







# Seo Analyzer allianceforprotontherapy.org

Generated on March 19 2022 18:51 PM






The score is 60/100




## SEO Content

	<p>Title</p>	<p>Home - Alliance for Proton Therapy Access</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Fighting to make sure all cancer patients seeking proton therapy receive fair and timely payment decisions from their health insurers.</p> <p><b>Length : 134</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Alliance for Proton Therapy Access</td> </tr> <tr> <td>description</td> <td>Fighting to make sure all cancer patients seeking proton therapy receive fair and timely payment decisions from their health insurers.</td> </tr> <tr> <td>url</td> <td>https://allianceforprotontherapy.org/</td> </tr> <tr> <td>site_name</td> <td>Alliance for Proton Therapy Access</td> </tr> <tr> <td>image</td> <td>https://allianceforprotontherapy.org/wp-content/uploads/2016/04/slider_4.png</td> </tr> <tr> <td>image:width</td> <td>1924</td> </tr> <tr> <td>image:height</td> <td>437</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Alliance for Proton Therapy Access	description	Fighting to make sure all cancer patients seeking proton therapy receive fair and timely payment decisions from their health insurers.	url	https://allianceforprotontherapy.org/	site_name	Alliance for Proton Therapy Access	image	https://allianceforprotontherapy.org/wp-content/uploads/2016/04/slider_4.png	image:width	1924	image:height	437
Property	Content																					
locale	en_US																					
type	website																					
title	Alliance for Proton Therapy Access																					
description	Fighting to make sure all cancer patients seeking proton therapy receive fair and timely payment decisions from their health insurers.																					
url	https://allianceforprotontherapy.org/																					
site_name	Alliance for Proton Therapy Access																					
image	https://allianceforprotontherapy.org/wp-content/uploads/2016/04/slider_4.png																					
image:width	1924																					
image:height	437																					




## SEO Content

		image:type	image/png				
	Headings	<b>H1</b> 0	<b>H2</b> 3	<b>H3</b> 3	<b>H4</b> 4	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H2] Nearly two out of three cancer patients seeking proton therapy are initially denied by their insurers.</li> <li>• [H2] "Proton beam radiation will target my tumor and not surrounding tissue, and to me is the clear choice. Unfortunately, my insurance company doesn't agree with me or my team of medical experts and has denied coverage."</li> <li>• [H2] Latest News</li> <li>• [H3] INSURANCE COMPANIES MUST STOP UNFAIR CANCER CARE DENIALS!</li> <li>• [H3] JUDGE RIPS INSURANCE COMPANY FOR 'IMMORAL, BARBARIC' CANCER DENIALS</li> <li>• [H3] NEED HELP NAVIGATING A PROTON THERAPY DENIAL?</li> <li>• [H4] Alliance Letter to the White House Office of Public Engagement: RO APM</li> <li>• [H4] Alliance Letter to CMS Administrator Chiquita Brooks-LaSure Re: RO APM</li> <li>• [H4] 'The doubleheader of cancer': Ex-Mariners trainer Rick Griffin and wife Rachel move forward after both overcame disease</li> <li>• [H4] Second cancer risk after primary cancer treatment with three-dimensional conformal, intensity-modulated, or proton beam radiation therapy</li> </ul>					
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
--	-------------	----------------------------------


## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

## In-page links

Anchor	Type	Juice
<a href="#">Alliance Letter to the White House Office of Public Engagement: RO APM</a>	Internal	Passing Juice
<a href="#">Alliance Letter to CMS Administrator Chiquita Brooks-LaSure Re: RO APM</a>	Internal	Passing Juice
<a href="#">‘The doubleheader of cancer’: Ex-Mariners trainer Rick Griffin and wife Rachel move forward after both overcame disease</a>	External	Passing Juice
<a href="#">Second cancer risk after primary cancer treatment with three-dimensional conformal, intensity-modulated, or proton beam radiation therapy</a>	External	Passing Juice
<a href="#">  Design Credit</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	alliance treatment <b>proton cancer</b> patients now share insurance <b>therapy</b> access
--	----------------	--






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cancer	12	✘	✘	✔	✔
proton	10	✔	✘	✔	✔







## Keywords Consistency

therapy	9	✓	✗	✓	✓
alliance	5	✓	✗	✗	✓
share	5	✗	✗	✗	✗




## Usability

	Url	Domain : allianceforprotontherapy.org Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul>




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://allianceforprotontherapy.org/sitemap.xml>



### Robots.txt

<http://allianceforprotontherapy.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics