



# Seo Analyzer americanhm.com

Generated on February 10 2022 04:16 AM



The score is 58/100



## SEO Content

	Title	<p>Mortgage Quote, Pre-Approval, Home Buying &amp; Refinance Loan</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Get a free Mortgage Quote without a credit inquiry. A mortgage quote is the first step to a pre-approval. We have access to top lenders to purchase homes &amp; refinance mortgages</p> <p><b>Length : 175</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>20</td> <td>2</td> <td>18</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1437 2078" style="list-style-type: none"> <li>• [H1] Get a Free Mortgage Quote</li> <li>• [H2] Fannie Mae's RefiNow and Freddie Mac's Refi Possible</li> <li>• [H2]</li> <li>• [H2] --&gt;</li> <li>• [H2]</li> <li>• [H3] Zip Code</li> <li>• [H3] What Type Of Home Do You Want To Buy?</li> <li>• [H3] What are your intentions with the property?</li> <li>• [H3] Property Value</li> <li>• [H3] Down Payment On Home</li> <li>• [H3] Credit Score</li> <li>• [H3] Household Income</li> <li>• [H3] Contact Information</li> <li>• [H3] Congratulations!</li> <li>• [H3] Zip Code</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	20	2	18	0
H1	H2	H3	H4	H5	H6									
1	4	20	2	18	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] What Type Of Home Do You Want To Buy?</li><li>• [H3] What are your intentions with the property?</li><li>• [H3] Property Value</li><li>• [H3] BALANCE OWED ON PROPERTY</li><li>• [H3] Credit Score</li><li>• [H3] Household Income</li><li>• [H3] Contact Information</li><li>• [H3] Congratulations!</li><li>• [H3] FIRST-TIME HOMEBUYER \$15K TAX CREDIT AND \$25K GRANT</li><li>• [H3] About us</li><li>• [H4] CONFORMING VS CONVENTIONAL LOANS</li><li>• [H4] home to closing times of 30 days or less</li><li>• [H5] 1 of 9</li><li>• [H5] 2 of 9</li><li>• [H5] 3 of 10</li><li>• [H5] 4 of 9</li><li>• [H5] 5 of 9</li><li>• [H5] 6 of 9</li><li>• [H5] 7 of 9</li><li>• [H5] 8 of 9</li><li>• [H5] 1 of 9</li><li>• [H5] 2 of 9</li><li>• [H5] 3 of 10</li><li>• [H5] 4 of 9</li><li>• [H5] 5 of 9</li><li>• [H5] 6 of 9</li><li>• [H5] 7 of 9</li><li>• [H5] 8 of 9</li><li>• [H5] NMLS 1967971</li><li>• [H5] mortgagequote1@ncen.com</li></ul>
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>22%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">Apply Here</a>	External	Passing Juice
<a href="#">Home Purchase</a>	External	Passing Juice
<a href="#">Refinance</a>	External	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Real Estate Agent or Real Estate Broker?</a>	External	Passing Juice
<a href="#">Top 10 Mortgage Questions and Strategies</a>	External	Passing Juice
<a href="#">What is a Bitcoin Mortgage?</a>	External	Passing Juice
<a href="#">Mortgage Loan Programs</a>	External	Passing Juice
<a href="#">Jumbo Loan</a>	External	Passing Juice
<a href="#">Mortgage Education</a>	External	Passing Juice
<a href="#">Mortgage Tools</a>	External	Passing Juice
<a href="#">Real Estate Tools</a>	External	Passing Juice
<a href="#">Mortgage Calculator</a>	External	Passing Juice
<a href="#">Florida Neighborhoods</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Things To Do Near Me</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice

## In-page links

<a href="#">Home Purchase</a>	External	Passing Juice
<a href="#">application online</a>	External	Passing Juice
<a href="#">View All</a>	External	Passing Juice
<a href="#">Articles</a>	External	Passing Juice
<a href="#">Sitemap</a>	External	Passing Juice
<a href="https://nmlsconsumeraccess.org/">https://nmlsconsumeraccess.org/</a>	External	Passing Juice
<a href="#">website accessibility</a>	External	Passing Juice




## SEO Keywords

 Keywords Cloud	credit mortgage loan home loans conforming conventional next value back
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mortgage	23	✓	✗	✓	✓
home	21	✓	✗	✓	✓
back	14	✗	✗	✗	✗
loan	11	✓	✗	✗	✓
loans	11	✗	✗	✗	✓






## Usability

 Url	Domain : americanhm.com Length : 14
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 161 Warnings : 32
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 846 1481 922"> Google Analytics</div>