

# Seo Analyzer alma-mater.ru

Generated on March 21 2022 08:03 AM

The score is 40/100







## SEO Content

	Title	Alma-mater.ru Авторизация <b>Length : 26</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Социальная сеть выпускников Национального исследовательского университета «МИЭТ» <b>Length : 80</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] Добро пожаловать на стартовую страницу внутренней социальной сети Ассоциации выпускников МИЭТ!</li><li>[H3] Регистрация</li></ul>	H1	H2	H3	H4	H5	H6	0	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	0	0									
	Images	We found 15 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 80% Internal Links 20%

## In-page links

Anchor	Type	Juice
<a href="#">Ассоциация</a>	External	Passing Juice
<a href="#">Об ассоциации</a>	External	Passing Juice
<a href="#">Органы управления</a>	External	Passing Juice
<a href="#">Контакты</a>	External	Passing Juice
<a href="#">Планы</a>	External	Passing Juice
<a href="#">Наши выпускники</a>	External	Passing Juice
<a href="#">Членство в Ассоциации</a>	External	Passing Juice
<a href="#">Деловое сообщество</a>	External	Passing Juice
<a href="#">Деловой форум</a>	External	Passing Juice
<a href="#">Партнеры</a>	External	Passing Juice
<a href="#">Alma mater</a>	Internal	Passing Juice

## In-page links

<a href="#">Сообщества</a>	Internal	Passing Juice
<a href="#">Поиск по базе выпускников</a>	Internal	Passing Juice
<a href="#">Программы</a>	External	Passing Juice
<a href="#">Открытый лекторий</a>	External	Passing Juice
<a href="#">Центр развития карьеры и предпринимательства</a>	External	Passing Juice
<a href="#">Программа лояльности</a>	External	Passing Juice
<a href="#">Интернет-магазин сувенирной продукции</a>	External	Passing Juice
<a href="#">Сохранение и развитие традиций МИЭТ</a>	External	Passing Juice
<a href="#">Программа организации встреч выпускников</a>	External	Passing Juice
<a href="#">Вектор развития</a>	External	Passing Juice
<a href="#">Вступить</a>	External	Passing Juice
<a href="#">Мой профиль</a>	Internal	Passing Juice
<a href="#">Сообщества</a>	Internal	Passing Juice
<a href="#">Поиск по базе выпускников</a>	Internal	Passing Juice
<a href="#">12 марта состоялась встреча выпускников 1982 года</a>	External	Passing Juice
<a href="#">6 марта состоялась встреча выпускников 1987 года</a>	External	Passing Juice
<a href="#">12 марта - встреча выпускников 1982 года</a>	External	Passing Juice
<a href="#">этой странице</a>	Internal	Passing Juice
<a href="#">Календарь</a>	External	Passing Juice
<a href="#">Общение</a>	Internal	Passing Juice
<a href="#">Абитуриенту</a>	External	Passing Juice
<a href="#">МИЭТ-ТВ</a>	External	Passing Juice
<a href="#">Газета «ИНверсия»</a>	External	Passing Juice
<a href="#">Студенческое сообщество</a>	External	Passing Juice
<a href="#">ВКонтакте</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice

## In-page links

[Linkedin](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

инверсия **ВЫПУСКНИКОВ** газета **года**  
состоялась **МИЭТ** встреча **марта**  
МИЭТ-ТВ студенческое












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
выпускников	5	✘	✘	✔	✔
марта	3	✘	✘	✘	✘
встреча	3	✘	✘	✘	✘
года	3	✘	✘	✘	✘
МИЭТ	3	✘	✘	✔	✔





## Usability

	Url	Domain : alma-mater.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://alma-mater.ru/sitemap.xml</code>
	Robots.txt	<code>http://alma-mater.ru/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics