










The score is 59/100







SEO Content

	Title	AmTrustRE Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	AmTrust RE is rethinking real estate. Transforming iconic placemaking mixed-use, commercial, and residential destinations that anchor key markets including Manhattan, Brooklyn, and Chicago. Length : 189 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>AmTrustRE</td></tr><tr><td>description</td><td>AmTrust RE is rethinking real estate. Transforming iconic placemaking mixed-use, commercial, and residential destinations that anchor key markets including Manhattan, Brooklyn, and Chicago.</td></tr><tr><td>url</td><td>https://amtrustre.com</td></tr><tr><td>image</td><td>https://amtrustre.com/img/logo.png</td></tr></tbody></table>	Property	Content	type	article	title	AmTrustRE	description	AmTrust RE is rethinking real estate. Transforming iconic placemaking mixed-use, commercial, and residential destinations that anchor key markets including Manhattan, Brooklyn, and Chicago.	url	https://amtrustre.com	image	https://amtrustre.com/img/logo.png
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									

SEO Content

		
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice

SEO Keywords



Keywords Cloud

skip main amtrustre content

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amtrustre	1	✓	✗	✗	✗
skip	1	✗	✗	✗	✗
main	1	✗	✗	✗	✗
content	1	✗	✗	✗	✗










Usability

	Url	Domain : amtrustre.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://amtrustre.com/sitemap.xml</code>
	Robots.txt	<code>http://amtrustre.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization