



# Seo Analyzer anapublishing.com

Generated on February 05 2022 06:20 AM





The score is 56/100



## SEO Content

	<b>Title</b>	<p>Home - ANA Publishing</p> <p><b>Length : 21</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<b>Description</b>	<p>ENGAGING PRODUCING CONTENT THAT INSPIRES, MOTIVATES AND CONNECTS AUDIENCES WITH YOUR BRAND INNOVATIVE FINDING THE BEST CREATIVE AND EDITORIAL SOLUTIONS FOR YOUR CONTENT UNRIVALLED RAISING THE STANDARDS OF QUALITY CONTENT FOR A PREMIUM LOOK AND FEEL A BOUTIQUE PUBLISHING HOUSE for innovative brands that push the boundaries of what is possible African Independent Fast Company...</p> <p><b>Length : 379</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>ANA Publishing</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	ANA Publishing	type	article	title	Home
Property	Content											
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## SEO Content

		<p>description      ENGAGING PRODUCING CONTENT THAT INSPIRES, MOTIVATES AND CONNECTS AUDIENCES WITH YOUR BRAND INNOVATIVE FINDING THE BEST CREATIVE AND EDITORIAL SOLUTIONS FOR YOUR CONTENT UNRIVALLED RAISING THE STANDARDS OF QUALITY CONTENT FOR A PREMIUM LOOK AND FEEL A BOUTIQUE PUBLISHING HOUSE for innovative brands that push the boundaries of what is possible African Independent Fast Company...</p> <p>url      <a href="https://www.anapublishing.com/">https://www.anapublishing.com/</a></p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">H1</th> <th style="text-align: center;">H2</th> <th style="text-align: center;">H3</th> <th style="text-align: center;">H4</th> <th style="text-align: center;">H5</th> <th style="text-align: center;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">5</td> <td style="text-align: center;">7</td> <td style="text-align: center;">3</td> <td style="text-align: center;">3</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] WHERE CREATIVITY MEETS QUALITY</li> <li>• [H2] Basket</li> <li>• [H2] ENGAGING</li> <li>• [H2] INNOVATIVE</li> <li>• [H2] UNRIVALLED</li> <li>• [H2] A BOUTIQUE PUBLISHING HOUSE</li> <li>• [H3] African Independent</li> <li>• [H3]</li> <li>• [H3] Fast Company South Africa</li> <li>• [H3] Intrepid Explorer</li> <li>• [H3] Personal Finance</li> <li>• [H3] Who's Who</li> <li>• [H3] With more than 20 years' experience in publishing, the ANA Publishing team is comprised of experts in the fields of editorial, design, digital and strategy.</li> <li>• [H4] for innovative brands that push the boundaries of what is possible</li> <li>• [H4] NAVIGATE</li> <li>• [H4] CONTACT US</li> <li>• [H5] PRODUCING CONTENT THAT INSPIRES, MOTIVATES AND CONNECTS AUDIENCES WITH YOUR BRAND</li> <li>• [H5] FINDING THE BEST CREATIVE AND EDITORIAL SOLUTIONS FOR YOUR CONTENT</li> <li>• [H5] RAISING THE STANDARDS OF QUALITY CONTENT FOR A PREMIUM LOOK AND FEEL</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	7	3	3	0
H1	H2	H3	H4	H5	H6									
1	5	7	3	3	0									
	Images	<p>We found 9 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">OUR WORK</a>	Internal	Passing Juice
<a href="#">SUBSCRIBE NOW</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	more work editorial innovative subscribe content home <b>publishing</b> quality african
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
publishing	6	✓	✗	✓	✓
home	3	✓	✗	✗	✗
content	3	✗	✗	✓	✓
more	3	✗	✗	✗	✓
subscribe	2	✗	✗	✗	✗

## Usability

	Url	Domain : anapublishing.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 53
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://anapublishing.com/sitemap.xml">http://anapublishing.com/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics