Seo Analyzer
americantourister.com

Generated on April 04 2022 00:02 AM

The score is 43/100

SEO Content

⚠️	Title	American Tourister - Pack More Fun | Stylish, High Quality and Fun Luggage you can rely on | Shop.AmericanTourister.com **Length : 119** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Shop direct from American Tourister for sytlish, high quality and fun luggage you can rely on. Free Shipping **Length : 108** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	American Touriser, American Tourister Luggage, American Tourister Suitcases,Luggage Sets, Laptop Bags,Star Wars Luggage, Travel Bags for Business, Briefcases,American Tourister Duffel Bags,Hardside Luggage,American Tourister Spinner Luggage,Samsonite Wheeled Luggage,Travel Accessories,American Tourister Discount Luggage Sets,American Tourister Carry On American Tourister Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 7 0 0 0 0 • [H2] Your New Favorite Pair of Denim • [H2] Maximum packing. Minimum storage space required • [H2] Ready, SET, Save • [H2] Customer Favorites • [H2] Free Shipping • [H2] Quality & Durability • [H2] Secure Shopping
	Images	We found 18 images on this web page.

SEO Content

❌		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 47 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.38% Internal Links 93.62%

In-page links

Anchor	Type	Juice
Shop Now	Internal	Passing Juice
see details	Internal	Passing Juice
Login	Internal	Passing Juice
Favorites	Internal	Passing Juice
Help	Internal	Passing Juice
Luggage	Internal	Passing Juice

In-page links

Carry-On	Internal	Passing Juice
Checked	Internal	Passing Juice
Hardside	Internal	Passing Juice
Softside	Internal	Passing Juice
Luggage Sets	Internal	Passing Juice
Wheeled Uprights	Internal	Passing Juice
Disney Luggage	Internal	Passing Juice
Star Wars Luggage	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Exclusives	Internal	Passing Juice
Backpacks & Bags	Internal	Passing Juice
Disney & Kids	Internal	Passing Juice
Mickey Mouse	Internal	Passing Juice
Minnie Mouse	Internal	Passing Juice
Princess	Internal	Passing Juice
Frozen	Internal	Passing Juice
Star Wars	Internal	Passing Juice
Shop All Characters	Internal	Passing Juice
Backpacks & Bags	Internal	Passing Juice
Accessories	Internal	Passing Juice
Deals	Internal	Passing Juice
Limited Time Deals	Internal	Passing Juice
Your New Favorite Pair of Denim	Internal	Passing Juice
Maximum packing. Minimum storage space required	Internal	Passing Juice
Product Care & Cleaning	Internal	Passing Juice
Warranty	Internal	Passing Juice
Service & Repair	Internal	Passing Juice

In-page links

FAQs	Internal	Passing Juice
Airline Carry-On Guide	Internal	Passing Juice
Track Your Order	External	Passing Juice
Shipping & Delivery	Internal	Passing Juice
Returns Policy	Internal	Passing Juice
Product Registration	External	Passing Juice
International Shopping	Internal	Passing Juice
About Us	Internal	Passing Juice
Social Compliance	Internal	Passing Juice
Careers	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice

SEO Keywords

Keywords Cloud	disney menu kids close luggage back deals all show submenu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deals	4	✖	✖	✖	✖
luggage	4	✔	✔	✔	✖
disney	3	✖	✖	✖	✖
submenu	3	✖	✖	✖	✖
show	3	✖	✖	✖	✖

Usability

	Url	Domain : americantourister.com Length : 21
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 4 Warnings : 10
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://americantourister.com/sitemap.xml
✔	Robots.txt	http://americantourister.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics