

## **SEO Content**

	Title	Estes Park Colorado Vacations - AllTrips					
$\overline{}$		Length : 40					
		Perfect, your title contains between 10 and 70 characters.					
$\bigcirc$	Description	Your complete Estes Park travel guide, for over 10 years! Activities, lodging, and area information.					
		Length : 1	L <b>OO</b>				
		Great, you	r meta d	lescription co	ntains betw	een 70 and	160 characters.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
$\overline{}$		Propert	y	Content			
		url		https://ww	w.allestespa	rk.com	
		type		website			
			title		Estes Park Colorado Vacations		
			image https://cdn.allestespark.com/images/o 86297269_lg.jpg		es/content/12		
		site_name		AllTrips - Estes Park Colorado			
		locale		en_US			
0	Headings	<b>H1</b> 2	<b>H2</b> 7	<b>H3</b> 6	<b>H4</b> 1	<b>H5</b> 1	<b>H6</b> 0
		• [H1 • [H2	] Estes ] Your C	Park Colorado Park Colorado Complete Trav ary Features	D	r	

### **SEO Content**

		<ul> <li>[H2] Vacation Inspiration: Live Cams, Videos &amp; More!</li> <li>[H2] About Us</li> <li>[H2] Exclusive Specials</li> <li>[H2] List Your Business</li> <li>[H2] Follow Us</li> <li>[H3] Best Time to Visit the Area?</li> <li>[H3] Rocky Mountain Park's Other Side</li> <li>[H3] You Can't Miss the Stanley Hotel</li> <li>[H3] Cruise the Canyon &amp; Play on the River</li> <li>[H3] Longs Peak</li> <li>[H3] Top 10 Things to Do in the Winter</li> <li>[H4] Estes Park Colorado</li> <li>[H5] AllTrips</li> </ul>
$\bigotimes$	Images	We found 7 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

## **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67%
		Internal Links 83.33%

# In-page links

Anchor	Туре	Juice
AllTrips	External	Passing Juice
Estes Park Colorado	Internal	Passing Juice
Lodging	Internal	Passing Juice
Summer Activities	Internal	Passing Juice
Winter Activities	Internal	Passing Juice
Hike to the Pool or Chasm Falls	Internal	Passing Juice
Ranger Led Snowshoe Walks	Internal	Passing Juice
Go Sledding at Hidden Valley Winter Play Area	Internal	Passing Juice
Spend the night at the Historic Stanley Hotel	Internal	Passing Juice
Winter Festivals and Holiday Events	Internal	Passing Juice
Ski or Snowboard at Eldora Ski Resort	Internal	Passing Juice
Ice Skating at Aspen Lodge or YMCA	Internal	Passing Juice
Go Ice Climbing with Colorado Mountain School	Internal	Passing Juice
Shopping, Dining, and a Brewery in downtown Estes Park	Internal	Passing Juice
Stop by the Estes Park Museum	Internal	Passing Juice
Contact Us	External	Passing Juice
Site Map	Internal	Passing Juice
Privacy and Policy	External	Passing Juice

# **SEO Keywords**



Keywords Cloud

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

# Usability

0	Url	Domain : allestespark.com Length : 16
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors : 6 Warnings : 2	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
0	Analytics	Great, your website has an analytics tool. Google Analytics