





Seo Analyzer allot.com

Generated on March 11 2022 21:30 PM






The score is 61/100







SEO Content

|  | Title | <p>Allot: Network Intelligence & Security Solutions - Know it. Control it. Secure it.</p> <p>Length : 82</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|--|---|---|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|------------------------|-----------|-------|
|  | Description | <p>Allot is a leading, global provider of leading innovative network intelligence and security solutions for Communications Service Providers and Enterprises worldwide.</p> <p>Length : 165</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Allot: Network Intelligence & Security Solutions - Know it. Control it. Secure it.</td></tr><tr><td>description</td><td>Allot is a leading, global provider of leading innovative network intelligence and security solutions for Communications Service Providers and Enterprises worldwide.</td></tr><tr><td>url</td><td>https://www.allot.com/</td></tr><tr><td>site_name</td><td>ALLOT</td></tr></tbody></table> | Property | Content | locale | en_US | type | article | title | Allot: Network Intelligence & Security Solutions - Know it. Control it. Secure it. | description | Allot is a leading, global provider of leading innovative network intelligence and security solutions for Communications Service Providers and Enterprises worldwide. | url | https://www.allot.com/ | site_name | ALLOT |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | | | |
| title | Allot: Network Intelligence & Security Solutions - Know it. Control it. Secure it. | | | | | | | | | | | | | | | |
| description | Allot is a leading, global provider of leading innovative network intelligence and security solutions for Communications Service Providers and Enterprises worldwide. | | | | | | | | | | | | | | | |
| url | https://www.allot.com/ | | | | | | | | | | | | | | | |
| site_name | ALLOT | | | | | | | | | | | | | | | |

