



Seo Analyzer alz.org

Generated on February 20 2022 15:19 PM

The score is 43/100



SEO Content

	Title	Alzheimer's Association Alzheimer's Disease & Dementia Help Length : 73 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Alzheimer's Association national site – information on Alzheimer's disease and dementia symptoms, diagnosis, stages, treatment, care and support resources. Length : 156 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>app_id</td><td>45062702490</td></tr><tr><td>site_name</td><td>Alzheimer's Disease and Dementia</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Alzheimer's Association national site – information on Alzheimer's disease and dementia symptoms, diagnosis, stages, treatment, care and support resources.</td></tr><tr><td>locale</td><td>en-US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://alz.org/</td></tr></tbody></table>	Property	Content	app_id	45062702490	site_name	Alzheimer's Disease and Dementia	title	Home	description	Alzheimer's Association national site – information on Alzheimer's disease and dementia symptoms, diagnosis, stages, treatment, care and support resources.	locale	en-US	type	article	url	https://alz.org/
Property	Content																	
app_id	45062702490																	
site_name	Alzheimer's Disease and Dementia																	
title	Home																	
description	Alzheimer's Association national site – information on Alzheimer's disease and dementia symptoms, diagnosis, stages, treatment, care and support resources.																	
locale	en-US																	
type	article																	
url	https://alz.org/																	

SEO Content

		image http://alz.org/media/Images/Default%20Images/alz-notagline-logo-ogmetaimage.jpg?ext=.jpg image:secure_url https://alz.org/media/Images/Default%20Images/alz-notagline-logo-ogmetaimage.jpg?ext=.jpg
	Headings	H1 4 H2 10 H3 3 H4 4 H5 0 H6 0 • [H1] Questions About the COVID-19 Vaccine and Boosters? • [H1] June is Alzheimer's & Brain Awareness Month • [H1] Aducanumab Approved for Treatment of Alzheimer's Disease • [H1] Give the Gift of Hope • [H2] Find Local Resources • [H2] Search Alzheimer's Association • [H2] Find a Support Group • [H2] Noticing Changes in a Loved One? • [H2] Medicare's Discriminatory Treatment Coverage Decision • [H2] A world without Alzheimer's and all other dementia® • [H2] Understanding Alzheimer's Disease • [H2] Help and Support • [H2] Get Involved With the Alzheimer's Association • [H2] Advancing Alzheimer's Research • [H3] Learn about the safety and effectiveness of the vaccine. • [H3] BREAKING NEWS • [H3] This Giving Tuesday, you have the power to give hope and support to millions of families facing Alzheimer's as we work to end the disease. • [H4] Keep Up With Alzheimer's News and Events • [H4] The first survivor of Alzheimer's is out there, but we won't get there without you. • [H4] Learn how Alzheimer's disease affects the brain. • [H4] Don't just hope for a cure. Help us find one. Volunteer for a clinical trial.
	Images	We found 9 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 395 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.25% Internal Links 99.75%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Professionals	Internal	Passing Juice
En Español	Internal	Passing Juice
E-news	Internal	Passing Juice
Alzheimer's & Dementia	Internal	Passing Juice
What is Alzheimer's Disease?	Internal	Passing Juice
Brain Tour	Internal	Passing Juice
Younger/Early-Onset Alzheimer's	Internal	Passing Juice
Myths	Internal	Passing Juice
Causes and Risk Factors for Alzheimer's Disease	Internal	Passing Juice
Is Alzheimer's Genetic?	Internal	Passing Juice
Women and Alzheimer's	Internal	Passing Juice
What Is Dementia?	Internal	Passing Juice
Types of Dementia	Internal	Passing Juice

In-page links

Creutzfeldt-Jakob Disease	Internal	Passing Juice
Lewy Body Dementia	Internal	Passing Juice
Down Syndrome & Alzheimer's	Internal	Passing Juice
Frontotemporal Dementia	Internal	Passing Juice
Huntington's Disease	Internal	Passing Juice
Mixed Dementia	Internal	Passing Juice
Normal Pressure Hydrocephalus	Internal	Passing Juice
Posterior Cortical Atrophy	Internal	Passing Juice
Parkinson's Disease Dementia	Internal	Passing Juice
Vascular Dementia	Internal	Passing Juice
Korsakoff Syndrome	Internal	Passing Juice
Related Conditions	Internal	Passing Juice
CTE	Internal	Passing Juice
MCI	Internal	Passing Juice
Traumatic Brain Injury (TBI)	Internal	Passing Juice
Know the 10 Signs	Internal	Passing Juice
Difference Between Alzheimer's & Dementia	Internal	Passing Juice
10 Steps to Approach Memory Concerns in Others	Internal	Passing Juice
How is Alzheimer's Disease Diagnosed?	Internal	Passing Juice
Medical Tests for Diagnosing Alzheimer's	Internal	Passing Juice
Why Get Checked?	Internal	Passing Juice
Visiting Your Doctor	Internal	Passing Juice
Life After Diagnosis	Internal	Passing Juice
Stages of Alzheimer's	Internal	Passing Juice
Research and Progress	Internal	Passing Juice
Earlier Diagnosis	Internal	Passing Juice
Our Commitment to Research	Internal	Passing Juice
Clinical Trials	Internal	Passing Juice

In-page links

About TrialMatch	Internal	Passing Juice
TrialMatch	Internal	Passing Juice
What Are Clinical Trials?	Internal	Passing Juice
How Clinical Trials Work	Internal	Passing Juice
Why Participate?	Internal	Passing Juice
Talk to Your Doctor	Internal	Passing Juice
Clinical Trials: Myths vs. Facts	Internal	Passing Juice
Milestones	Internal	Passing Juice
Can Alzheimer's Disease Be Prevented?	Internal	Passing Juice
Brain Donation	Internal	Passing Juice
Treatments	Internal	Passing Juice
Aducanumab Approved for Treatment of Alzheimer's Disease	Internal	Passing Juice
Medicare Treatment Coverage	Internal	Passing Juice
Medications for Memory, Cognition and Dementia-Related Behaviors	Internal	Passing Juice
Treatments for Behavior	Internal	Passing Juice
Treatments for Sleep Changes	Internal	Passing Juice
Alternative Treatments	Internal	Passing Juice
Questions for Your Doctor	Internal	Passing Juice
Facts and Figures	Internal	Passing Juice
What Causes Memory Loss? Assessing Symptoms and Seeking Help	Internal	Passing Juice
Coronavirus (COVID-19) Alzheimer's and Dementia	Internal	Passing Juice
COVID-19 Vaccine: Answers for Dementia Caregivers and People Living with Alzheimer's	Internal	Passing Juice
Now is the Best Time to Talk about Alzheimer's Together	Internal	Passing Juice
Help & Support	Internal	Passing Juice
I Have Alzheimer's	Internal	Passing Juice
Know What to Expect	Internal	Passing Juice
Get Educated	Internal	Passing Juice

In-page links

Just Diagnosed	Internal	Passing Juice
Sharing Your Diagnosis	Internal	Passing Juice
Changes in Relationships	Internal	Passing Juice
If You Live Alone	Internal	Passing Juice
Treatments and Research	Internal	Passing Juice
Plan for Your Future	Internal	Passing Juice
Legal Planning	Internal	Passing Juice
Financial Planning	Internal	Passing Juice
Building a Care Team	Internal	Passing Juice
End-of-Life Planning	Internal	Passing Juice
Programs and Support	Internal	Passing Juice
Overcoming Stigma	Internal	Passing Juice
Younger-Onset Alzheimer's	Internal	Passing Juice
Live Well	Internal	Passing Juice
Taking Care of Yourself	Internal	Passing Juice
Reducing Stress	Internal	Passing Juice
Tips for Daily Life	Internal	Passing Juice
Helping Family and Friends	Internal	Passing Juice
Leaving Your Legacy	Internal	Passing Juice
Live Well Online Resources	Internal	Passing Juice
Make a Difference	Internal	Passing Juice
Caregiving	Internal	Passing Juice
Coronavirus (COVID-19): Tips for Dementia Caregivers	Internal	Passing Juice
Daily Care	Internal	Passing Juice
Daily Care Plan	Internal	Passing Juice
Activities	Internal	Passing Juice
Communication and Alzheimer's	Internal	Passing Juice
Food and Eating	Internal	Passing Juice

In-page links

Art and Music	Internal	Passing Juice
Incontinence	Internal	Passing Juice
Bathing	Internal	Passing Juice
Dressing and Grooming	Internal	Passing Juice
Dental Care	Internal	Passing Juice
Treatments	Internal	Passing Juice
Working With the Doctor	Internal	Passing Juice
Medication Safety	Internal	Passing Juice
Stages and Behaviors	Internal	Passing Juice
Accepting the Diagnosis	Internal	Passing Juice
Early-Stage Caregiving	Internal	Passing Juice
Middle-Stage Caregiving	Internal	Passing Juice
Late-Stage Caregiving	Internal	Passing Juice
Aggression and Anger	Internal	Passing Juice
Anxiety and Agitation	Internal	Passing Juice
Depression	Internal	Passing Juice
Hallucinations	Internal	Passing Juice
Memory Loss and Confusion	Internal	Passing Juice
Repetition	Internal	Passing Juice
Sleep Issues and Sundowning	Internal	Passing Juice
Suspicious and Delusions	Internal	Passing Juice
Wandering	Internal	Passing Juice
Care Options	Internal	Passing Juice
In-home Care	Internal	Passing Juice
Adult Day Centers	Internal	Passing Juice
Long-term Care	Internal	Passing Juice
Respite Care	Internal	Passing Juice
Hospice Care	Internal	Passing Juice

In-page links

Choosing Care Providers	Internal	Passing Juice
Changing Care Providers	Internal	Passing Juice
Working with Care Providers	Internal	Passing Juice
Creating Your Care Team	Internal	Passing Juice
Long-Distance Caregiving	Internal	Passing Juice
Community Resource Finder	External	Passing Juice
Glossary	Internal	Passing Juice
Caregiver Health	Internal	Passing Juice
Be a Healthy Caregiver	Internal	Passing Juice
Caregiver Stress	Internal	Passing Juice
Caregiver Stress Check	Internal	Passing Juice
Caregiver Depression	Internal	Passing Juice
Changes to Your Relationship	Internal	Passing Juice
Grief and Loss as Alzheimer's Progresses	Internal	Passing Juice
Safety	Internal	Passing Juice
Home Safety	Internal	Passing Juice
Dementia and Driving	Internal	Passing Juice
24/7 Wandering Support	Internal	Passing Juice
Technology 101	Internal	Passing Juice
Traveling	Internal	Passing Juice
Preparing for Emergencies	Internal	Passing Juice
Abuse	Internal	Passing Juice
Financial and Legal Planning for Caregivers	Internal	Passing Juice
Planning for Care Costs	Internal	Passing Juice
Paying for Care	Internal	Passing Juice
Insurance	Internal	Passing Juice
Healthcare Appeals for People with Alzheimer's and Other Dementias	Internal	Passing Juice
Social Security Disability	Internal	Passing Juice

In-page links

Medicare	Internal	Passing Juice
Medicare Part D Benefits	Internal	Passing Juice
Medicaid	Internal	Passing Juice
Tax Deductions and Credits	Internal	Passing Juice
Planning Ahead for Legal Matters	Internal	Passing Juice
Legal Documents	Internal	Passing Juice
Health Care Reform	Internal	Passing Juice
Resources	Internal	Passing Juice
The Knight Family Dementia Care Coordination Initiative	Internal	Passing Juice
Helpline	Internal	Passing Juice
Home Safety Checklist	Internal	Passing Juice
Online Tools	Internal	Passing Juice
Black Americans and Alzheimer's	Internal	Passing Juice
Native Americans and Alzheimer's	Internal	Passing Juice
Hispanic Americans and Alzheimer's	Internal	Passing Juice
LGBTQ Community Resources for Dementia	Internal	Passing Juice
Educational Programs and Dementia Care Resources	Internal	Passing Juice
Kids and Teens	Internal	Passing Juice
Brain Facts	Internal	Passing Juice
50 Activities	Internal	Passing Juice
For Kids	Internal	Passing Juice
For Teens	Internal	Passing Juice
For Parents and Teachers	Internal	Passing Juice
Resolving Family Conflicts	Internal	Passing Juice
The Alzheimer's Association Science Hub	Internal	Passing Juice
The Holidays and Alzheimer's During COVID-19	Internal	Passing Juice
Virtual Library	Internal	Passing Juice
Resource Lists	Internal	Passing Juice

In-page links

Search Databases	Internal	Passing Juice
Publications	Internal	Passing Juice
Trajectory Report	Internal	Passing Juice
Favorite Links	Internal	Passing Juice
Brain Health	Internal	Passing Juice
10 Ways to Love Your Brain	Internal	Passing Juice
Stay Physically Active	Internal	Passing Juice
Adopt a Healthy Diet	Internal	Passing Juice
Stay Mentally and Socially Active	Internal	Passing Juice
Community	Internal	Passing Juice
Online Community	Internal	Passing Juice
Support Groups	Internal	Passing Juice
Find Your Local Chapter	Internal	Passing Juice
Blog	Internal	Passing Juice
Research	Internal	Passing Juice
New IDEAS Study	Internal	Passing Juice
Professional Researchers	Internal	Passing Juice
Advisory Group	Internal	Passing Juice
Grants	Internal	Passing Juice
About Our Grants	Internal	Passing Juice
The International Research Grant Program (IRGP) Council	Internal	Passing Juice
Types of Grants	Internal	Passing Juice
APOE Biology in Alzheimer's (ABA) - Implications for Biological Underpinnings, Risk, Progression and Outcomes	Internal	Passing Juice
RAPID	Internal	Passing Juice
2022 Part the Cloud Translational (PTC) Research for Alzheimer's Disease Program	Internal	Passing Juice
Zenith Fellows Award	Internal	Passing Juice
AACSE	Internal	Passing Juice

In-page links

AACSF-D	Internal	Passing Juice
AARE	Internal	Passing Juice
AARE-D	Internal	Passing Juice
AARG	Internal	Passing Juice
AARG-D	Internal	Passing Juice
AARG-D-NTE	Internal	Passing Juice
AARG-NTE	Internal	Passing Juice
AARG-NTE	Internal	Passing Juice
Partnership Funding Programs	Internal	Passing Juice
National Academy of Neuropsychology & Alzheimer's Association Funding Opportunity	Internal	Passing Juice
Part the Cloud-Gates Partnership Grant Program: Bioenergetics and Inflammation	Internal	Passing Juice
Pilot Awards for Global Brain Health Leaders (Invitation Only)	Internal	Passing Juice
GEENA-Q	Internal	Passing Juice
Robert W. Katzman, MD, Clinical Research Training Scholarship	Internal	Passing Juice
T-PEP	Internal	Passing Juice
AIA	Internal	Passing Juice
BAND	Internal	Passing Juice
MCDN	Internal	Passing Juice
ACTO	Internal	Passing Juice
Process and Timeline	Internal	Passing Juice
Research Webinars	Internal	Passing Juice
On-Demand Webinars	Internal	Passing Juice
Upcoming Webinars	Internal	Passing Juice
Funded Studies	Internal	Passing Juice
Portfolio Summaries	Internal	Passing Juice
Diagnostic Criteria & Guidelines	Internal	Passing Juice
Annual Conference: AAIC	Internal	Passing Juice

