








# Seo Analyzer amara.org

Generated on February 25 2022 09:07 AM




The score is 40/100




## SEO Content

	Title	<p>Video Subtitling, Captioning and Subtitle Translation - Amara Subtitling</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Want to caption or translate video? Our intuitive subtitle editor is free! Are your accessibility or localization needs BIG? Amara's platform and services can help.</p> <p><b>Length : 164</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1850"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://amara.org/</td> </tr> <tr> <td>image</td> <td>https://static.amara.org/e6ed8909/img/og-image.jpg</td> </tr> <tr> <td>image:width</td> <td>1400</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://amara.org/	image	https://static.amara.org/e6ed8909/img/og-image.jpg	image:width	1400	image:height	600
Property	Content													
type	website													
url	https://amara.org/													
image	https://static.amara.org/e6ed8909/img/og-image.jpg													
image:width	1400													
image:height	600													
	Headings	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>13</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1980 1273 2078" style="list-style-type: none"> <li>• [H2] Easily Add Subtitles to Your Videos Online</li> <li>• [H2] Subtitle Editor</li> <li>• [H2] Subtitle Service</li> </ul>	H1	H2	H3	H4	H5	H6	0	13	11	0	0	0
H1	H2	H3	H4	H5	H6									
0	13	11	0	0	0									





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Amara Subtitle Editor</li><li>• [H2] Create and Edit Subtitles Online</li><li>• [H2] Features</li><li>• [H2] Amara On Demand</li><li>• [H2] Order Professional Subtitles, Captions, and Text Translations</li><li>• [H2] PCF's mission</li><li>• [H2] Building a More Inclusive Media Ecosystem</li><li>• [H2] Our Awards</li><li>• [H2] Join Our Growing Number of</li><li>• [H2] Happy Customers</li><li>• [H3] Create video captions and subtitles, individually or as a team, using the online Amara Editor.</li><li>• [H3] Order from our professional subtitle service, Amara On Demand.</li><li>• [H3] The multi-award winning Amara Editor, a cloud-based do-it-yourself solution with state of the art subtitling features, is the heart of the Amara subtitling platform.</li><li>• [H3] The multi-award winning Amara Editor, a cloud-based do-it-yourself solution with state of the art subtitling features, is the heart of the Amara subtitling platform.</li><li>• [H3] Whether you work by yourself, as part of a team, manage a group of volunteers or external vendors, the Amara Editor combined with project and team management tools can help you to coordinate subtitle projects of all sizes.</li><li>• [H3] Our professional team will work with you to understand and meet your subtitling needs.</li><li>• [H3] Amara's 2,500+ passionate, professional linguists ensure your caption and translation needs are entrusted to native speakers.</li><li>• [H3] Amara is a project of the Participatory Culture Foundation (PCF), a nonprofit working to build a more inclusive media ecosystem since 2006. We are driven to ensure that life-enriching content is available to everyone, whether or not they can hear or understand the language of the video. By using Amara Services, volunteering to subtitle a video, or donating — you are helping to accomplish this mission.</li><li>• [H3] TheTech Awards</li><li>• [H3] The FCCChairman's AAA</li><li>• [H3] The UNAOC InterculturalInnovation Award</li></ul>
	Images	<p>We found 17 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>

## SEO Content

		in an Iframe cannot be indexed.
---	--	---------------------------------

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.73% Internal Links 77.27%


## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Sign up for free</a>	Internal	Passing Juice
<a href="#">Subtitling Editor Pricing</a>	Internal	Passing Juice
<a href="#">Subtitling &amp; Translation Service</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Our Mission</a>	Internal	Passing Juice
<a href="#">hide</a>	Internal	Passing Juice
<a href="#">Apply here</a>	Internal	Passing Juice
<a href="#">START SUBTITLING FOR FREE</a>	Internal	Passing Juice
<a href="#">multi-award winning Amara Editor</a>	Internal	Passing Juice
<a href="#">Check out the Amara API documentation</a>	Internal	Passing Juice
<a href="#">REQUEST PRICING</a>	Internal	Passing Juice

## In-page links

<a href="#">Participatory Culture Foundation</a>	External	Passing Juice
<a href="#">LEARN MORE ABOUT PCF</a>	External	Passing Juice
<a href="#">Terms</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Security</a>	External	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	
--	----------------	--

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------



## Usability

	Url	Domain : amara.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing
--	-------------	---------

## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://amara.org/robots.txt">http://amara.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>