SEO Content

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|-----------------|--|----|----|----|----|----|
|  | | 0 | 5 | 1 | 1 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H2] See. Control. Secure. • [H2] About Allot • [H2] Our Customers • [H2] Want to learn more? • [H2] You're all set! • [H3] Discover the best solutions for your organization • [H4] CONTACT SALES | | | | | |
|  | Images | <p>We found 41 images on this web page.</p> <p>39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 38%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 114 links including 2 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.51%</p> <p>Internal Links 96.49%</p> |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| = | Internal | Passing Juice |
| English | Internal | Passing Juice |
| Russian | Internal | Passing Juice |
| Spanish | Internal | Passing Juice |
| Chinese | Internal | Passing Juice |
| Japanese | Internal | Passing Juice |
| French | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| CyberHub | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| About Allot | Internal | Passing Juice |
| Profile | Internal | Passing Juice |
| Management | Internal | Passing Juice |
| Board of Directors | Internal | Passing Juice |
| Corporate Responsibility | Internal | Passing Juice |
| Media Center | Internal | Passing Juice |
| Investor Relations | Internal | Passing Juice |
| Press Releases | Internal | Passing Juice |
| Allot in the News | Internal | Passing Juice |
| Media Kit | Internal | Passing Juice |
| Awards | Internal | Passing Juice |
| Events & Webinars | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| SOLUTIONS FOR SERVICE PROVIDERS | Internal | Passing Juice |
| Allot Secure | Internal | Passing Juice |
| Network Security Services for Consumers | Internal | Passing Juice |
| Connected Home Security | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Network Security for Business Customers | Internal | Passing Juice |
| 5G Network Security | Internal | Passing Juice |
| DDoS Protection | Internal | Passing Juice |
| IoT Security | Internal | Passing Juice |
| Allot Smart | Internal | Passing Juice |
| Network Visibility | Internal | Passing Juice |
| Traffic Management | Internal | Passing Juice |
| Policy & Charging Control | Internal | Passing Juice |
| Regulatory Compliance | Internal | Passing Juice |
| SOLUTIONS FOR ENTERPRISE | Internal | Passing Juice |
| Digital Experience Monitoring | Internal | Passing Juice |
| OoE & Application Control | Internal | Passing Juice |
| DDoS Protection | Internal | Passing Juice |
| Traffic Intelligence & Monitoring Tools | Internal | Passing Juice |
| Public Sector | Internal | Passing Juice |
| Higher Education | Internal | Passing Juice |
| Financial Services | Internal | Passing Juice |
| Advanced Technology Providers | Internal | Passing Juice |
| Digital Enforcement | Internal | Passing Juice |
| Read More » | Internal | Passing Juice |
| SERVICE PROVIDERS | Internal | Passing Juice |
| Allot Secure | Internal | Passing Juice |
| NetworkSecure | Internal | Passing Juice |
| DNS Secure | Internal | Passing Juice |
| HomeSecure | Internal | Passing Juice |
| BusinessSecure | Internal | Passing Juice |
| EndpointSecure | Internal | Passing Juice |
| 5G NetProtect | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| DDoS Secure | Internal | Passing Juice |
| IoTSecure | Internal | Passing Juice |
| Allot Smart | Internal | Passing Juice |
| Service Gateway | Internal | Passing Juice |
| ClearSee Network Analytics | Internal | Passing Juice |
| Unified Management | Internal | Passing Juice |
| Enterprise | Internal | Passing Juice |
| Application Control Gateway | Internal | Passing Juice |
| Secure Service Gateway | Internal | Passing Juice |
| Service Gateway | Internal | Passing Juice |
| DDoS Secure | Internal | Passing Juice |
| NFV Compliant | Internal | Passing Juice |
| 5G Security, Service Assurance & Monetization | Internal | Passing Juice |
| Closed Loop Automation (CLA) | Internal | Passing Juice |
| Traffic Identification | Internal | Passing Juice |
| Read More » | Internal | Passing Juice |
| Allot 24/7 Support Center | Internal | Passing Juice |
| 24/7 Support | Internal | Passing Juice |
| Renew, Expand, Solve | Internal | Passing Juice |
| Support Plans | Internal | Passing Juice |
| Professional Services | Internal | Passing Juice |
| Design & Planning | Internal | Passing Juice |
| Implementation | Internal | Passing Juice |
| Operations Post Deployment | Internal | Passing Juice |
| System Optimization | Internal | Passing Juice |
| Become an Allot Expert | Internal | Passing Juice |
| Training Courses | Internal | Passing Juice |
| Training Schedule | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Supported Protocols | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Partner Program, Highlights | Internal | Passing Juice |
| Become a Channel Partner | Internal | Passing Juice |
| Solution Partners | Internal | Passing Juice |
| Technology Partners | Internal | Passing Juice |
| Read More » | Internal | Passing Juice |
| Visit Portal » | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Brochures | Internal | Passing Juice |
| Cybersecurity Surveys | Internal | Passing Juice |
| Datasheets | Internal | Passing Juice |
| Podcasts | Internal | Passing Juice |
| Position Papers | Internal | Passing Juice |
| Solution Briefs | Internal | Passing Juice |
| Success Stories | Internal | Passing Juice |
| Telco Trends Reports | Internal | Passing Juice |
| Threat Bulletins | Internal | Passing Juice |
| Use Cases | Internal | Passing Juice |
| Videos | Internal | Passing Juice |
| Webinars | Internal | Passing Juice |
| Whitepapers | Internal | Passing Juice |
| Read More » | Internal | Passing Juice |
| Learn more » | Internal | Passing Juice |
| Locations | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| = | External | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | security allot network solutions customers secure ddos more control service |
|--|----------------|--|

Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| allot | 29 | ✓ | ✗ | ✓ | ✓ |
| network | 23 | ✓ | ✗ | ✓ | ✗ |
| security | 21 | ✓ | ✗ | ✓ | ✗ |
| service | 16 | ✗ | ✗ | ✓ | ✗ |
| secure | 15 | ✓ | ✗ | ✗ | ✓ |

Usability





| | | |
|--|--------------|---|
|  | Url | Domain : allot.com Length : 9 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. http://allot.com/sitemap.xml |
| | Robots.txt | http://allot.com/robots.txt |

Optimization

| | | |
|--|-----------|---|
|  | | Great, your website has a robots.txt file. |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |