

# Seo Analyzer ajaxmazda.com

Generated on December 12 2021 01:50 AM






The score is 54/100







## SEO Content

	Title	Ajax Mazda: New & Used Mazda Dealership   Ajax, ON. <b>Length : 55</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Ajax Mazda in Ajax has New and Used Mazda Cars and SUVs for sale. Call (888) 931-4611 for Ajax Mazda Specials and Promotions. <b>Length : 125</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ajax Mazda: New &amp; Used Mazda Dealership   Ajax, ON.</td></tr><tr><td>description</td><td>Ajax Mazda in Ajax has New and Used Mazda Cars and SUVs for sale. Call (888) 931-4611 for Ajax Mazda Specials and Promotions.</td></tr><tr><td>url</td><td>https://www.ajaxmazda.com/</td></tr><tr><td>site_name</td><td>Ajax Mazda</td></tr><tr><td>image</td><td>https://d13o74d1bgkn01.cloudfront.net/wp-content/uploads/2019/01/25073617/AjaxMazda-BlogFeature.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Ajax Mazda: New & Used Mazda Dealership   Ajax, ON.	description	Ajax Mazda in Ajax has New and Used Mazda Cars and SUVs for sale. Call (888) 931-4611 for Ajax Mazda Specials and Promotions.	url	https://www.ajaxmazda.com/	site_name	Ajax Mazda	image	https://d13o74d1bgkn01.cloudfront.net/wp-content/uploads/2019/01/25073617/AjaxMazda-BlogFeature.jpg
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## SEO Content

		<p>image:secure_url https://d13o74d1bgkn01.cloudfront.net/wp-content/uploads/2019/01/25073617/AjaxMazda-BlogFeature.jpg</p> <p>image:width 981</p> <p>image:height 500</p> <p>image:alt Ajax Mazda</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Ajax Mazda</li> <li>• [H4] Featured Specials</li> <li>• [H4] Disclaimer</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	2	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	2	0	0									
	Images	<p>We found 23 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.85%</p> <p>Internal Links 98.15%</p>

# SEO Links

## In-page links

Anchor	Type	Juice
<a href="#">Build &amp;#038; Price</a>	Internal	Passing Juice
<a href="#">New</a>	Internal	Passing Juice
<a href="#">Demo</a>	Internal	Passing Juice
<a href="#">Pre-owned</a>	Internal	Passing Juice
<a href="#">Kuro Edition</a>	Internal	Passing Juice
<a href="#">Mazda Showroom</a>	Internal	Passing Juice
<a href="#">Special Offers</a>	Internal	Passing Juice
<a href="#">Schedule an Appointment / Book a Test Drive</a>	Internal	Passing Juice
<a href="#">Brochures</a>	Internal	Passing Juice
<a href="#">Fleet &amp;#038; Commercial</a>	Internal	Passing Juice
<a href="#">SKYACTIV Technology</a>	Internal	Passing Juice
<a href="#">Innovation</a>	Internal	Passing Juice
<a href="#">Demo Vehicles</a>	Internal	Passing Juice
<a href="#">Certified Pre-Owned</a>	Internal	Passing Juice
<a href="#">Vehicles under \$15,000</a>	Internal	Passing Juice
<a href="#">Trade Appraisal</a>	Internal	Passing Juice
<a href="#">First Service On Us</a>	Internal	Passing Juice
<a href="#">Touchless Experience</a>	Internal	Passing Juice
<a href="#">Financial Services</a>	Internal	Passing Juice
<a href="#">Vehicle Leasing</a>	Internal	Passing Juice
<a href="#">Car Loan Calculator</a>	Internal	Passing Juice
<a href="#">Secure Credit Application</a>	Internal	Passing Juice
<a href="#">Credit Centre</a>	Internal	Passing Juice
<a href="#">Promotions</a>	Internal	Passing Juice

## In-page links

<a href="#">Service &amp;#038; Parts Specials</a>	Internal	Passing Juice
<a href="#">Mazda Special Programs</a>	Internal	Passing Juice
<a href="#">Service Appointment</a>	Internal	Passing Juice
<a href="#">Vehicle Service</a>	Internal	Passing Juice
<a href="#">Scheduled Maintenance</a>	Internal	Passing Juice
<a href="#">Service Video</a>	Internal	Passing Juice
<a href="#">Brakes &amp;#038; Rotors</a>	Internal	Passing Juice
<a href="#">Oil Changes</a>	Internal	Passing Juice
<a href="#">Tire Alignment</a>	Internal	Passing Juice
<a href="#">Tire Rotation</a>	Internal	Passing Juice
<a href="#">Winter Tires</a>	Internal	Passing Juice
<a href="#">Mazda Fitting Room</a>	Internal	Passing Juice
<a href="#">Warranty Information</a>	Internal	Passing Juice
<a href="#">Body Shop</a>	Internal	Passing Juice
<a href="#">Genuine Parts</a>	Internal	Passing Juice
<a href="#">Tires and Rims</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Our Dealership</a>	Internal	Passing Juice
<a href="#">Meet The Team</a>	Internal	Passing Juice
<a href="#">Career Opportunities</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Customer Loyalty Program</a>	External	Passing Juice
<a href="#">Ajax Referral Program</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Mazda Special Programs</a>	Internal	Passing Juice
<a href="#">Get Trade-In Value</a>	Internal	Passing Juice

## In-page links

<a href="#">Unlimited Warranty</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords



 Keywords Cloud

finance special sales featured  
mazda view service taxes mileage  
payment


## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
mazda	14	✓	✗	✓	✓
payment	12	✗	✗	✗	✗
special	12	✗	✗	✓	✓
view	11	✗	✗	✗	✗
featured	10	✗	✗	✗	✓









## Usability

	Url	Domain : ajaxmazda.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ajaxmazda.com/sitemap.xml https://www.ajaxmazda.com/sitemap_index.xml https://www.ajaxmazda.com/sitemap/index.xml</pre>
	Robots.txt	<p><a href="http://ajaxmazda.com/robots.txt">http://ajaxmazda.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>