



# Seo Analyzer amadeus.com

Generated on March 21 2022 00:55 AM






The score is 61/100






## SEO Content

	Title	Amadeus   The leading travel technology company <b>Length : 47</b> Perfect, your title contains between 10 and 70 characters.														
	Description	We're a global travel technology company. Our solutions cover sales, marketing, operations & business management to improve the travel & traveler experience <b>Length : 168</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Amadeus   The leading travel technology company</td></tr><tr><td>site_name</td><td>Amadeus   The leading travel technology company</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://amadeus.com/en</td></tr><tr><td>image</td><td>https://amadeus.com/images/en/technology/mobile-tablet/mobile-woman-office-city.jpg.transform/medium/img.jpg</td></tr><tr><td>description</td><td>We're a global travel technology company. Our solutions cover sales, marketing, operations &amp; business management to improve the travel &amp; traveler experience</td></tr></tbody></table>	Property	Content	title	Amadeus   The leading travel technology company	site_name	Amadeus   The leading travel technology company	type	website	url	https://amadeus.com/en	image	https://amadeus.com/images/en/technology/mobile-tablet/mobile-woman-office-city.jpg.transform/medium/img.jpg	description	We're a global travel technology company. Our solutions cover sales, marketing, operations & business management to improve the travel & traveler experience
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type	website															
url	https://amadeus.com/en															
image	https://amadeus.com/images/en/technology/mobile-tablet/mobile-woman-office-city.jpg.transform/medium/img.jpg															
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Powering better journeys through travel technology</li><li>• [H2] Find out how Amadeus is helping its customers</li><li>• [H2] Explore the Amadeus Partner Marketplace</li><li>• [H2] Research report</li><li>• [H2] Be part of the Amadeus Partner Network</li><li>• [H2] We are hiring</li><li>• [H2] Subscribe to updates</li><li>• [H3] COVID-19 updates</li><li>• [H3] Airlines</li><li>• [H3] Travel Agencies</li><li>• [H3] Hospitality</li><li>• [H3] Corporations</li><li>• [H3] Airports</li><li>• [H3] MCP: The hidden opportunity in multi-currency pricing</li><li>• [H3] Rebuilding Business Travel e-book</li><li>• [H3] Rebuild Travel survey reports</li><li>• [H3] Technology roles</li><li>• [H3] Business roles</li><li>• [H3] Students and graduate</li></ul>	H1	H2	H3	H4	H5	H6	1	6	12	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	12	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 38 links including 1 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

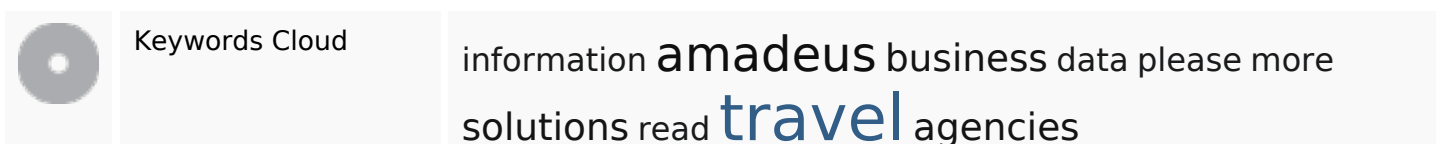
## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Insights</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Amadeus Partner Network</a>	Internal	Passing Juice
<a href="#">Amadeus Ventures</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Amadeus Training</a>	Internal	Passing Juice
<a href="#">Webinar hub</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Manage my subscriptions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">airlines</a>	Internal	Passing Juice
<a href="#">airports</a>	Internal	Passing Juice
<a href="#">business travel agencies</a>	Internal	Passing Juice
<a href="#">corporations</a>	Internal	Passing Juice
<a href="#">destinations &amp; DMOs</a>	Internal	Passing Juice
<a href="#">ground handlers</a>	Internal	Passing Juice
<a href="#">hospitality companies</a>	Internal	Passing Juice
<a href="#">online travel agencies</a>	Internal	Passing Juice

## In-page links

<a href="#">railways</a>	Internal	Passing Juice
<a href="#">retail travel agencies</a>	Internal	Passing Juice
<a href="#">tour operators</a>	Internal	Passing Juice
<a href="#">travel insurance companies</a>	Internal	Passing Juice
<a href="#">travel media and metasearch companies</a>	Internal	Passing Juice
<a href="#">Learn more about Amadeus...</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Travelers</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Customers and support</a>	Internal	Passing Juice
<a href="#">COVID-19 updates</a>	Internal	Passing Juice
<a href="#">Privacy Notice.</a>	Internal	Passing Juice
<a href="#">Subscribe now</a>	Internal	Passing Juice
<a href="#">Legal Notices &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	46	✓	✗	✓	✓
amadeus	27	✓	✗	✗	✓
business	17	✗	✗	✓	✓







## Keywords Consistency

agencies	15	✘	✘	✘	✔
solutions	11	✘	✘	✔	✘

## Usability

	Url	Domain : amadeus.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✔ Great, your website has few CSS files.</li></ul>

## Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://amadeus.com/sitemap.xml>  
<https://amadeus.com/sitemap.xml>



### Robots.txt

<http://amadeus.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics