

# Seo Analyzer alonet.org

Generated on February 07 2022 17:14 PM

The score is 61/100







## SEO Content

	Title	ALA   Association of Legal Administrators <b>Length : 41</b> Perfect, your title contains between 10 and 70 characters.														
	Description	The Association of Legal Administrators offers networking and management resources that help law office executives and legal staff improve their firms' results. <b>Length : 160</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.alonet.org/welcome-ala</td></tr><tr><td>image</td><td>https://www.alonet.org/images/default-source/open-graph/association-of-legal-administrators.png</td></tr><tr><td>title</td><td>Welcome ALA</td></tr><tr><td>description</td><td>The Association of Legal Administrators offers networking and management resources that help law office executives and legal staff improve their firms' results.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>ALAnet</td></tr></tbody></table>	Property	Content	url	https://www.alonet.org/welcome-ala	image	https://www.alonet.org/images/default-source/open-graph/association-of-legal-administrators.png	title	Welcome ALA	description	The Association of Legal Administrators offers networking and management resources that help law office executives and legal staff improve their firms' results.	type	website	site_name	ALAnet
Property	Content															
url	https://www.alonet.org/welcome-ala															
image	https://www.alonet.org/images/default-source/open-graph/association-of-legal-administrators.png															
title	Welcome ALA															
description	The Association of Legal Administrators offers networking and management resources that help law office executives and legal staff improve their firms' results.															
type	website															
site_name	ALAnet															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>19</td><td>17</td><td>8</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	19	17	8	0	0		
H1	H2	H3	H4	H5	H6											
0	19	17	8	0	0											





# SEO Content

- [H2] Information for Legal Management Professionals
- [H2] The Association of Legal Administrators is here to serve...
- [H2] ALA is the premier professional association connecting leaders and managers within the legal industry. We provide extensive professional development, collaborative peer communities, strategic operational solutions, and business partner connections empowering our members to lead the business of law.
- [H2] ABA Retirement Funds
- [H2] Affinity Consulting
- [H2] Allied World
- [H2] GLJ Benefit Consultants (GLJ)
- [H2] GLJ Financial
- [H2] INVISUS
- [H2] isolved
- [H2] LawPay
- [H2] LTC Solutions, Inc.
- [H2] MyCase Legal Practice Management
- [H2] National Purchasing Partners (NPP)
- [H2] Principal
- [H2] Teladoc
- [H2] UPS
- [H2] VIBE Media
- [H2] VIBE Media
- [H3] Legal Management Magazine
- [H3] OnlineCommunities
- [H3] Online Education Targeting Your Role
- [H3] Live Events for Law Office Managers
- [H3] News
- [H3] Legal Media Series on Spill the Ink Podcast Features ALA's Senior Managing Editor
- [H3] American Lawyer Article Features ALA Executive Director April Campbell, JD
- [H3] Developing a Growth Mindset with The Successful Firm Project
- [H3] Law360 Pulse Article Showcases ALA's 2021 Compensation and Benefits Survey
- [H3] Wisconsin Lawyer Article Features Four ALA Members
- [H3] Mental Health First Aid Certification Program
- [H3] Presidents' Day
- [H3] Chapter Leader Roundtable - In-Coming Board Topics
- [H3] Mental Health First Aid Certification Program
- [H3] Association Leadership Institute
- [H3] CLM Application Deadline (Spring)
- [H3] Essentials of Chapter Leadership
- [H4] Value of Membership
- [H4] It's Membership Renewal Time
- [H4] Optimizing the Digital Mailroom
- [H4] SOC 2 Compliance and Your Firm
- [H4] Member Directory
- [H4] Job Bank
- [H4] Legal Management
- [H4] Events

## SEO Content

	Images	We found 33 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>24%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 186 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.54%  Internal Links 99.46%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">About ALA</a>	Internal	Passing Juice
<a href="#">ALA News &amp; Updates</a>	Internal	Passing Juice
<a href="#">ALA Member Demographics</a>	Internal	Passing Juice

## In-page links

<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Volunteer Leadership Rosters</a>	Internal	Passing Juice
<a href="#">ALA Staff</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">ALA Strategic Direction</a>	Internal	Passing Juice
<a href="#">Governance Documents</a>	Internal	Passing Juice
<a href="#">Member Center</a>	Internal	Passing Juice
<a href="#">Organizational Pricing Program</a>	Internal	Passing Juice
<a href="#">Member Directory</a>	Internal	Passing Juice
<a href="#">Leadership Opportunities</a>	Internal	Passing Juice
<a href="#">Volunteer Opportunities</a>	Internal	Passing Juice
<a href="#">Why Members Value ALA</a>	Internal	Passing Juice
<a href="#">International Members</a>	Internal	Passing Juice
<a href="#">Become an ALA Member</a>	Internal	Passing Juice
<a href="#">ALA in a Minute</a>	Internal	Passing Juice
<a href="#">Chapters</a>	Internal	Passing Juice
<a href="#">Find a Chapter</a>	Internal	Passing Juice
<a href="#">Chapter Websites</a>	Internal	Passing Juice
<a href="#">Chapter Help Request Form</a>	Internal	Passing Juice
<a href="#">Chapter Leader Resources</a>	Internal	Passing Juice
<a href="#">Chapter Presidents</a>	Internal	Passing Juice
<a href="#">Chapter Visit Request Form</a>	Internal	Passing Juice
<a href="#">Social Media Chapter Recognition Form</a>	Internal	Passing Juice
<a href="#">Marketing Opportunities Overview</a>	Internal	Passing Juice
<a href="#">Business Partners</a>	Internal	Passing Juice
<a href="#">Exhibit Opportunities</a>	Internal	Passing Juice
<a href="#">Marketing Guide</a>	Internal	Passing Juice
<a href="#">Foundation of ALA</a>	Internal	Passing Juice

## In-page links

<a href="#">Awards &amp; Recognition</a>	Internal	Passing Juice
<a href="#">News &amp; Media Center</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Join Now</a>	Internal	Passing Juice
<a href="#">ALA Logo Shop</a>	Internal	Passing Juice
<a href="#">Job Bank</a>	Internal	Passing Juice
<a href="#">Job Bank Fees</a>	Internal	Passing Juice
<a href="#">Job Bank FAQs</a>	Internal	Passing Juice
<a href="#">Account Center</a>	Internal	Passing Juice
<a href="#">Hiring a Legal Management Professional</a>	Internal	Passing Juice
<a href="#">Evaluate Your Firm's Needs</a>	Internal	Passing Juice
<a href="#">The Candidate Search Process</a>	Internal	Passing Juice
<a href="#">Compensation and Feedback</a>	Internal	Passing Juice
<a href="#">Job Description Toolkit</a>	Internal	Passing Juice
<a href="#">Career Resources and Articles</a>	Internal	Passing Juice
<a href="#">Featured Articles and O &amp; A</a>	Internal	Passing Juice
<a href="#">Career Connection Newsletter</a>	Internal	Passing Juice
<a href="#">Free Resources from Robert Half</a>	Internal	Passing Juice
<a href="#">Creating the Role of the Legal Management Professional</a>	Internal	Passing Juice
<a href="#">Job Bank for Employers</a>	Internal	Passing Juice
<a href="#">Job Bank for Job Seekers</a>	Internal	Passing Juice
<a href="#">Education Overview</a>	Internal	Passing Juice
<a href="#">Certification</a>	Internal	Passing Juice
<a href="#">What Is the CLM Program</a>	Internal	Passing Juice
<a href="#">Why Become a CLM</a>	Internal	Passing Juice
<a href="#">Preparing</a>	Internal	Passing Juice
<a href="#">Applying</a>	Internal	Passing Juice
<a href="#">CLM Credits</a>	Internal	Passing Juice

