Seo Analyzer amberhomecare.co.uk

Generated on March 28 2022 22:57 PM

The score is 56/100

SEO Content

⚠️	Title	Amber Home Care LTD Stratton On The Fosse, Radstock| Community Care to service users in their own homes **Length : 103** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Amber Home Care Ltd are a Stratton On The Fosse, Radstock based Company providing Community Care to service users in their own homes, supported accommodation and sheltered housing. All our staff are vetted, qualified and trained to the highest standards **Length : 254** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	

H1	H2	H3	H4	H5	H6
1	2	0	6	0	0

- [H1] Amber Home Care Ltd Dedicated To Maintaining Independence
- [H2] We provide services to:
- [H2] Specialisms / services:
- [H4] "No Complaints, really pleased with what they do." Anonymous – Taken from 2017 Quality Survey
- [H4] "The carers develop good relationships with their clients." Anonymous – Taken from 2017 Quality Survey
- [H4] Amber Home Care LTD
- [H4] Address
- [H4] Telephone Number
- [H4] Email Address

SEO Content

❌	Images	We found 6 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✔	In-page links	We found a total of 23 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Coronavirus (COVID-19)	Internal	Passing Juice
Recruitment	Internal	Passing Juice
Weekend Shifts	Internal	Passing Juice
Retiree	Internal	Passing Juice
Morning Shifts	Internal	Passing Juice

In-page links

Waking Nights		Internal	Passing Juice
Complaints & Compliments		Internal	Passing Juice
Insurance Certificate		Internal	Passing Juice
Cookie Privacy Notice		Internal	Passing Juice
About Us		Internal	Passing Juice
AVAILABLE VISITS		Internal	Passing Juice
Contact Us		Internal	Passing Juice
CQC REPORT – SEP 2019		Internal	Passing Juice
Fee Schedule		Internal	Passing Juice
GDPR – PRIVACY NOTICE		Internal	Passing Juice
Service Area Map		Internal	Passing Juice
Services		Internal	Passing Juice
Training Facilities		Internal	Passing Juice
WHATS NEW		Internal	Passing Juice
Whats New in the Home Care Sector		Internal	Passing Juice
HOME		Internal	Passing Juice
Elegant Themes		External	Passing Juice
WordPress		External	Passing Juice

SEO Keywords

Keywords Cloud	somerset home from survey quality taken care notice amber service

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	7	✔	✖	✔	✔
care	7	✔	✖	✔	✔

Keywords Consistency

amber	5	✔	✘	✔	✔
service	3	✔	✘	✔	✔
notice	2	✘	✘	✘	✘

Usability

	Url	Domain : amberhomecare.co.uk Length : 19
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✔	W3C Validity	Errors : 0 Warnings : 16
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✘ Too bad, your website is using inline styles.

Document

		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://amberhomecare.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.