

The score is 56/100



SEO Content

| | Title | Alan Moss – Let the Adventures Continue Length : 45 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Alan Moss [H2] ABOUT | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 1 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Content




SEO Links

| | | |
|--|-------------------------|--|
| | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 9 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Alan Moss | Internal | Passing Juice |
| MIL-HOM | Internal | Passing Juice |
| ERT | Internal | Passing Juice |
| SCOUTS | Internal | Passing Juice |
| STAGE-DOOR | Internal | Passing Juice |
| ROTARY | Internal | Passing Juice |
| CONTACT | Internal | Passing Juice |
| Proudly powered by WordPress | External | Passing Juice |






SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | scroll down moss continue alan content adventures proudly powered rotary |
|--|----------------|---|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| alan | 2 | ✓ | ✗ | ✗ | ✓ |
| adventures | 2 | ✓ | ✗ | ✗ | ✗ |
| continue | 2 | ✓ | ✗ | ✗ | ✗ |
| content | 2 | ✗ | ✗ | ✗ | ✗ |
| moss | 2 | ✓ | ✗ | ✗ | ✓ |











Usability

| | | |
|--|--------------|---|
|  | Url | Domain : alanmoss.co.uk Length : 14 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|




Document

| | | |
|--|-----------------|--|
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 7 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. http://alanmoss.co.uk/sitemap.xml |
|  | Robots.txt | http://alanmoss.co.uk/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You |

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.