







# Seo Analyzer alphastreet.co

Generated on April 03 2022 00:20 AM

The score is 60/100



## SEO Content

	<p>Title</p>	<p>AlphaStreet - Financial and Alternative Data APIs</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>AlphaStreet is changing the way financial information and data is gathered and distributed. Access the latest market news, earning call transcripts, SEC filings and corporate presentations.</p> <p><b>Length : 189</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p>Keywords</p>	<p>earnings calendar api,earnings calendar dataset,events calendar,earnings call transcripts,earnings transcripts api,earnings call audios,earnings conference transcrits,financial apis,alternative data api,</p> <p>Good, your page contains meta keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 1825"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>AlphaStreet</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>AlphaStreet</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	AlphaStreet	type	article	title	AlphaStreet
Property	Content											
locale	en_US											
site_name	AlphaStreet											
type	article											
title	AlphaStreet											

# SEO Content





description	Markets move fast. So does AlphaStreet. Pioneered by a team of financial and technology veterans, we leverage the best practices of NLP and AI to provide news, research and data. Data Power your analysis Data at a glance AlphaStreet challenges traditional models by changing the way financial information and data is
url	<a href="https://alphastreet.com/">https://alphastreet.com/</a>
image	<a href="https://www.alphastreet.com/wp-content/uploads/2021/02/Logo_AlphaStreet.png">https://www.alphastreet.com/wp-content/uploads/2021/02/Logo_AlphaStreet.png</a>

## Headings





H1	H2	H3	H4	H5	H6
1	18	22	0	0	0

- [H1] Data
- [H2] Markets move fast.
- [H2] Corporate Events Calendar
- [H2] Event Types
- [H2] Earnings Calls Transcripts
- [H2] Analytics
- [H2] AlphaGraphs
- [H2] Key Features
- [H2] Research Summary
- [H2] Key Features
- [H2] Corporate IR Services
- [H2] Interviews
- [H2] News & Research
- [H2] Market Briefs
- [H2] Who uses our datasets
- [H2] How do we do it?
- [H2] Our Advantages
- [H2] Our Promise
- [H2] Contact Us
- [H3] So does AlphaStreet.
- [H3] Data at a glance
- [H3] Companies Tracked
- [H3] Events Captured
- [H3] Audios & Transcripts
- [H3] Documents Read
- [H3] Earnings Conference
- [H3] Earnings Release
- [H3] Annual General Meeting
- [H3] M&A Update
- [H3] IPOs
- [H3] Dividend Update
- [H3] Stock Split
- [H3] Analyst/Investor Day
- [H3] Share Buyback
- [H3] Legal/Lawsuit Update
- [H3] Communicating meaningful patterns
- [H3] Corporate and Fintechs
- [H3] Hedge funds & Quant funds

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Portfolio Managers</li><li>• [H3] Financial Institutions</li><li>• [H3] Business Intelligence firms</li></ul>
	Images	We found 30 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

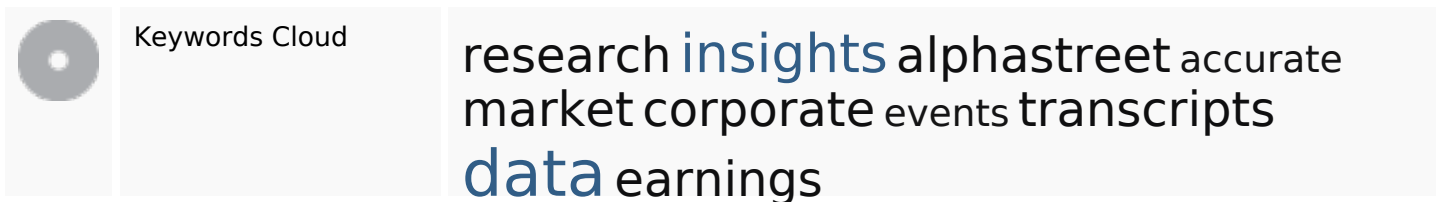
## In-page links

Anchor	Type	Juice
<a href="#">Events Calendar</a>	Internal	Passing Juice
<a href="#">Audio &amp;#038; Transcripts</a>	Internal	Passing Juice
<a href="#">AlphaGraphs</a>	Internal	Passing Juice

## In-page links

<a href="#">Research Summaries</a>	Internal	Passing Juice
<a href="#">IR Services</a>	Internal	Passing Juice
<a href="#">Interviews</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">kpraveen</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	20	✓	✓	✓	✓
insights	12	✗	✗	✗	✗
alphastreet	11	✓	✗	✓	✓
earnings	11	✗	✓	✗	✓
transcripts	10	✗	✓	✓	✓












## Usability

	Url	Domain : alphastreet.co Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 34 Warnings : 166
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://alphastreet.co/sitemap.xml">http://alphastreet.co/sitemap.xml</a> <a href="https://www.alphastreet.com/sitemap.xml">https://www.alphastreet.com/sitemap.xml</a>
	Robots.txt	<a href="http://alphastreet.co/robots.txt">http://alphastreet.co/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics