

# Seo Analyzer amadeus.co.il

Generated on March 07 2022 05:04 AM






The score is 61/100






## SEO Content

	Title	Amadeus   The leading travel technology company <b>Length : 47</b> Perfect, your title contains between 10 and 70 characters.														
	Description	We're a global travel technology company. Our solutions cover sales, marketing, operations & business management to improve the travel & traveler experience <b>Length : 168</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Amadeus   The leading travel technology company</td></tr><tr><td>site_name</td><td>Amadeus   The leading travel technology company</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://amadeus.com/en</td></tr><tr><td>image</td><td>https://amadeus.com/images/en/technology/mobile-tablet/mobile-woman-office-city.jpg.transform/medium/img.jpg</td></tr><tr><td>description</td><td>We're a global travel technology company. Our solutions cover sales, marketing, operations &amp; business management to improve the travel &amp; traveler experience</td></tr></tbody></table>	Property	Content	title	Amadeus   The leading travel technology company	site_name	Amadeus   The leading travel technology company	type	website	url	https://amadeus.com/en	image	https://amadeus.com/images/en/technology/mobile-tablet/mobile-woman-office-city.jpg.transform/medium/img.jpg	description	We're a global travel technology company. Our solutions cover sales, marketing, operations & business management to improve the travel & traveler experience
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Powering better journeys through travel technology</li><li>• [H2] Find out how Amadeus is helping its customers</li><li>• [H2] Explore the Amadeus Partner Marketplace</li><li>• [H2] Research report</li><li>• [H2] Be part of the Amadeus Partner Network</li><li>• [H2] We are hiring</li><li>• [H2] Subscribe to updates</li><li>• [H3] COVID-19 updates</li><li>• [H3] Airlines</li><li>• [H3] Travel Agencies</li><li>• [H3] Hospitality</li><li>• [H3] Corporations</li><li>• [H3] Airports</li><li>• [H3] MCP: The hidden opportunity in multi-currency pricing</li><li>• [H3] Rebuilding Business Travel e-book</li><li>• [H3] Rebuild Travel survey reports</li><li>• [H3] Technology roles</li><li>• [H3] Business roles</li><li>• [H3] Students and graduate</li></ul>	H1	H2	H3	H4	H5	H6	1	6	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	12	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 38 links including 1 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.63%

Internal Links 97.37%

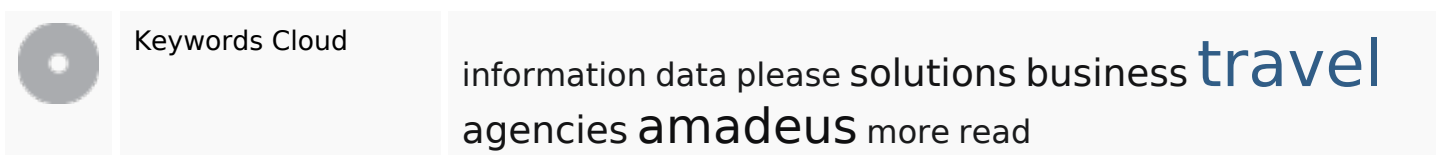
## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Insights</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Amadeus Partner Network</a>	Internal	Passing Juice
<a href="#">Amadeus Ventures</a>	Internal	Passing Juice
<a href="#">Investors</a>	External	Passing Juice
<a href="#">Amadeus Training</a>	Internal	Passing Juice
<a href="#">Webinar hub</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Manage my subscriptions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">airlines</a>	Internal	Passing Juice
<a href="#">airports</a>	Internal	Passing Juice
<a href="#">business travel agencies</a>	Internal	Passing Juice
<a href="#">corporations</a>	Internal	Passing Juice
<a href="#">destinations &amp; DMOs</a>	Internal	Passing Juice
<a href="#">ground handlers</a>	Internal	Passing Juice
<a href="#">hospitality companies</a>	Internal	Passing Juice
<a href="#">online travel agencies</a>	Internal	Passing Juice

## In-page links

<a href="#">railways</a>	Internal	Passing Juice
<a href="#">retail travel agencies</a>	Internal	Passing Juice
<a href="#">tour operators</a>	Internal	Passing Juice
<a href="#">travel insurance companies</a>	Internal	Passing Juice
<a href="#">travel media and metasearch companies</a>	Internal	Passing Juice
<a href="#">Learn more about Amadeus...</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Travelers</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Customers and support</a>	Internal	Passing Juice
<a href="#">COVID-19 updates</a>	Internal	Passing Juice
<a href="#">Privacy Notice.</a>	Internal	Passing Juice
<a href="#">Subscribe now</a>	Internal	Passing Juice
<a href="#">Legal Notices &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	46	✓	✗	✓	✓
amadeus	27	✓	✗	✗	✓
business	17	✗	✗	✓	✓







## Keywords Consistency

agencies	15	✘	✘	✘	✔
solutions	11	✘	✘	✔	✘



## Usability

	Url	Domain : amadeus.co.il Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✔ Great, your website has few CSS files.</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://amadeus.co.il/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics