Seo Analyzer
anjellapaulette.com

Generated on April 01 2022 13:23 PM

The score is 43/100

SEO Content

✓	Title	Home - Anjella Paullette Esthetics **Length : 34** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Anjella Paullette Esthetics
url	https://anjellapaulette.com/
site_name	Anjella Paullette Esthetics

	Headings						
○		**H1** 0	**H2** 9	**H3** 11	**H4** 15	**H5** 0	**H6** 0

- [H2] Coming Soon! Aerolase Neo!
- [H2] Flawless skin is waiting. Schedule your consultation today.
- [H2] Good for the Skin. Great for the Soul.
- [H2] Anjella Paulette Esthetics are a True Fusion of the Luxurious and the Clinical.
- [H2] Experience an Extensive Menu of Both Modern and Timeless Treatments:
- [H2] Luxury, Quality & Comfort

SEO Content

- [H2]
- [H2] Conditions We Treat
- [H2] Join Our Email List and be the First to Know About Specials, Events and More!
- [H3] Anjella Paulette Esthetics eGift Cards
- [H3] Ingrown Hair
- [H3] Rosacea
- [H3] Acne/Acne Scars
- [H3] Unwanted Hair
- [H3] Sun Damage & Pigmentation
- [H3] Aging
- [H3] Dermatitis
- [H3] Dull/Damaged Skin
- [H3] Skin Laxity
- [H3] See our Privacy Policy
- [H4] WELCOME TO ANJELLA PAULETTE ESTHETICS
- [H4] WELCOME TO ANJELLA PAULETTE ESTHETICS
- [H4] WELCOME TO ANJELLA PAULETTE ESTHETICS
- [H4] Welcome to Anjella Paulette Esthetics
- [H4] ACNE TREATMENTS
- [H4] LED LIGHT THERAPY
- [H4] LASHES & EYEBROW STYLING
- [H4] FACIALS
- [H4] CONSULTATION
- [H4] MEN SKINCARE
- [H4] Anjella Paulette Esthetics premium service
- [H4]
- [H4] A perfect gift for someone special!
- [H4] STAY IN TOUCH
- [H4] Privacy Overview

	Images	We found 16 images on this web page.
		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

| | URL Rewrite | Good. Your links looks friendly! |

SEO Links

❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.83% Internal Links 79.17%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
-	Internal	Passing Juice
ACNE TREATMENTS	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Conditions	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Acne	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

		Internal	Passing Juice
See our Privacy Policy		Internal	Passing Juice
BOOK NOW		Internal	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
-		External	Passing Juice

SEO Keywords

Keywords Cloud	consent june cookies conditions read website more cookie july used

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	24	✖	✖	✖	✖
cookie	17	✖	✖	✖	✖
consent	14	✖	✖	✖	✖
website	10	✖	✖	✖	✖
june	9	✖	✖	✖	✖

Usability

	Url	Domain : anjellapaulette.com Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 5 Warnings : 82
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://anjellapaulette.com/sitemap.xml
✅	Robots.txt	http://anjellapaulette.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.