



# Seo Analyzer







## alliancechimneyli.com

Generated on February 21 2022 05:21 AM




The score is 48/100







### SEO Content

	Title	Alliance Chimney  <b>Length : 16</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>7</td><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H1] Chimney Liners</li><li>• [H1] Chimney Repairs</li><li>• [H1] Chimney Caps</li><li>• [H1] Long Island Chimney Cleaning, Alliance Chimney</li><li>• [H1] SERVICES</li><li>• [H1] PROBLEM RESOLUTION</li><li>• [H2] 60 Minute Emergency Service</li><li>• [H2] Frequently Asked Chimney Questions</li><li>• [H3] What is the purpose of a chimney liner?</li><li>• [H3] Does my original chimney liner need to be replaced?</li><li>• [H3] How often do I need a chimney cleaning or chimney inspected?</li></ul>	H1	H2	H3	H4	H5	H6	7	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
7	2	3	0	0	0									
	Images	We found 11 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>14%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Alliance Chimney</a>	Internal	Passing Juice
<a href="#">60 Minute Emergency Response and Service</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	more problems long tiles <b>chimney</b> alliance liner service cleaning chimneys
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chimney	49	✓	✗	✗	✓
liner	11	✗	✗	✗	✓
service	9	✗	✗	✗	✓
problems	7	✗	✗	✗	✗
alliance	6	✓	✗	✗	✓











## Usability

	Url	Domain : alliancechimneyli.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> <div>  Too bad, your website has too many JS files (more than 6). </div> <div>  Perfect, your website takes advantage of gzip. </div>

## Mobile

	Mobile Optimization	<div>  Apple Icon </div> <div>  Meta Viewport Tag </div> <div>  Flash content </div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://alliancechimneyli.com/robots.txt">http://alliancechimneyli.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.