In-page links

Professional Society: ISTAART	Internal	Passing Juice
Journals	Internal	Passing Juice
Alzheimer's & Dementia	Internal	Passing Juice
Alzheimer's & Dementia: DADM	Internal	Passing Juice
Alzheimer's & Dementia: TRCI	Internal	Passing Juice
Partnerships	Internal	Passing Juice
International Brain Study: SARS-CoV-2 Impact on Behavior and Cognition	Internal	Passing Juice
Alzheimer's Association Business Consortium (AABC)	Internal	Passing Juice
Global Biomarker Standardization Consortium (GBSC)	Internal	Passing Juice
Global Alzheimer's Association Interactive Network	Internal	Passing Juice
International Alzheimer's Disease Research Portfolio	Internal	Passing Juice
Research Roundtable	Internal	Passing Juice
WW-ADNI	Internal	Passing Juice
About WW-ADNI	Internal	Passing Juice
North American ADNI	Internal	Passing Juice
European ADNI	Internal	Passing Juice
Japan ADNI	Internal	Passing Juice
Australia ADNI	Internal	Passing Juice
Taiwan ADNI	Internal	Passing Juice
Korea ADNI	Internal	Passing Juice
China ADNI	Internal	Passing Juice
Argentina ADNI	Internal	Passing Juice
WW-ADNI Meetings	Internal	Passing Juice
How to Include a Clinical Trial	Internal	Passing Juice
Submit Study	Internal	Passing Juice
Spotlight on Researchers	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Make a Donation	Internal	Passing Juice

In-page links

Participate in an Event	Internal	Passing Juice
Ride to End ALZ	Internal	Passing Juice
Walk to End Alzheimer's	Internal	Passing Juice
The Longest Day	Internal	Passing Juice
RivALZ	Internal	Passing Juice
Other Ways to Give	Internal	Passing Juice
Giving Societies	Internal	Passing Juice
Make a Donation	Internal	Passing Juice
Tribute Pages	Internal	Passing Juice
Workplace Giving	Internal	Passing Juice
Employer Match	Internal	Passing Juice
Donate a Vehicle	Internal	Passing Juice
Planned Giving	Internal	Passing Juice
Gift Options to Meet Your Goals	Internal	Passing Juice
Founders Society	Internal	Passing Juice
Meet Our Donors	Internal	Passing Juice
Anjanette Kichline	Internal	Passing Juice
Lori A. Jacobson	Internal	Passing Juice
Pam and Bill Russell	Internal	Passing Juice
Gina Adelman	Internal	Passing Juice
Franz and Crista Boetsch	Internal	Passing Juice
Adrienne Edelstein	Internal	Passing Juice
Sue Sawyer	Internal	Passing Juice
For Professional Advisors	Internal	Passing Juice
Free Planning Guides	Internal	Passing Juice
Contact the Planned Giving Staff	Internal	Passing Juice
Donate Stock	Internal	Passing Juice
Donor-Advised Funds	Internal	Passing Juice

In-page links

Donate Cryptocurrency	Internal	Passing Juice
Use of Funds	Internal	Passing Juice
Fundraising Standards	Internal	Passing Juice
Advocate	Internal	Passing Juice
Improving State and Federal Response to Coronavirus (COVID-19) in Long-Term Care Settings	Internal	Passing Juice
Why We Advocate	Internal	Passing Juice
Ambassador Program	Internal	Passing Juice
Alzheimer's Impact Movement (AIM)	Internal	Passing Juice
Research Funding	Internal	Passing Juice
Improving Care	Internal	Passing Juice
Support for People Living With Dementia	Internal	Passing Juice
Public Policy Victories	Internal	Passing Juice
Planned Giving	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Community Representative	Internal	Passing Juice
Community Educators	Internal	Passing Juice
Tech Support and Data Entry	Internal	Passing Juice
Walk to End Alzheimer's	Internal	Passing Juice
The Longest Day	Internal	Passing Juice
Ride to End Alzheimer's	Internal	Passing Juice
Volunteer Locally	Internal	Passing Juice
Partners and Sponsors	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Meet Our Partners	Internal	Passing Juice
Carewell	Internal	Passing Juice
StarCorp	Internal	Passing Juice
Honored Donors	Internal	Passing Juice
The Judy Fund	Internal	Passing Juice

