





# Seo Analyzer americanseating.com

Generated on February 17 2022 23:11 PM

The score is **60/100**







## SEO Content

	Title	<p>American Seating</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Innovative, world-class passenger seating and securement solutions for the transportation industry.</p> <p><b>Length : 101</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>city service bus, light rail, motorcoach, securement, public transportation, seat manufacturing, grand rapids, MI, Michigan</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1440 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1547 1396 1742" style="list-style-type: none"> <li>• [H1] A SMOOTH RIDE WELL BEFORE THE DEPARTURE</li> <li>• [H2] Product Categories</li> <li>• [H2] See how our products out-perform the competition</li> <li>• [H3] DASH</li> <li>• [H3] Westmore Land Transit</li> <li>• [H3] MTS</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	3	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25.64% Internal Links 74.36%

## In-page links

Anchor	Type	Juice
<a href="#">City Service Bus</a>	Internal	Passing Juice
<a href="#">Motorcoach</a>	Internal	Passing Juice
<a href="#">Rail</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Sales Locator</a>	Internal	Passing Juice
<a href="#">Tools &amp; Resources</a>	Internal	Passing Juice
<a href="#">Literature</a>	Internal	Passing Juice

## In-page links

<a href="#">Materials</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">User Guides</a>	Internal	Passing Juice
<a href="#">Configurators</a>	Internal	Passing Juice
<a href="#">Installations</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">City Service Bus</a>	Internal	Passing Juice
<a href="#">Motorcoach</a>	Internal	Passing Juice
<a href="#">Rail</a>	Internal	Passing Juice
<a href="#">Learn about Vision and Insight Advantages</a>	External	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Supplier Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Trademarks</a>	Internal	Passing Juice
<a href="#">Copyrights</a>	Internal	Passing Juice
<a href="#">Patents</a>	Internal	Passing Juice
<a href="#">Notice of Data Breach</a>	Internal	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Supplier Portal</a>	External	Passing Juice

## In-page links

[Careers](#)

Internal

Passing Juice

[Sales Locator](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

locator careers rail learn buses sales  
seating more advantages supplier




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
learn	5	✘	✘	✘	✘
more	4	✘	✘	✘	✔
seating	4	✔	✘	✔	✘
rail	3	✘	✔	✘	✘
careers	2	✘	✘	✘	✘

## Usability

	Url	Domain : americanseating.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://americanseating.com/robots.txt">http://americanseating.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics