

#### Seo Analyzer alledinburghtheatre.com

Generated on February 19 2022 04:48 AM

The score is 39/100

Final conducting Detects associate content francistic francistics in the beaming service states, and a final service pagepeeker

#### **SEO Content**

	Title	All Edinburgh Theatre.com		
$\mathbf{}$		Length : 25		
		Perfect, your title contains between 10 and 70 characters.		
$\bigotimes$	Description	Length : 0		
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.		
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
	Headings	H1         H2         H3         H4         H5         H6           3         5         9         0         0         0		
		<ul> <li>[H1] Featured on home page</li> <li>[H1] Recent posts</li> <li>[H1] Latest reviews</li> <li>[H2] Bedknobs and Broomsticks</li> <li>[H2] The Wedding Singer</li> <li>[H2] The Dresser</li> <li>[H2] Gary Barlow for Lyceum</li> <li>[H2] The One Acts Are Back!</li> <li>[H3] Bedknobs and Broomsticks</li> <li>[H3] The Wedding Singer</li> <li>[H3] The Wedding Singer</li> <li>[H3] The Dresser</li> <li>[H3] The Lion, the Witch and the Wardrobe</li> <li>[H3] Bat Out of Hell</li> <li>[H3] News</li> <li>[H3] Amateur Matters</li> <li>[H3] Archives</li> </ul>		

#### **SEO Content**

$\bigotimes$	Images	We found 53 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

### **SEO** Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 97 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 1.03%
		Internal Links 98.97%

Anchor	Туре	Juice
All Edinburgh Theatre.com	Internal	Passing Juice
Home	Internal	Passing Juice
About and Copyright	Internal	Passing Juice
Contact	Internal	Passing Juice

The Star System	Internal	Passing Juice
Credits and Thanks	Internal	Passing Juice
Support Æ	Internal	Passing Juice
<u>What’s On</u>	Internal	Passing Juice
On Stage This Week	Internal	Passing Juice
On Stage Next Week	Internal	Passing Juice
On Stage the following week	Internal	Passing Juice
Amateur Company Listings	Internal	Passing Juice
Assembly Roxy Listings	Internal	Passing Juice
Brunton Listings	Internal	Passing Juice
Festival Theatre Listings	Internal	Passing Juice
King's Theatre Listings	Internal	Passing Juice
Lyceum listings	Internal	Passing Juice
Playhouse Listings	Internal	Passing Juice
Studio Theatre Listings	Internal	Passing Juice
Traverse Listings	Internal	Passing Juice
News	Internal	Passing Juice
<u>Reviews</u>	Internal	Passing Juice
EdFringe 2021	Internal	Passing Juice
Bedlam	Internal	Passing Juice
Church Hill Theatre	Internal	Passing Juice
Festival Theatre	Internal	Passing Juice
King's Theatre	Internal	Passing Juice
Playhouse	Internal	Passing Juice
Royal Lyceum	Internal	Passing Juice
Traverse	Internal	Passing Juice
Adam House	Internal	Passing Juice
Bongo Club	Internal	Passing Juice

Brunton Theatre	Internal	Passing Juice
George Watson's College	Internal	Passing Juice
Pleasance Theatre	Internal	Passing Juice
St Bride's Centre	Internal	Passing Juice
St Ninian's	Internal	Passing Juice
Scottish Storytelling Centre	Internal	Passing Juice
<u>St Serf’s</u>	Internal	Passing Juice
Previews	Internal	Passing Juice
Companies	Internal	Passing Juice
Amateur company links	Internal	Passing Juice
Auditions	Internal	Passing Juice
Auditions Diary	Internal	Passing Juice
Other Listings	Internal	Passing Juice
Pitlochry Listings	Internal	Passing Juice
King's Glasgow Listings	Internal	Passing Juice
Theatre Royal Glasgow Listings	Internal	Passing Juice
EdFringe Made in Ed	Internal	Passing Juice
EdFringe 2019	Internal	Passing Juice
News of Made in Edinburgh shows	Internal	Passing Juice
EdFringe 2018	Internal	Passing Juice
EdFringe 2017	Internal	Passing Juice
EdFringe 2016	Internal	Passing Juice
EdFringe 2015	Internal	Passing Juice
EdFringe 2014	Internal	Passing Juice
EdFringe 2014 EdFringe 2013	Internal Internal	Passing Juice Passing Juice
EdFringe 2013	Internal	Passing Juice
EdFringe 2013 EdFringe 2012	Internal Internal	Passing Juice Passing Juice

The Wedding Singer	Internal	Passing Juice
Thom Dibdin	Internal	Passing Juice
The Dresser	Internal	Passing Juice
Hugh Simpson	Internal	Passing Juice
Gary Barlow for Lyceum	Internal	Passing Juice
The One Acts Are Back!	Internal	Passing Juice
The Lion, the Witch and the Wardrobe	Internal	Passing Juice
Bat Out of Hell	Internal	Passing Juice
Mousetrap hits 70	Internal	Passing Juice
Ryan's Back!	Internal	Passing Juice
Theatre Call Out	Internal	Passing Juice
Covid Capacity Cap lifted	Internal	Passing Juice
Through a prism remotely	Internal	Passing Juice
Unhidden: It's the Old Royal High	Internal	Passing Juice
MANIPULATE updates	Internal	Passing Juice
Indoor Covid restrictions extended	Internal	Passing Juice
Bring It On cancels	Internal	Passing Juice
Legally Blonde – The Musical	Internal	Passing Juice
Legally on stage	Internal	Passing Juice
Kinky Boots Callout	Internal	Passing Juice
20 Minutes of Action	Internal	Passing Juice
Maryland	Internal	Passing Juice
<u>Theatre Fest is GO</u>	Internal	Passing Juice
MND23 Callout	Internal	Passing Juice
Bug	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
8	Internal	Passing Juice

<u>9</u>	Internal	Passing Juice
<u>10</u>	Internal	Passing Juice
<u>13</u>	Internal	Passing Juice
<u>15</u>	Internal	Passing Juice
<u>16</u>	Internal	Passing Juice
<u>17</u>	Internal	Passing Juice
<u>18</u>	Internal	Passing Juice
<u>« Jan</u>	Internal	Passing Juice
Stuff and Content	External	Passing Juice

### **SEO Keywords**



#### **Keywords Consistency**

Keyword		Content	Title	Keywords	Descripti on	Headings	
			Usal	bility			
0	Url		omain : alledinbu ngth : 23	rghtheatre.com			
$\bigcirc$	Favicon Great, your website has a favicon.						
$\bigotimes$	Printability	W	e could not find a	a Print-Friendly C	SS.		
$\bigcirc$	Language	G	ood. Your declare	ed language is en			
8	Dublin Core	e Tł	iis page does not	: take advantage	of Dublin Core.		

## Usability

#### Document

0	Doctype	XHTML 1.0 Transitional		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 81 Warnings : 48		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
-		~	Meta Viewport Tag
		۲	Flash content

# Optimization

$\bigotimes$	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
0	Analytics	Great, your website has an analytics tool. Google Analytics