





# Seo Analyzer amsa.org

Generated on March 07 2022 12:35 PM






The score is 48/100





## SEO Content

|    | Title   | American Medical Student Association Home<br><b>Length : 41</b><br>Perfect, your title contains between 10 and 70 characters.  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
|--|---|--|----------------|-----------------|----------------|----------------|----------------|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|-----------------------|-----------|------|
|    | Description   | The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.<br><b>Length : 203</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
|  | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
|  | Og Meta Properties  | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>American Medical Student Association Home</td></tr><tr><td>description</td><td>The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.</td></tr><tr><td>url</td><td>https://www.amsa.org/</td></tr><tr><td>site_name</td><td>AMSA</td></tr></tbody></table> |                |                 |                |                |                | Property | Content | locale | en_US | type | website | title | American Medical Student Association Home | description | The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States. | url | https://www.amsa.org/ | site_name | AMSA |
| Property   | Content   |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
| locale   | en_US   |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
| type   | website   |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
| title  | American Medical Student Association Home   |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
| description  | The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States. |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
| url  | https://www.amsa.org/   |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
| site_name  | AMSA  |  |                |                 |                |                |                |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |
|  | Headings  | <b>H1</b><br>3   | <b>H2</b><br>5 | <b>H3</b><br>10 | <b>H4</b><br>2 | <b>H5</b><br>0 | <b>H6</b><br>0 |          |         |        |       |      |         |       |   |             |   |     |                       |           |      |



## SEO Content

|  |                 |  |
|--|-----------------|--|
|    |                 | <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] Future physicians</li> <li>• [H1] Vision</li> <li>• [H2]</li> <li>• [H2] Medical Education, Amplified.</li> <li>• [H2] What's in it for you?</li> <li>• [H2] FEATURED MEMBER BENEFITS</li> <li>• [H2] Join In</li> <li>• [H3] Advocacy</li> <li>• [H3] Education</li> <li>• [H3] Networking</li> <li>• [H3] Future physicians—eager for change.</li> <li>• [H3] Patients above profits.</li> <li>• [H3] Med-ed Superfood.</li> <li>• [H3] On Call Blog: Recent Posts</li> <li>• [H3] Remembering Dr. Paul Farmer</li> <li>• [H3] Follow @AMSANational on Instagram, Facebook, Twitter, and LinkedIn to keep up.</li> <li>• [H3] Follow Us</li> <li>• [H4] AMSA Call to America: Stand Against Racist Threats Directed at HBCUs &amp; Anti-racist Doctors</li> <li>• [H4] DACA Medical Students' Mental Health and A Precarious Future</li> </ul> |
|  | Images          | <p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>  |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>               |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |

## SEO Links

|  |               |  |
|--|---------------|--|
|  | In-page links | We found a total of 92 links including 0 link(s) to files  |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.43%</p> <p>Internal Links 94.57%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Skip to content</a>                | Internal | Passing Juice |
| <a href="#">Member Center</a>                  | Internal | Passing Juice |
| <a href="#">Calendar</a>                       | Internal | Passing Juice |
| <a href="#">News &amp;#038; Resources</a>      | Internal | Passing Juice |
| <a href="#">Join</a>                           | Internal | Passing Juice |
| <a href="#">Swag Shop</a>                      | Internal | Passing Juice |
| <a href="#">AMSA Portal</a>                    | External | Passing Juice |
| <a href="#">Support AMSA Foundation</a>        | External | Passing Juice |
| <a href="#">About</a>                          | Internal | Passing Juice |
| <a href="#">About AMSA</a>                     | Internal | Passing Juice |
| <a href="#">History</a>                        | Internal | Passing Juice |
| <a href="#">Why AMSA?</a>                      | Internal | Passing Juice |
| <a href="#">Leadership &amp;#038; Staff</a>    | Internal | Passing Juice |
| <a href="#">National Leadership</a>            | Internal | Passing Juice |
| <a href="#">National Office Staff</a>          | Internal | Passing Juice |
| <a href="#">Advisory Council</a>               | Internal | Passing Juice |
| <a href="#">Governance &amp;#038; Politics</a> | Internal | Passing Juice |
| <a href="#">Constitution &amp;#038; Bylaws</a> | Internal | Passing Juice |
| <a href="#">Strategic Framework</a>            | Internal | Passing Juice |
| <a href="#">House of Delegates</a>             | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Resolutions</a>                           | Internal | Passing Juice |
| <a href="#">Committees</a>                            | Internal | Passing Juice |
| <a href="#">Delegates</a>                             | Internal | Passing Juice |
| <a href="#">On Call</a>                               | Internal | Passing Juice |
| <a href="#">About AMSA Advocacy</a>                   | Internal | Passing Juice |
| <a href="#">Action Committees</a>                     | Internal | Passing Juice |
| <a href="#">Community &amp;#038; Public Health</a>    | Internal | Passing Juice |
| <a href="#">Environmental Health</a>                  | Internal | Passing Juice |
| <a href="#">Gender &amp;#038; Sexuality</a>           | Internal | Passing Juice |
| <a href="#">Global Health</a>                         | Internal | Passing Juice |
| <a href="#">Health Policy Team</a>                    | Internal | Passing Juice |
| <a href="#">Medical Education Team</a>                | Internal | Passing Juice |
| <a href="#">Race, Ethnicity and Culture in Health</a> | Internal | Passing Juice |
| <a href="#">Wellness &amp;#038; Student Life</a>      | Internal | Passing Juice |
| <a href="#">Campaigns + Initiatives</a>               | Internal | Passing Juice |
| <a href="#">AIDS Advocacy Network</a>                 | Internal | Passing Juice |
| <a href="#">Health Care for All</a>                   | Internal | Passing Juice |
| <a href="#">Med out the Vote</a>                      | Internal | Passing Juice |
| <a href="#">Med Students for Gun Safety</a>           | Internal | Passing Juice |
| <a href="#">Activism Resources</a>                    | Internal | Passing Juice |
| <a href="#">Activism Toolbox</a>                      | Internal | Passing Juice |
| <a href="#">COVID-19 Activism</a>                     | Internal | Passing Juice |
| <a href="#">AMSA Activism Series</a>                  | Internal | Passing Juice |
| <a href="#">AMSA Scorecard</a>                        | Internal | Passing Juice |
| <a href="#">Weeks of Action</a>                       | Internal | Passing Juice |
| <a href="#">About AMSA Academy</a>                    | Internal | Passing Juice |
| <a href="#">IMG Residency Prep Series</a>             | Internal | Passing Juice |
| <a href="#">Life + Leadership</a>                     | Internal | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Med School Success</a>                     | Internal | Passing Juice |
| <a href="#">Reproductive Health Project</a>            | Internal | Passing Juice |
| <a href="#">Residency Prep</a>                         | Internal | Passing Juice |
| <a href="#">Scholars Programs</a>                      | Internal | Passing Juice |
| <a href="#">AMSACon</a>                                | External | Passing Juice |
| <a href="#">FallFest</a>                               | External | Passing Juice |
| <a href="#">HEART-IM</a>                               | Internal | Passing Juice |
| <a href="#">Speaker Series</a>                         | Internal | Passing Juice |
| <a href="#">Prepare for what's ahead</a>               | Internal | Passing Juice |
| <a href="#">Mentoring &amp; Coaching</a>               | Internal | Passing Juice |
| <a href="#">Advocacy Coaching</a>                      | Internal | Passing Juice |
| <a href="#">Mentorship Program</a>                     | Internal | Passing Juice |
| <a href="#">Become a Mentor</a>                        | Internal | Passing Juice |
| <a href="#">Premed Mentorship Program</a>              | Internal | Passing Juice |
| <a href="#">Reproductive Health Mentorship Sprints</a> | Internal | Passing Juice |
| <a href="#">Clinical Experiences</a>                   | Internal | Passing Juice |
| <a href="#">Regional SIM Challenges</a>                | Internal | Passing Juice |
| <a href="#">Self Awareness Assessment</a>              | Internal | Passing Juice |
| <a href="#">AMSACon</a>                                | External | Passing Juice |
| <a href="#">Join Our Movement</a>                      | Internal | Passing Juice |
| <a href="#">Leadership Opportunities</a>               | Internal | Passing Juice |
| <a href="#">Chapter Officers</a>                       | Internal | Passing Juice |
| <a href="#">Fellowship Program</a>                     | Internal | Passing Juice |
| <a href="#">Action Committee Leaders</a>               | Internal | Passing Juice |
| <a href="#">AMSA Academy Leaders</a>                   | Internal | Passing Juice |
| <a href="#">IFMSA Advisor</a>                          | Internal | Passing Juice |
| <a href="#">Membership Directors</a>                   | Internal | Passing Juice |
| <a href="#">Board of Trustees</a>                      | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Editorial Board</a>              | Internal | Passing Juice |
| <a href="#">Deals &amp; Offers</a>           | Internal | Passing Juice |
| <a href="#">Work With Us</a>                 | Internal | Passing Juice |
| <a href="#">Promote</a>                      | Internal | Passing Juice |
| <a href="#">Join</a>                         | Internal | Passing Juice |
| <a href="#">Partner</a>                      | Internal | Passing Juice |
| <a href="#">Specs &amp; Submission Forms</a> | Internal | Passing Juice |
| <a href="#">AMSA Alumni Network</a>          | Internal | Passing Juice |
| <a href="#">I AM A...</a>                    | Internal | Passing Juice |
| <a href="#">Overview</a>                     | Internal | Passing Juice |
| <a href="#">Join AMSA</a>                    | Internal | Passing Juice |
| <a href="#">Join</a>                         | Internal | Passing Juice |
| <a href="#">User Login</a>                   | Internal | Passing Juice |
| <a href="#">Donate</a>                       | Internal | Passing Juice |
| <a href="#">Contact</a>                      | Internal | Passing Juice |
| <a href="#">News &amp; Resources</a>         | Internal | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | program leadership <b>amsa</b> action activism<br><b>health</b> series advocacy delegates med |
|--|----------------|---|






## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| amsa       | 9       | ✗     | ✗        | ✓           | ✓        |
| health     | 8       | ✗     | ✗        | ✗           | ✓        |
| leadership | 4       | ✗     | ✗        | ✗           | ✗        |
|            |         |       |          |             |          |










## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| activism  | 4 | ✖ | ✖ | ✔ | ✖ |
| delegates | 3 | ✖ | ✖ | ✖ | ✖ |

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : amsa.org<br>Length : 8                   |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 14<br>Warnings : 55  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> |

## Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://amsa.org/sitemap.xml>



### Robots.txt

<http://amsa.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.