







Seo Analyzer alexnabby.com

Generated on February 14 2022 07:06 AM






The score is 50/100







SEO Content

	Title	Athleisure Apparel & Activewear for Women Alex + Abby Length : 59 Perfect, your title contains between 10 and 70 characters.														
	Description	Alex + Abby clothes are the perfect choice for hanging out or working out. Our styles live at the intersection of function and fashion. Free Shipping + Free Returns. Length : 165 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Alex + Abby</td></tr><tr><td>url</td><td>https://alexnabby.com/</td></tr><tr><td>title</td><td>Athleisure Apparel & Activewear for Women Alex + Abby</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Alex + Abby clothes are the perfect choice for hanging out or working out. Our styles live at the intersection of function and fashion. Free Shipping + Free Returns.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0502/6250/7675/files/Logo_Black_Transparent_860_PNG.png?height=628&pad_color=ffffff&v=1603087906&width=1200</td></tr></tbody></table>	Property	Content	site_name	Alex + Abby	url	https://alexnabby.com/	title	Athleisure Apparel & Activewear for Women Alex + Abby	type	website	description	Alex + Abby clothes are the perfect choice for hanging out or working out. Our styles live at the intersection of function and fashion. Free Shipping + Free Returns.	image	https://cdn.shopify.com/s/files/1/0502/6250/7675/files/Logo_Black_Transparent_860_PNG.png?height=628&pad_color=ffffff&v=1603087906&width=1200
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SEO Content

		<div>image:secure_url https://cdn.shopify.com/s/files/1/0502/6250/7675/files/Logo_Black_Transparent_860_PNG.png?height=628&pad_color=ffffff&v=1603087906&width=1200</div> <div>image:width 1200</div> <div>image:height 628</div>
	Headings	<div> H1 1 H2 4 H3 0 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> [H1] Alex + Abby [H2] Everywear. Everyday. [H2] Popular Now [H2] Best Selling Bottoms [H2] FREESHIPPING
	Images	<p>We found 35 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Tops	Internal	Passing Juice
Hoodies & Pullovers	Internal	Passing Juice
Jackets	Internal	Passing Juice
Tees	Internal	Passing Juice
Tanks	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Pants & Leggings	Internal	Passing Juice
Capris & Crops	Internal	Passing Juice
Skirts & Shorts	Internal	Passing Juice
Shop The Collection	Internal	Passing Juice
Our Story	Internal	Passing Juice
Log in	Internal	Passing Juice
Search	Internal	Passing Juice
The Endurance Cowl	Internal	Passing Juice
Shipping	Internal	Passing Juice
Returns	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords



Keywords Cloud

cart everywear endurance tops all
submenu shipping search close
bottoms

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bottoms	6	×	×	×	✓
all	5	×	×	×	×
tops	5	×	×	×	×
submenu	4	×	×	×	×
close	4	×	×	×	×

Usability



Url

Domain : alexnabby.com
Length : 13



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5



Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 58 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://alexnabby.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics