

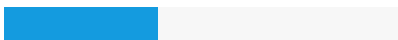


Seo Analyzer









americanstockhorse.org

Generated on February 12 2022 03:45 AM

The score is 32/100



SEO Content

	Title	American Stock Horse Association: Home Length : 38 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H3] Limestone Kick Off Clinic & Show• [H3] Limestone Kick Off Clinic & Show• [H3] Sleovgaarden Clinic & Show• [H3] Sleovgaarden Clinic & Show	H1	H2	H3	H4	H5	H6	0	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	0	0									
	Images	We found 53 images on this web page. 50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 30 links including 3 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 10%

Internal Links 90%

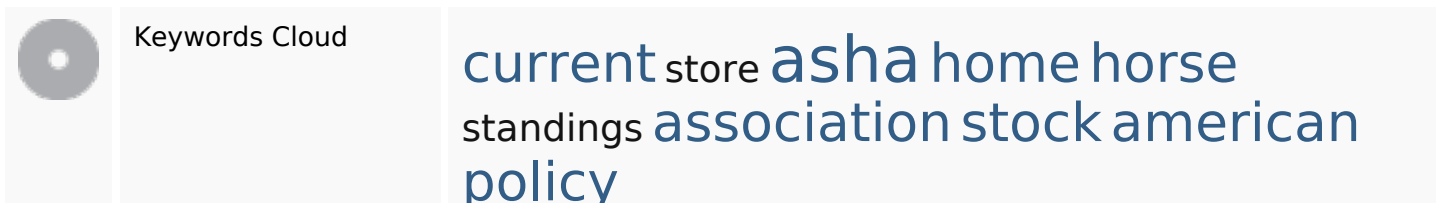
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Officers and Board	Internal	Passing Juice
History and Philosophy	Internal	Passing Juice
ASHA Format	Internal	Passing Juice
ASHA Scoring System	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Calendar	Internal	Passing Juice
Affiliates	Internal	Passing Juice
ASHA Handbook	Internal	Passing Juice

In-page links

Judges Information	Internal	Passing Juice
Show Management	Internal	Passing Juice
Collegiate Program	Internal	Passing Juice
National Show/Futurity	Internal	Passing Juice
Merit Awards	Internal	Passing Juice
Results	Internal	Passing Juice
Standings	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Membership	Internal	Passing Juice
Current Members	External	Passing Juice
Current Horses	External	Passing Juice
Store	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
Limestone Kick Off Clinic & Show	Internal	Passing Juice
[email&#160;protected]	Internal	Passing Juice
Sleovgaarden Clinic & Show	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
Shipping & Refund Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------




Keywords Consistency

asha	3	✖	✖	✖	✖
american	2	✔	✖	✖	✖
horse	2	✔	✖	✖	✖
association	2	✔	✖	✖	✖
home	2	✔	✖	✖	✖


Usability

	Url	Domain : americanstockhorse.org Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 105 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✖ Attention! Try to avoid nested tables in HTML.✖ Too bad, your website is using inline styles.✖ Too bad, your website has too many CSS files (more than 4).✖ Too bad, your website has too many JS files (more than 6).✔ Perfect, your website takes advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✖ Apple Icon✖ Meta Viewport Tag✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>