juice
<a href="#">A-Z (Websites)</a>	Internal	Passing Juice
<a href="#">A-Z (Social Media)</a>	Internal	Passing Juice
<a href="#">Annual Reports</a>	Internal	Passing Juice
<a href="#">Sustainability Reports</a>	Internal	Passing Juice
<a href="#">AIT Newsletter</a>	Internal	Passing Juice
<a href="#">Emergency Aid</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">About This Site</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Branding</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

ait	7	✘	✘	✘	✔
a-z	4	✘	✘	✘	✔
technology	3	✔	✘	✔	✘
center	3	✘	✘	✘	✔
school	3	✘	✘	✘	✔

## Usability

	Url	Domain : ait.ac.th Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://ait.ac.th/sitemap.xml">http://ait.ac.th/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://ait.ac.th/robots.txt">http://ait.ac.th/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p>