

Seo Analyzer alongside.com

Generated on February 12 2022 21:18 PM






The score is 55/100







SEO Content

	Title	Hiring and Recruiting Software - ATS Alongside.com Length : 52 Perfect, your title contains between 10 and 70 characters.												
	Description	The perfect hire is closer than you think. Source better candidates, provide great candidate experiences & give yourself the freedom to find the perfect fit. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>The perfect hire is closer than you think. Source better candidates, provide great candidate experiences & give yourself the freedom to find the perfect fit.</td></tr><tr><td>title</td><td>Hiring and Recruiting Software - ATS Alongside.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>/hs-fs/social-suggested-images/facebook-meta-20.png#keepProtocol</td></tr><tr><td>url</td><td>https://www.alongside.com</td></tr></tbody></table>	Property	Content	description	The perfect hire is closer than you think. Source better candidates, provide great candidate experiences & give yourself the freedom to find the perfect fit.	title	Hiring and Recruiting Software - ATS Alongside.com	type	website	image	/hs-fs/social-suggested-images/facebook-meta-20.png#keepProtocol	url	https://www.alongside.com
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>5</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	2	5	0	4	0	0
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SEO Content

		<ul style="list-style-type: none">• [H1] Compete for talent like a superhero.• [H1] Alongside has acquired CareerBeacon• [H2] Draw A Crowd• [H2] Connect better with candidates• [H2] Narrow in on the best• [H2] Stand out above the rest• [H2] Work with your sidekicks• [H4] Company• [H4] Product• [H4] Contact• [H4] Follow us
	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

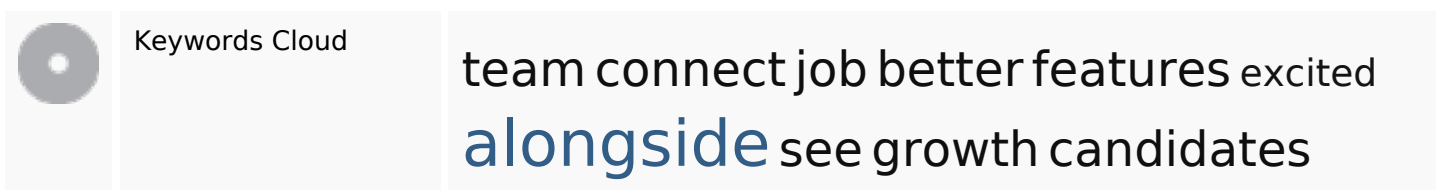
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Resources	Internal	Passing Juice
Log In	Internal	Passing Juice
Get Started	Internal	Passing Juice
About	Internal	Passing Juice
Team	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Customers	Internal	Passing Juice
Partners	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Press	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Read all about it here	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alongside	5	✓	✗	✗	✓







Keywords Consistency

job	2	✘	✘	✘	✘
connect	2	✘	✘	✘	✔
better	2	✘	✘	✔	✔
candidates	2	✘	✘	✔	✔





Usability

	Url	Domain : alongside.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 66 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.