## In-page links

<a href="#">Recertifying</a>	Internal	Passing Juice
<a href="#">CLM e-Learning</a>	Internal	Passing Juice
<a href="#">Online Learning</a>	Internal	Passing Juice
<a href="#">Upcoming Webinars (LIVE)</a>	Internal	Passing Juice
<a href="#">Webinars On-Demand</a>	Internal	Passing Juice
<a href="#">Web-Based Courses</a>	Internal	Passing Juice
<a href="#">Conference Recordings</a>	Internal	Passing Juice
<a href="#">Solutions Series Webcasts</a>	Internal	Passing Juice
<a href="#">Summit Series Webcasts</a>	Internal	Passing Juice
<a href="#">Law Firm Management Essentials</a>	Internal	Passing Juice
<a href="#">Legal Management Bookstore</a>	Internal	Passing Juice
<a href="#">Legal Management Resource Hub</a>	Internal	Passing Juice
<a href="#">Speaker Database</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">ALA Education Hub App</a>	Internal	Passing Juice
<a href="#">Register Now</a>	Internal	Passing Juice
<a href="#">Mental Health First Aid Certification Program</a>	Internal	Passing Juice
<a href="#">Essentials of Chapter Leadership</a>	Internal	Passing Juice
<a href="#">2022 Annual Conference &amp; Expo</a>	Internal	Passing Juice
<a href="#">Save the Date</a>	Internal	Passing Juice
<a href="#">Mental Health First Aid Certification Program</a>	Internal	Passing Juice
<a href="#">Essentials of Chapter Leadership</a>	Internal	Passing Juice
<a href="#">2022 Annual Conference &amp; Expo</a>	Internal	Passing Juice
<a href="#">Future Annual Conferences</a>	Internal	Passing Juice
<a href="#">Past Events</a>	Internal	Passing Juice
<a href="#">Virtual 2021 Annual Conference &amp; Expo</a>	Internal	Passing Juice
<a href="#">2021 Annual Conference &amp; Expo</a>	Internal	Passing Juice
<a href="#">Mental Health First Aid Certification</a>	Internal	Passing Juice

## In-page links

<a href="#">Chapter Leadership Institute</a>	Internal	Passing Juice
<a href="#">ALA Master Class: A Framework for DEI&amp;A</a>	Internal	Passing Juice
<a href="#">Essentials of Chapter Leadership</a>	Internal	Passing Juice
<a href="#">2020 Events</a>	Internal	Passing Juice
<a href="#">Speaker Resources</a>	Internal	Passing Juice
<a href="#">Speaker FAQs</a>	Internal	Passing Juice
<a href="#">Exhibit / Advertise with ALA</a>	Internal	Passing Juice
<a href="#">Online Community</a>	Internal	Passing Juice
<a href="#">Meet Your Online Community</a>	Internal	Passing Juice
<a href="#">International Members</a>	Internal	Passing Juice
<a href="#">Virtual Member Meetups</a>	Internal	Passing Juice
<a href="#">The Successful Firm Project</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">ALA on LinkedIn</a>	Internal	Passing Juice
<a href="#">ALA on Facebook</a>	Internal	Passing Juice
<a href="#">ALA on Instagram</a>	Internal	Passing Juice
<a href="#">ALA on Twitter</a>	Internal	Passing Juice
<a href="#">Member Directory</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">LEGAL MARKETPLACE</a>	Internal	Passing Juice
<a href="#">Member Center</a>	Internal	Passing Juice
<a href="#">Request ALA Notifications</a>	Internal	Passing Juice
<a href="#">Resource Hub</a>	Internal	Passing Juice
<a href="#">Reference Library Articles</a>	Internal	Passing Juice
<a href="#">ALA UPBMS</a>	Internal	Passing Juice
<a href="#">SALI Alliance</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Legal Management Magazine</a>	Internal	Passing Juice

## In-page links

<a href="#">BOLD Bites</a>	Internal	Passing Juice
<a href="#">Ahead of the Curve</a>	Internal	Passing Juice
<a href="#">Just the Facts - for ALA Chapter Leaders</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Legal Management Bookstore</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">White Papers</a>	Internal	Passing Juice
<a href="#">Trends Impacting the Legal Industry</a>	Internal	Passing Juice
<a href="#">Compensation and Benefits Survey</a>	Internal	Passing Juice
<a href="#">Managing Legal Support Staffing</a>	Internal	Passing Juice
<a href="#">Coronavirus Response</a>	Internal	Passing Juice
<a href="#">Diversity and Inclusion</a>	Internal	Passing Juice
<a href="#">Chair's Progress Report</a>	Internal	Passing Juice
<a href="#">Diversity &amp; Inclusion Spotlight</a>	Internal	Passing Juice
<a href="#">Becoming an Advocate for Diversity and Inclusion</a>	Internal	Passing Juice
<a href="#">ALA Diversity Toolkit</a>	Internal	Passing Juice
<a href="#">Educational Presentations</a>	Internal	Passing Juice
<a href="#">Roundtables and Webinars On-Demand</a>	Internal	Passing Juice
<a href="#">Mentoring Guide</a>	Internal	Passing Juice
<a href="#">Diversity and Inclusion Resources</a>	Internal	Passing Juice
<a href="#">VIP Program Overview</a>	Internal	Passing Juice
<a href="#">LawPay</a>	Internal	Passing Juice
<a href="#">ABA Retirement Funds</a>	Internal	Passing Juice
<a href="#">Affinity Consulting</a>	Internal	Passing Juice
<a href="#">Allied World</a>	Internal	Passing Juice
<a href="#">GLJ Benefit Consultants (GLJ)</a>	Internal	Passing Juice
<a href="#">GLJ Financial</a>	Internal	Passing Juice
<a href="#">INVISUS</a>	Internal	Passing Juice

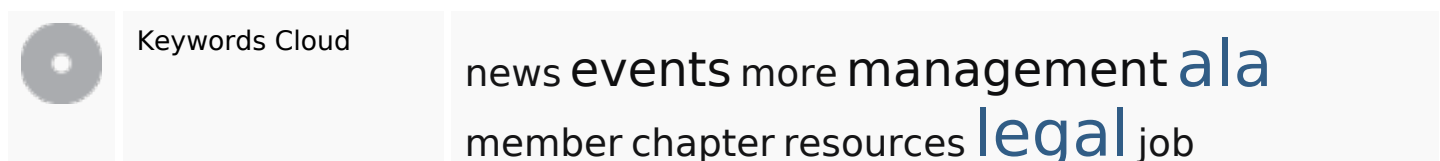
## In-page links

<a href="#">iSolved</a>	Internal	Passing Juice
<a href="#">LTC Solutions, Inc.</a>	Internal	Passing Juice
<a href="#">MyCase</a>	Internal	Passing Juice
<a href="#">National Purchasing Partners (NPP)&amp;#160;</a>	Internal	Passing Juice
<a href="#">Principal</a>	Internal	Passing Juice
<a href="#">Teladoc&amp;#160;</a>	Internal	Passing Juice
<a href="#">UPS&amp;#160;</a>	Internal	Passing Juice
<a href="#">Visual Image Building Enterprises (VIBE)</a>	Internal	Passing Juice
<a href="#">Legal Marketplace</a>	Internal	Passing Juice
<a href="#">Legal Management Magazine</a>	Internal	Passing Juice
<a href="#">Join</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Chapters</a>	Internal	Passing Juice
<a href="#">Members: Renew for 2022</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Renew today</a>	Internal	Passing Juice
<a href="#">Register today</a>	Internal	Passing Juice
<a href="#">Register today</a>	Internal	Passing Juice
<a href="#">Members, Join the Discussion.</a>	External	Passing Juice
<a href="#">See ALA Education Resources.</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Legal Media Series on Spill the Ink Podcast Features ALA&amp;#39;s Senior Managing Editor</a>	Internal	Passing Juice
<a href="#">American Lawyer Article Features ALA Executive Director April Campbell, JD</a>	Internal	Passing Juice
<a href="#">Developing a Growth Mindset with The Successful Firm Project</a>	Internal	Passing Juice

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<a href="#">Law360 Pulse Article Showcases ALA's 2021 Compensation and Benefits Survey</a>	Internal	Passing Juice
<a href="#">Wisconsin Lawyer Article Features Four ALA Members</a>	Internal	Passing Juice
<a href="#">View All News</a>	Internal	Passing Juice
<a href="#">View All News</a>	Internal	Passing Juice
<a href="#">Mental Health First Aid Certification Program</a>	Internal	Passing Juice
<a href="#">Chapter Leader Roundtable - In-Coming Board Topics</a>	Internal	Passing Juice
<a href="#">Association Leadership Institute</a>	Internal	Passing Juice
<a href="#">CLM Application Deadline (Spring)</a>	Internal	Passing Juice
<a href="#">Essentials of Chapter Leadership</a>	Internal	Passing Juice
<a href="#">View All Events</a>	Internal	Passing Juice
<a href="#">VIP Program: Exclusive Savings &amp; Solutions</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Sign Up for News and Events</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ala	38	✓	✗	✗	✓
legal	35	✓	✗	✓	✓
management	22	✗	✗	✓	✓
events	20	✗	✗	✗	✓

# Keywords Consistency

chapter

14



## Usability

	Url	Domain : alanet.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 27
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://alanet.org/sitemap.xml>

<https://www.alanet.org/Sitemap.ashx>



### Robots.txt

<http://alanet.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics