







Seo Analyzer animalsaustralia.org

Generated on February 20 2022 15:40 PM






The score is **56/100**







SEO Content

	<p>Title</p>	<p>Animals Australia - For A Kinder World</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Animals Australia works to protect the most vulnerable and abused animals in our society. Join us to help end factory farming & protect ALL animals from cruelty.</p> <p>Length : 165</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Animals Australia - For A Kinder World</td> </tr> <tr> <td>description</td> <td>Animals Australia works to protect the most vulnerable and abused animals in our society. Join us to help end factory farming & protect ALL animals from cruelty.</td> </tr> <tr> <td>url</td> <td>https://animalsaustralia.org/</td> </tr> <tr> <td>site_name</td> <td>Animals Australia</td> </tr> <tr> <td>image</td> <td>https://cdn.animalsaustralia.org/wp-content/uploads/2021/12/08010410/Animals_Australia_log_o_circa_2020.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Animals Australia - For A Kinder World	description	Animals Australia works to protect the most vulnerable and abused animals in our society. Join us to help end factory farming & protect ALL animals from cruelty.	url	https://animalsaustralia.org/	site_name	Animals Australia	image	https://cdn.animalsaustralia.org/wp-content/uploads/2021/12/08010410/Animals_Australia_log_o_circa_2020.png
Property	Content																	
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image	https://cdn.animalsaustralia.org/wp-content/uploads/2021/12/08010410/Animals_Australia_log_o_circa_2020.png																	

SEO Content

		<p>image:width 2000</p> <p>image:height 1413</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Create a kinder world for all. • [H2] Create a kinder world for all. • [H2] Hear the latest from Australia’s voice for animals... • [H2] You can take action for animals, immediately. • [H2] The best thing we can do for animals is to change the way we eat. • [H2] Make the switch to veg. • [H2] With your ongoing support, together we can create a more compassionate world. • [H2] How we illuminate the pathway to kindness... — for all living beings. • [H2] We’re active wherever animals need a voice. • [H2] A history of real and positive change for animals everywhere. • [H2] Hear from us when it matters. • [H3] End the use of shark nets and drumlines In Australia • [H3] Live export ships exposed • [H3] Join the evolution: get your free guide to a kinder world • [H3] Pledge to make your yard wildlife-friendly • [H3] Chinchilla rescue: from fur farms to fur-ever homes! • [H3] Victory for Cape Schanck kangaroos: Kill permit cancelled! • [H3] 8 facts that will make you look at chickens like you never had before • [H3] For animals • [H3] For our planet • [H3] For you • [H3] Thank you for supporting a kinder world , we'll be in touch soon! 	H1	H2	H3	H4	H5	H6	1	10	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	11	0	0	0									
	Images	<p>We found 34 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.08% Internal Links 97.92%

In-page links

Anchor	Type	Juice
Frequently Asked Questions	Internal	Passing Juice
Contact us	Internal	Passing Juice
Our work	Internal	Passing Juice
Live export	Internal	Passing Juice
Farmed animals	Internal	Passing Juice
Factory farming	Internal	Passing Juice
Wildlife	Internal	Passing Juice
Shooting and hunting	Internal	Passing Juice
Horse racing	Internal	Passing Juice
Greyhound racing	Internal	Passing Juice
Marine animals	Internal	Passing Juice
Rodeos	Internal	Passing Juice
Companion animals	Internal	Passing Juice
Animal testing	Internal	Passing Juice
Zoos and aquariums	Internal	Passing Juice
Animal circuses	Internal	Passing Juice


In-page links

Compassionate living	Internal	Passing Juice
Protecting our planet	Internal	Passing Juice
Inspiring stories	Internal	Passing Juice
Emergency grants program	Internal	Passing Juice
Global work	Internal	Passing Juice
Government and policy	Internal	Passing Juice
Take action	Internal	Passing Juice
Donate now	Internal	Passing Juice
Become a member	Internal	Passing Juice
Support our campaigns and investigations	Internal	Passing Juice
Petition, pledge and lobby	Internal	Passing Juice
Explore plant-based living	Internal	Passing Juice
Leave a gift in your will	Internal	Passing Juice
Latest news	Internal	Passing Juice
Our impact	Internal	Passing Juice
About us	Internal	Passing Juice
Our values	Internal	Passing Juice
Our approach	Internal	Passing Juice
Our people	Internal	Passing Juice
Careers at Animals Australia	Internal	Passing Juice
Our annual reports and publications	Internal	Passing Juice
End the use of shark nets and drumlines In Australia	Internal	Passing Juice
Live export ships exposed	Internal	Passing Juice
Join the evolution: get your free guide to a kinder world	Internal	Passing Juice
Pledge to make your yard wildlife-friendly	Internal	Passing Juice
Chinchilla rescue: from fur farms to fur-ever homes!	Internal	Passing Juice
Victory for Cape Schanck kangaroos: Kill permit cancelled!	Internal	Passing Juice
8 facts that will make you look at chickens like you never had before	Internal	Passing Juice

In-page links

privacy policy	Internal	Passing Juice
Take action	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Supported by August	External	Passing Juice

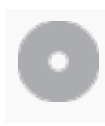




SEO Keywords

 Keywords Cloud	world living live work all export animals australia change kinder
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
animals	36	✓	✗	✓	✓
living	11	✗	✗	✗	✓
live	11	✗	✗	✗	✓
all	11	✗	✗	✓	✓
export	10	✗	✗	✗	✓

Usability





 Url	Domain : animalsaustralia.org Length : 20
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 115 Warnings : 149
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://animalsaustralia.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.