Seo Analyzer
andywarholstore.org

Generated on March 11 2022 08:54 AM

The score is 32/100

SEO Content

✓	Title	The Warhol Store – The Andy Warhol Museum **Length : 47** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	article
title	The Warhol Store | The Andy Warhol Museum
description	Warhol for All
url	https://www.warhol.org/the-warhol-store/
site_name	The Andy Warhol Museum

Headings

H1	H2	H3	H4	H5	H6
8	16	4	0	0	0

- [H1] The Warhol Store
- [H1] Plan Your Visit
- [H1] Exhibitions and Events
- [H1] Art and Artist
- [H1] Educators and Families
- [H1] About Us

SEO Content

- [H1] Online
- [H1] Search
- [H2] Navigation
- [H2] Navigation
- [H2] Plan Your Visit
- [H2] Exhibitions + Events
- [H2] Art + Artist
- [H2] Educators + Families
- [H2] About Us
- [H2] Online
- [H2] Search
- [H2] Navigation
- [H2] Navigation
- [H2] Navigation
- [H2] Navigation
- [H2] Navigation
- [H2] Navigation
- [H2] Navigation
- [H3] Address
- [H3] Policies
- [H3] Social Links
- [H3] Additional Resources

✓	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 43 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 97.67%
		Internal Links 2.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
timed tickets	External	Passing Juice
Visit our online store	External	Passing Juice
Contact	External	Passing Juice
Newsletter	External	Passing Juice
Accessibility	External	Passing Juice
Privacy Policy	External	Passing Juice
Non-discrimination	External	Passing Juice
Legal Notice	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
YouTube	External	Passing Juice
Social Media Guidelines	External	Passing Juice
Museum Rentals	External	Passing Juice
Press	External	Passing Juice
Stories	External	Passing Juice
Donate	External	Passing Juice
Visiting the Museum	External	Passing Juice
The Warhol Store	External	Passing Juice
Calendar of Events	External	Passing Juice

In-page links

Exhibitions	External	Passing Juice
Public Programs + Performance	External	Passing Juice
Touring Projects	External	Passing Juice
Andy Warhol	External	Passing Juice
Art	External	Passing Juice
Film + Video	External	Passing Juice
Archives + Research	External	Passing Juice
Publications	External	Passing Juice
Educators + Schools	External	Passing Juice
Lessons + Resources	External	Passing Juice
Community + Outreach	External	Passing Juice
Families	External	Passing Juice
Teens	External	Passing Juice
About the Museum	External	Passing Juice
Careers + Internships	External	Passing Juice
Join + Give	External	Passing Juice
Press	External	Passing Juice
Stream	External	Passing Juice
Courses	External	Passing Juice
Read	External	Passing Juice
Watch	External	Passing Juice
Learn	External	Passing Juice

SEO Keywords

Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : andywarholstore.org Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).

Document

		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://andywarholstore.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.