








# Seo Analyzer alpa.org

Generated on February 15 2022 15:30 PM





The score is 54/100







## SEO Content

	Title	<p>ALPA - Advancing Aviation Safety and Security since 1931</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The Air Line Pilots Association, International (ALPA) is the largest airline pilot union in the world and represents more than 62,000 pilots at 38 U.S. and Canadian airlines. Founded in 1931, the Association is chartered by the AFL-CIO and the Canadian Labour Congress. Known internationally as US-ALPA, it is a member of the International Federation of Air Line Pilot Associations.</p> <p><b>Length : 382</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>ALPA, Airline Safety, Security, largest pilot union, international</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1585 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1682 1497 2078" style="list-style-type: none"> <li>• [H1] ADVANCING AVIATION SAFETY AND SECURITY SINCE 1931</li> <li>• [H2] Safety Alert: Radar Altimeter Interference</li> <li>• [H2] YOU ARE READY FOR MORE—WE ARE MORE THAN READY</li> <li>• [H2] Top News</li> <li>• [H2] Featured</li> <li>• [H2] Social Media</li> <li>• [H2] About ALPA</li> <li>• [H2] Advocacy</li> <li>• [H2] News &amp; Events</li> <li>• [H2] Pilot Resources</li> <li>• [H3] 5G C-Band, You Are NOT Cleared for Takeoff</li> <li>• [H3] Omicron Variant Travel Restrictions</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	7	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Pilots Are More Than Ready</li> <li>• [H3] Other Stories</li> <li>• [H3] Canada Resources</li> <li>• [H3] Diversity &amp; Inclusion</li> <li>• [H3] Schedule With Safety</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 101 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.86%</p> <p>Internal Links 86.14%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">About ALPA</a>	Internal	Passing Juice
<a href="#">About ALPA</a>	Internal	Passing Juice
<a href="#">What We Do</a>	Internal	Passing Juice
<a href="#">Our Pilot Groups</a>	Internal	Passing Juice
<a href="#">Our History</a>	Internal	Passing Juice
<a href="#">Our Leadership</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Diversity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">Pandemic Recovery</a>	Internal	Passing Juice
<a href="#">5G Interference</a>	Internal	Passing Juice
<a href="#">Single-Pilot Operations</a>	Internal	Passing Juice
<a href="#">Pilot Supply</a>	Internal	Passing Juice
<a href="#">Cargo Fatigue</a>	Internal	Passing Juice
<a href="#">Global Competition</a>	Internal	Passing Juice
<a href="#">Future of the Profession</a>	Internal	Passing Juice
<a href="#">Flight Deck Barriers</a>	Internal	Passing Juice
<a href="#">Bankruptcy Reform</a>	Internal	Passing Juice
<a href="#">Fly America Act</a>	Internal	Passing Juice
<a href="#">Also on Our Radar</a>	Internal	Passing Juice
<a href="#">ALPA-PAC</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">Air Line Pilot Magazine</a>	Internal	Passing Juice
<a href="#">Meetings and Training</a>	Internal	Passing Juice

## In-page links

<a href="#">News Room</a>	Internal	Passing Juice
<a href="#">Pilot Resources</a>	Internal	Passing Juice
<a href="#">Aeromedical</a>	External	Passing Juice
<a href="#">Member Insurance</a>	Internal	Passing Juice
<a href="#">Membership Resources</a>	Internal	Passing Juice
<a href="#">Pilots for Pilots</a>	Internal	Passing Juice
<a href="#">Pilot Peer Support</a>	Internal	Passing Juice
<a href="#">Scholarships</a>	Internal	Passing Juice
<a href="#">Cleared to Dream</a>	External	Passing Juice
<a href="#">ALPA Mobile Apps</a>	Internal	Passing Juice
<a href="#">Jumpseat</a>	External	Passing Juice
<a href="#">5G Interference</a>	Internal	Passing Juice
<a href="#">FAA Airspace Restrictions</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	Internal	Passing Juice
<a href="#">DataComm Guidance</a>	Internal	Passing Juice
<a href="#">Known Crewmember</a>	External	Passing Juice
<a href="#">Ice Crystal Icing Reporting</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">ALPA Calls on Canadian Government to Immediately Unveil Plans for Easing Travel Restrictions</a>	Internal	Passing Juice
<a href="#">ALPA Canada Supports Canadian Labour Congress Boycott of Scandinavian Airlines</a>	Internal	Passing Juice
<a href="#">ALPA Statement on Merger Announcement Between Frontier Airlines and Spirit Airlines</a>	Internal	Passing Juice
<a href="#">ALPA Takes 5G Fight to Capitol Hill</a>	Internal	Passing Juice
<a href="#">JetBlue Pilots Announce Intention to Open Contract Negotiations</a>	Internal	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice

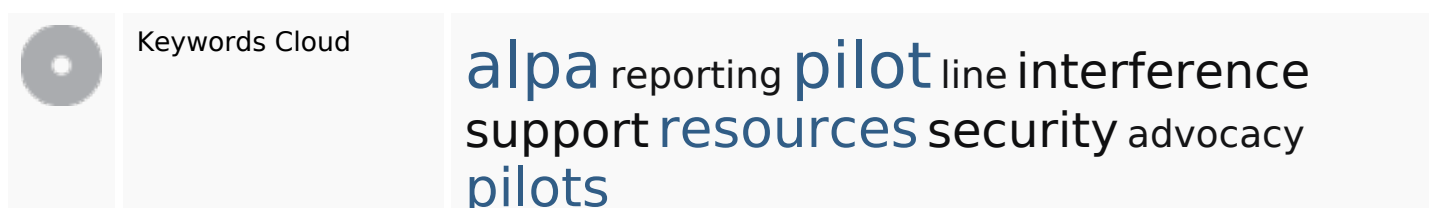
## In-page links

<a href="#">Flickr</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Our History</a>	Internal	Passing Juice
<a href="#">Our Leadership</a>	Internal	Passing Juice
<a href="#">What We Do</a>	Internal	Passing Juice
<a href="#">Our Pilot Groups</a>	Internal	Passing Juice
<a href="#">ALPA-PAC</a>	Internal	Passing Juice
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<a href="#">Meetings &amp; Training</a>	Internal	Passing Juice
<a href="#">News Room</a>	Internal	Passing Juice
<a href="#">5G Interference</a>	Internal	Passing Juice
<a href="#">ALPA Accident/Incident Hotline</a>	Internal	Passing Juice
<a href="#">ALPA Mobile Apps</a>	Internal	Passing Juice
<a href="#">ALPA Insurance</a>	Internal	Passing Juice
<a href="#">ALPA Scholarship Program</a>	Internal	Passing Juice
<a href="#">COVID-19 Resources</a>	Internal	Passing Juice
<a href="#">Furlough Support</a>	Internal	Passing Juice

## In-page links

<a href="#">FAA Airspace Restrictions</a>	Internal	Passing Juice
<a href="#">FastRead</a>	Internal	Passing Juice
<a href="#">Fee-for-Departure Resources</a>	Internal	Passing Juice
<a href="#">Furloughed Pilots Support Program</a>	Internal	Passing Juice
<a href="#">Known Crewmember</a>	External	Passing Juice
<a href="#">Laser Illumination Reporting &amp; Mitigation</a>	Internal	Passing Juice
<a href="#">Membership Forms</a>	Internal	Passing Juice
<a href="#">Pilots for Pilots</a>	Internal	Passing Juice
<a href="#">Pilot Peer Support</a>	Internal	Passing Juice
<a href="#">Security Briefings</a>	Internal	Passing Juice
<a href="#">Aviation Security Reporting</a>	Internal	Passing Juice
<a href="#">International Directory</a>	Internal	Passing Juice
<a href="#">Part 117 Regulations and Interpretations</a>	Internal	Passing Juice
<a href="#">USERRA Guide</a>	Internal	Passing Juice
<a href="#">ALPA Gear</a>	External	Passing Juice
<a href="#">Privacy/Terms</a>	Internal	Passing Juice
<a href="#">Login Help</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pilot	9	✘	✔	✔	✔
alpa	8	✔	✔	✔	✔







## Keywords Consistency

pilots	7	✘	✘	✔	✔
resources	6	✘	✘	✘	✔
security	4	✔	✔	✘	✔

## Usability

	Url	Domain : alpa.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✔ Perfect, your website has few JavaScript files.
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://alpa.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics