

# Seo Analyzer altenergiya.ru

Generated on March 01 2022 20:14 PM

The score is 43/100



## SEO Content

|    | Title              | <p>Альтернативная энергетика и технологии энергосбережения в России. Тел. +7 (914) 390-36-27</p> <p><b>Length : 89</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Современные энергосберегающие технологии и альтернативная энергетика в России. Технологии энергосбережения и получения электричества. Новости, актуальные</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Портал «Альтернативная энергия»</li><li>• [H1] Интересное оборудование с AliExpress</li><li>• [H2] Свежие публикации</li><li>• [H2] Производители и поставщики оборудования для альтернативной энергетики</li><li>• [H2] Портал о современных энергосберегающих технологиях и проблемах энергетики</li><li>• [H2] Какую пользу приносит альтернативная энергия:</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 4 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 2                                                                                  | 4                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 19 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |                 |                                                                                                                                                     |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>6%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                  |

## SEO Links

|                                                                                    |                         |                                                                                                       |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                        |
|  | In-page links           | We found a total of 39 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 2.56%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 97.44% |

## In-page links

| Anchor                                       | Type     | Juice         |
|----------------------------------------------|----------|---------------|
| <a href="#">Регистрация</a>                  | Internal | Passing Juice |
| <a href="#">Вход</a>                         | Internal | Passing Juice |
| <a href="#">Главная</a>                      | Internal | Passing Juice |
| <a href="#">О нас</a>                        | Internal | Passing Juice |
| <a href="#">Библиотека</a>                   | Internal | Passing Juice |
| <a href="#">Фирмы-производители</a>          | Internal | Passing Juice |
| <a href="#">Популярные интернет-магазины</a> | Internal | Passing Juice |
|                                              |          |               |

## In-page links

|                                                                   |          |               |
|-------------------------------------------------------------------|----------|---------------|
| <a href="#">Рекламодателям</a>                                    | Internal | Passing Juice |
| <a href="#">Современные методы строительства: возможно многое</a> | Internal | Passing Juice |
| <a href="#">Новости альтернативной энергетики</a>                 | Internal | noFollow      |
| <a href="#">Сколько энергии дает солнечная батарея</a>            | Internal | Passing Juice |
| <a href="#">Солнечная энергия</a>                                 | Internal | noFollow      |
| <a href="#">Что такое автономный дом</a>                          | Internal | Passing Juice |
| <a href="#">Автономный дом</a>                                    | Internal | noFollow      |
| <a href="#">Профилированный лист</a>                              | Internal | Passing Juice |
| <a href="#">Реклама на сайте</a>                                  | Internal | noFollow      |
| <a href="#">Использование дизель-генераторов</a>                  | Internal | Passing Juice |
| <a href="#">Полезная информация</a>                               | Internal | noFollow      |
| <a href="#">Где школьнику можно готовиться к сдаче экзаменов</a>  | Internal | Passing Juice |
| <a href="#">Физические основы</a>                                 | Internal | noFollow      |
| <a href="#">Открыть все публикации</a>                            | Internal | Passing Juice |
| <a href="#">NIBE</a>                                              | Internal | Passing Juice |
| <a href="#">Усть-Каменогорский завод тепловых насосов</a>         | Internal | Passing Juice |
| <a href="#">ООО «СтройЭнергоСервис+»</a>                          | Internal | Passing Juice |
| <a href="#">SOLBAT</a>                                            | Internal | Passing Juice |
| <a href="#">Перейти в каталог компаний</a>                        | Internal | Passing Juice |
| <a href="#">Актуальность проблемы</a>                             | Internal | Passing Juice |
| <a href="#">Энергия ветра</a>                                     | Internal | Passing Juice |
| <a href="#">Геотермальная энергия</a>                             | Internal | Passing Juice |
| <a href="#">Нетрадиционная гидроэнергетика</a>                    | Internal | Passing Juice |
| <a href="#">Биоэнергетика</a>                                     | Internal | Passing Juice |
| <a href="#">Аккумуляторы</a>                                      | Internal | Passing Juice |
| <a href="#">Энергосбережение</a>                                  | Internal | Passing Juice |
| <a href="#">Из истории энергетики</a>                             | Internal | Passing Juice |
| <a href="#">Ядерная энергетика</a>                                | Internal | Passing Juice |
|                                                                   |          |               |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Контакты</a>                    | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a> | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                 | Internal | Passing Juice |
| <a href="#">HTML and CMS</a>                | External | noFollow      |

## SEO Keywords

|                                                                                  |                |                                                                                                 |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | альтернативная ИЛИ<br>энергетики энергии энергия<br>обзоры дом технологиях получения<br>планету |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| энергия        | 5       | ✗     | ✗        | ✗           | ✓        |
| или            | 5       | ✗     | ✗        | ✗           | ✗        |
| энергетики     | 4       | ✗     | ✗        | ✗           | ✓        |
| альтернативная | 3       | ✓     | ✗        | ✓           | ✓        |
| энергии        | 3       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : altenergiya.ru<br>Length : 14  |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |
|                                                                                    | Language     | Good. Your declared language is ru.     |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  |             |                                                   |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|    | W3C Validity    | Errors : 3<br>Warnings : 31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Speed Tips      | <div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://altenergiya.ru/sitemap.xml">http://altenergiya.ru/sitemap.xml</a><br/><a href="https://altenergiya.ru/sitemap.xml">https://altenergiya.ru/sitemap.xml</a></div>                                |
|  | Robots.txt  | <p><a href="http://altenergiya.ru/robots.txt">http://altenergiya.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                           |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics<br/> LiveInternet</div> |