Seo Analyzer alden.co.com

Generated on March 17 2022 08:14 AM

The score is 39/100

SEO Content

✓	Title	alden.co.com – Published books by John Alden **Length : 50** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	**H1** 1	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] alden.co.com

✗	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

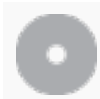|	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.45% Internal Links 54.55%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Shop	Internal	Passing Juice
Contact	Internal	Passing Juice
Homepage	Internal	Passing Juice
Basket	Internal	Passing Juice
Checkout	Internal	Passing Juice
Click to follow link	External	Passing Juice
Click for Kindle version	External	Passing Juice
Click to follow link	External	Passing Juice
Click to by on Amazon	External	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

	Keywords Cloud	alden again rating paperback kindle click royal government book amazon

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rating	5	✖	✖	✖	✖
click	4	✖	✖	✖	✖
alden	3	✔	✖	✖	✔
paperback	3	✖	✖	✖	✖
royal	3	✖	✖	✖	✖

Usability

	Url	Domain : alden.co.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 23 Warnings : 9
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✅ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://alden.co.com/sitemap.xml
✅	Robots.txt	http://alden.co.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.