In-page links

A Family Affair	Internal	Passing Juice
A Message from Elizabeth	Internal	Passing Juice
Donor Spotlight	Internal	Passing Juice
The Belin Family	Internal	Passing Juice
The Eliashar Family	Internal	Passing Juice
The Fremont Family	Internal	Passing Juice
The Freund Family	Internal	Passing Juice
Jeff and Randi Gillman	Internal	Passing Juice
Harold Matzner	Internal	Passing Juice
The Mendelson Family	Internal	Passing Juice
Patty and Arthur Newman	Internal	Passing Juice
The Ozer Family	Internal	Passing Juice
Salon Series	Internal	Passing Juice
Sigma Alpha Mu	Internal	Passing Juice
No Shave November	Internal	Passing Juice
Other Philanthropic Activities	Internal	Passing Juice
Still Alice	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Research	Internal	Passing Juice
Thank You Judy Fund Donors	Internal	Passing Juice
The Judy Fund E-blast Archive	Internal	Passing Juice
The Judy Fund in the News	Internal	Passing Juice
The Judy Fund Newsletter Archives	Internal	Passing Juice
NARFE	Internal	Passing Juice
NARFE News	Internal	Passing Juice
NARFE Members Help Power New Strides in Alzheimer's Treatment and Research	Internal	Passing Juice
Title of Article	Internal	Passing Juice
OSIA	Internal	Passing Juice

In-page links

Sigma Kappa Foundation	Internal	Passing Juice
Alpha Delta Kappa	Internal	Passing Juice
Parrot Heads in Paradise	Internal	Passing Juice
Tau Kappa Epsilon (TKE)	Internal	Passing Juice
Sigma Alpha Mu	Internal	Passing Juice
Giving Societies	Internal	Passing Juice
Alois Society	Internal	Passing Juice
Alois Society Member Levels and Benefits	Internal	Passing Juice
Alois Society Member Resources	Internal	Passing Juice
Zenith Society	Internal	Passing Juice
Founder's Society	Internal	Passing Juice
Aspire Society	Internal	Passing Juice
Aspire Society Member Spotlight	Internal	Passing Juice
Joel Berman	Internal	Passing Juice
JR and Emily Paterakis	Internal	Passing Juice
Tenny Tsai	Internal	Passing Juice
Shop	Internal	Passing Juice
Local Resources	Internal	Passing Juice
Search	Internal	Passing Juice
close	Internal	Passing Juice
Use Current Location	Internal	Passing Juice
Get Answers	Internal	Passing Juice
Join the Fight	Internal	Passing Juice
What This Means for You	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Find a Support Group	Internal	Passing Juice
Noticing Changes in a Loved One?	Internal	Passing Juice
Medicare's Discriminatory Treatment Coverage Decision	Internal	Passing Juice

In-page links

Learn About Our Efforts to End Alzheimer's	Internal	Passing Juice
Learn About Our Commitment to Transparency	Internal	Passing Juice
Learn About Our Efforts to End Alzheimer's	Internal	Passing Juice
Learn About Alzheimer's & Dementia	Internal	Passing Juice
We're Here to Help	Internal	Passing Juice
Support Groups	Internal	Passing Juice
Make an Impact	Internal	Passing Juice
Efforts We Lead	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Take the Brain Tour	Internal	Passing Juice
Learn More	Internal	Passing Juice
Jobs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Security and Privacy Policy	Internal	Passing Juice
Copyrights and Reprints	Internal	Passing Juice
Pressroom	Internal	Passing Juice
Transparency	Internal	Passing Juice
Select Language	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	research support disease get related association alzheimers quick learn help
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alzheimers	27	✗	✗	✗	✗
disease	9	✓	✗	✓	✓

Keywords Consistency

learn	7	✖	✖	✖	✔
support	6	✖	✖	✔	✔
association	6	✔	✖	✔	✔

Usability

	Url	Domain : alz.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 22 Warnings : 16				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips					

Document



- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://alz.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.