

# Seo Analyzer ancestry.co.uk

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The score is 56/100







## SEO Content

	Title	Ancestry®   Genealogy, Family Trees & Family History Records <b>Length : 64</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Discover your family history and build a family tree with the world's largest genealogy website. Search birth records, census data, obituaries and more! <b>Length : 152</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>18</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Just start with what you know.</li><li>• [H2] Add a few family members.</li><li>• [H2] Look for the leaf.</li><li>• [H2] Get an Ancestry hint.</li><li>• [H2] View the hint, and save it to your tree.</li><li>• [H2] Explore the hint to learn something new.</li><li>• [H2] Watch your family story emerge.</li><li>• [H2] Watch your family story emerge.</li><li>• [H2] Just start with what you know.</li><li>• [H2]</li><li>• [H2] Look for the leaf.</li><li>• [H2]</li><li>• [H2] Just start with what you know.</li><li>• [H2]</li><li>• [H2] Look for the leaf.</li><li>• [H2]</li></ul>	H1	H2	H3	H4	H5	H6	0	18	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	18	4	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Unlock the family story in your DNA.</li> <li>• [H2] Unlock the family story in your DNA.</li> <li>• [H3] "I thought I had married an Italian?"</li> <li>• [H3] "I thought I had married an Italian?"</li> <li>• [H3] Marrying into Eric's family, Katherine was told of a rich Italian family history—"My lineage was all Vecchios and the Zuccolis," according to Eric. But when Eric's AncestryDNA results said he was only 16%, Katherine took on the search and discovered an Eastern European ancestor he never knew he had.</li> <li>• [H3] "I thought I had married an Italian?"</li> </ul>
	Images	<p>We found 16 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

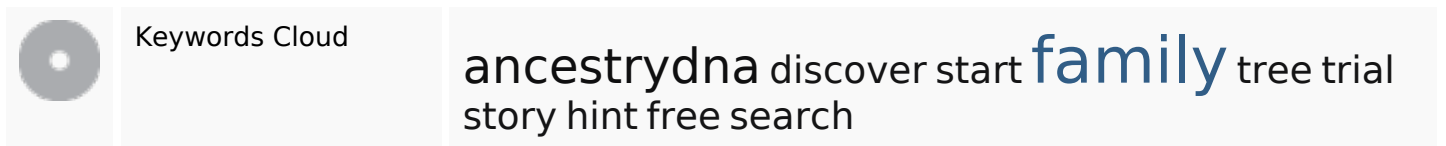
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">SUBSCRIBE</a>	Internal	Passing Juice
<a href="#">SIGN IN</a>	Internal	Passing Juice
<a href="#">Genealogy</a>	Internal	Passing Juice
<a href="#">Surname Meanings</a>	Internal	Passing Juice
<a href="#">Historical People Search</a>	Internal	Passing Juice
<a href="#">AncestryDNA</a>	Internal	Passing Juice
<a href="#">Births, Deaths, &amp; Marriages</a>	Internal	Passing Juice
<a href="#">Census</a>	Internal	Passing Juice
<a href="#">World War 1 Records</a>	Internal	Passing Juice
<a href="#">All Records</a>	Internal	Passing Juice
<a href="#">Family Tree</a>	Internal	Passing Juice
<a href="#">Family Tree Template</a>	Internal	Passing Juice
<a href="#">Search Public Trees</a>	Internal	Passing Juice






## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
family	31	✓	✗	✓	✓
ancestrydna	14	✗	✗	✗	✓
story	11	✓	✗	✓	✓
tree	11	✓	✗	✓	✓
trial	8	✗	✗	✗	✗

## Usability

	Url	Domain : ancestry.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 988 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ancestry.co.uk/robots.txt">http://ancestry.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>