





The score is 40/100







SEO Content

| | <p>Title</p> | <p>A British learning institute</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|---------------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
| | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>5</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] How Will You enhance Your career ? • [H2] Discussion Board • [H2] Our Services • [H2] 200 • [H2] 7 • [H2] 300 • [H2] 7 • [H2] Online Courses • [H2] Your Future Starts Here. • [H2] Address List • [H2] Social Networks • [H2] Links List • [H3] Events • [H3] expert teachers • [H3] Social • [H3] Library • [H3] Attendance and result • [H4] IELTS with Basic | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 11 | 5 | 6 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 11 | 5 | 6 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H4] IELTS Advance• [H4] Life Skills A1• [H4] IELTS B1 For UK Work Permit• [H4] Spoken English• [H4] Login |
|  | Images | We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 18 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44% |

In-page links

| Anchor | Type | Juice |
|---------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| All Courses | Internal | Passing Juice |

In-page links

| | | |
|---------------------------------------|----------|---------------|
| Services | Internal | Passing Juice |
| ALIS ACCOMMODATION | Internal | Passing Juice |
| ALIS SPORTS CLUB | Internal | Passing Juice |
| LIBRARY | Internal | Passing Juice |
| Online Test | Internal | Passing Juice |
| Mock test | Internal | Passing Juice |
| Reading test | Internal | Passing Juice |
| Writing test | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Discussion Board | Internal | Passing Juice |
| Social | External | Passing Juice |
| Attendance and result | Internal | Passing Juice |
| Forgot Password? | Internal | Passing Juice |
| Create a new account | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| british | 1 | ✓ | ✗ | ✗ | ✗ |
| learning | 1 | ✓ | ✗ | ✗ | ✗ |
| institute | 1 | ✓ | ✗ | ✗ | ✗ |
| | | | | | |










Keywords Consistency

| | | | | | |
|---------|---|---|---|---|---|
| skip | 1 | ✘ | ✘ | ✘ | ✘ |
| content | 1 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|---|--------------|---|
|  | Url | Domain : alisenglish.com Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 8 Warnings : 8 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). |

Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://alisenglish.com/sitemap.xml>

<https://www.alisenglish.com/wp-sitemap.xml>



Robots.txt

<http://alisenglish.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.