








Seo Analyzer amu.edu.pl

Generated on February 17 2022 01:36 AM





The score is 57/100



SEO Content

|  | <p>Title</p> | <p>Strona główna Uniwersytet im. Adama Mickiewicza w Poznaniu</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|--------------------------------------------------------------|------|---------|-----|---------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------------------------------------------|
|  | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Strona główna - Uniwersytet im. Adama Mickiewicza w Poznaniu</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://amu.edu.pl/</td> </tr> <tr> <td>description</td> <td>Uniwersytet im. Adama Mickiewicza w Poznaniu (UAM) – jeden z najlepszych polskich uniwersytetów, oferujący studia I, II i III stopnia oraz studia podyplomowe.</td> </tr> <tr> <td>image</td> <td>https://amu.edu.pl/_data/assets/image/0017/45611/varieties/w300.jpg</td> </tr> </tbody> </table> | Property | Content | title | Strona główna - Uniwersytet im. Adama Mickiewicza w Poznaniu | type | website | url | https://amu.edu.pl/ | description | Uniwersytet im. Adama Mickiewicza w Poznaniu (UAM) – jeden z najlepszych polskich uniwersytetów, oferujący studia I, II i III stopnia oraz studia podyplomowe. | image | https://amu.edu.pl/_data/assets/image/0017/45611/varieties/w300.jpg |
| Property | Content | | | | | | | | | | | | | |
| title | Strona główna - Uniwersytet im. Adama Mickiewicza w Poznaniu | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| url | https://amu.edu.pl/ | | | | | | | | | | | | | |
| description | Uniwersytet im. Adama Mickiewicza w Poznaniu (UAM) – jeden z najlepszych polskich uniwersytetów, oferujący studia I, II i III stopnia oraz studia podyplomowe. | | | | | | | | | | | | | |
| image | https://amu.edu.pl/_data/assets/image/0017/45611/varieties/w300.jpg | | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>17</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1977 1449 2069" style="list-style-type: none"> [H1] Strona główna - Uniwersytet im. Adama Mickiewicza w Poznaniu [H2] Najważniejsze wiadomości | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 17 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 8 | 17 | 0 | 0 | 0 | | | | | | | | | |




SEO Content

| | | |
|-------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none">• [H2] Wydarzenia• [H2] Uniwersytet• [H2] Poznaj nas• [H2] Badania naukowe• [H2] Studiuj na UAM!• [H2] Współpraca• [H2] Znajdziesz nas tutaj• [H3] WNPiD członkiem prestiżowego europejskiego stowarzyszenia nauk politycznych• [H3] Stypendia im. dr. Jana Kulczyka dla studentów UAM – obywateli Ukrainy• [H3] Przekazanie obrazu zlicytowanego na aukcji WOŚP• [H3] 10-letni ślad• [H3] Poznańska Nagroda Literacka po raz ósmy!• [H3] It's been 10 years• [H3] Konkurs dla uczniów „WYBIERAM UAM”• [H3] XXIX Debata Akademicka: Od „końca historii” do „końca świata”• [H3] Ogólnopolska Konferencja Filozofii Fizyki• [H3] III Konferencja Edukacyjno-Szkoleniowa „Psychoterapia Młodych”• [H3] Uniwersytet Otwarty• [H3] Uniwersytet zaangażowany• [H3] Blog Kandydata UAM• [H3] Wyszukiwarka pracowników i jednostek• [H3] Aktualności z Życia Uniwersyteckiego• [H3] Ogrody i pałace UAM• [H3] Zapisz się do listy odbiorców newslettera |
|  | Images | We found 32 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------|----------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|-------------------------------------------------------------------------------------|-------------|----------------------------------|

SEO Links

| | | |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 90 links including 2 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|------------------------------------------------------|----------|---------------|
| Przejdź do Treść | Internal | Passing Juice |
| Przejdź do Menu główne | Internal | Passing Juice |
| Przejdź do Mapa serwisu | Internal | Passing Juice |
| Przejdź do Dostępność | Internal | Passing Juice |
| pl | Internal | Passing Juice |
| en | Internal | Passing Juice |
| Uniwersytet | Internal | Passing Juice |
| Powrót do głównego menu | Internal | Passing Juice |
| Aktualności | Internal | Passing Juice |
| O Uniwersytecie | Internal | Passing Juice |
| Władze UAM | Internal | Passing Juice |
| Rada Uczelni | Internal | Passing Juice |
| Senat | Internal | Passing Juice |
| Centrum Marketingu | Internal | Passing Juice |
| Dla mediów | Internal | Passing Juice |
| Wyszukiwarka pracowników / jednostek | Internal | Passing Juice |
| Kontakt | Internal | Passing Juice |
| Kandydaci | Internal | Passing Juice |

In-page links

| | | |
|----------------------------------------------------------|----------|---------------|
| Aktualności | Internal | Passing Juice |
| Rekrutacja krok po kroku | Internal | Passing Juice |
| System Internetowej Rekrutacji | Internal | Passing Juice |
| Kandydaci zagraniczni | Internal | Passing Juice |
| Szkoła Doktorska | Internal | Passing Juice |
| Studia podyplomowe | Internal | Passing Juice |
| Uniwersytet Otwarty | Internal | Passing Juice |
| Kolorowy Uniwersytet | Internal | Passing Juice |
| Wyszukiwarka kierunków | Internal | Passing Juice |
| FAQ rekrutacyjny | Internal | Passing Juice |
| Nauka | Internal | Passing Juice |
| Uczelnia Badawcza ID-UB | Internal | Passing Juice |
| Badania | Internal | Passing Juice |
| Centra badawcze i ośrodki uniwersyteckie | Internal | Passing Juice |
| Popularyzacja nauki | Internal | Passing Juice |
| Czasopisma naukowe | Internal | Passing Juice |
| Publikacje | Internal | Passing Juice |
| Konferencje | Internal | Passing Juice |
| Wykłady Otwarte | Internal | Passing Juice |
| Studenci | Internal | Passing Juice |
| Aktualności | Internal | Passing Juice |
| Intranet Studenta | Internal | Passing Juice |
| Jakość kształcenia | Internal | Passing Juice |
| Kampusy | Internal | Passing Juice |
| Programy studenckie | Internal | Passing Juice |
| Przewodnik studenta | Internal | Passing Juice |
| Pełnomocnik ds. równego traktowania | Internal | Passing Juice |
| Studenci z niepełnosprawnością | Internal | Passing Juice |

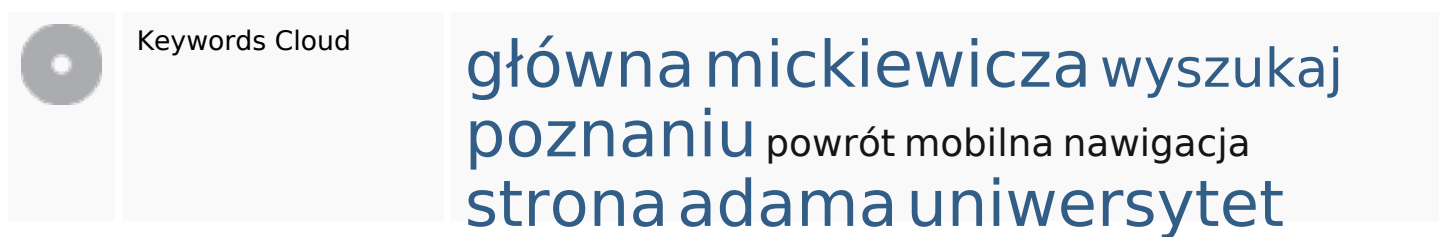
In-page links

| | | |
|--------------------------------------------------------------------------------|----------|---------------|
| Poradnia Rozwoju i Wsparcia Psychicznego | Internal | Passing Juice |
| Psychologiczny konsultant ds. trudności w procesie studiowania | Internal | Passing Juice |
| Biuro Karier | Internal | Passing Juice |
| Kultura i organizacje | Internal | Passing Juice |
| Sport | Internal | Passing Juice |
| USOS i poczta | Internal | Passing Juice |
| Studenci z ASD | Internal | Passing Juice |
| Pracownicy | Internal | Passing Juice |
| Doktoranci | Internal | Passing Juice |
| Przewodnik doktoranta | Internal | Passing Juice |
| Współpraca | Internal | Passing Juice |
| Kariera | Internal | Passing Juice |
| Wymiana akademicka | Internal | Passing Juice |
| Dla szkół | Internal | Passing Juice |
| Współpraca z biznesem | Internal | Passing Juice |
| Relacje z otoczeniem | Internal | Passing Juice |
| Inicjatywy | Internal | Passing Juice |
| Zamówienia publiczne | Internal | Passing Juice |
| Partnerzy UAM | Internal | Passing Juice |
| Fundacja UAM | Internal | Passing Juice |
| Sklep UAM | Internal | Passing Juice |
| UAM a COVID-19 | Internal | Passing Juice |
| Intranet | Internal | Passing Juice |
| BIP | Internal | Passing Juice |
| Czytaj komunikat | Internal | Passing Juice |
| Posłuchaj podcastu | Internal | Passing Juice |
| Pobierz numer | Internal | Passing Juice |
| Dowiedz się więcej | Internal | Passing Juice |

In-page links

| | | |
|----------------------------------------------------------|----------|---------------|
| Więcej wiadomości | Internal | Passing Juice |
| Więcej | Internal | Passing Juice |
| Dla mediów | Internal | Passing Juice |
| Baza Wiedzy UAM | Internal | Passing Juice |
| Blog Kandydata | Internal | Passing Juice |
| Zapisz się | Internal | Passing Juice |
| Pokaż na mapie | Internal | Passing Juice |
| Wydawnictwo Naukowe UAM | Internal | Passing Juice |
| Oferty sprzedaży i wynajmu nieruchomości | Internal | Passing Juice |
| Fotoportal | Internal | Passing Juice |
| Deklaracja dostępności | Internal | Passing Juice |
| Stan zapewniania dostępności | Internal | Passing Juice |
| Ochrona danych osobowych | Internal | Passing Juice |
| Emeryci | Internal | Passing Juice |
| Polityka prywatności | Internal | Passing Juice |
| Rozumiem | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| strona | 3 | ✓ | ✗ | ✗ | ✓ |
| główna | 3 | ✓ | ✗ | ✗ | ✓ |







Keywords Consistency

| | | | | | |
|-------------|---|---|---|---|---|
| uniwersytet | 3 | ✓ | ✗ | ✗ | ✓ |
| adama | 3 | ✓ | ✗ | ✗ | ✓ |
| mickiewicza | 3 | ✓ | ✗ | ✗ | ✓ |

Usability

| | | |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : amu.edu.pl Length : 10 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is pl. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 25 Warnings : 12 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles. |

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://amu.edu.pl/sitemap.xml>



Robots.txt

<http://amu.edu.pl/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics