Seo Analyzer
andygrimshaw.com

Generated on March 16 2022 06:57 AM

The score is 48/100

SEO Content

✓	Title	Andy Grimshaw – Andy Grimshaw Photography **Length : 47** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	H1	H2	H3	H4	H5	H6
●		0	1	1	0	0	0

- [H2] AndyGrimshaw
- [H3] Photography

✗	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 25 links including 14 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Savoury	Internal	Passing Juice
Sweet	Internal	Passing Juice
Drinks	Internal	Passing Juice
Graphic	Internal	Passing Juice
Still Life	Internal	Passing Juice
Commissions	Internal	Passing Juice
Homepage	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
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[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
Privacy		Internal	Passing Juice

SEO Keywords

Keywords Cloud	grimshaw photography commissions andy drinks sweet graphic savoury skip life

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
andy	5	✔	✖	✖	✔
grimshaw	5	✔	✖	✖	✔
photography	3	✔	✖	✖	✔
savoury	3	✖	✖	✖	✖
drinks	3	✖	✖	✖	✖

Usability

	Url	Domain : andygrimshaw.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://andygrimshaw.com/sitemap.xml
		https://andygrimshaw.com/wp-sitemap.xml

	Robots.txt	http://andygrimshaw.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✘		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.