

# Seo Analyzer ansi.org

Generated on January 30 2022 03:35 AM




The score is 54/100





## SEO Content

	Title	American National Standards Institute - ANSI Home <b>Length : 49</b> Perfect, your title contains between 10 and 70 characters.												
	Description	The American National Standards Institute - ANSI - facilitates and coordinates the U.S. voluntary standards and conformity assessment system. <b>Length : 142</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>American National Standards Institute - ANSI</td></tr><tr><td>title</td><td>American National Standards Institute - ANSI Home</td></tr><tr><td>description</td><td>The American National Standards Institute - ANSI - facilitates and coordinates the U.S. voluntary standards and conformity assessment system.</td></tr><tr><td>url</td><td>https://www.ansi.org/</td></tr></tbody></table>	Property	Content	site_name	American National Standards Institute - ANSI	title	American National Standards Institute - ANSI Home	description	The American National Standards Institute - ANSI - facilitates and coordinates the U.S. voluntary standards and conformity assessment system.	url	https://www.ansi.org/		
Property	Content													
site_name	American National Standards Institute - ANSI													
title	American National Standards Institute - ANSI Home													
description	The American National Standards Institute - ANSI - facilitates and coordinates the U.S. voluntary standards and conformity assessment system.													
url	https://www.ansi.org/													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>20</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] We facilitate Standardization Solutions</li><li>[H2] I want to...</li><li>[H2] The American National Standards Institute oversees standards and conformity assessment activities in the United</li></ul>	H1	H2	H3	H4	H5	H6	1	20	0	4	0	0
H1	H2	H3	H4	H5	H6									
1	20	0	4	0	0									



## SEO Content

		<p>states.</p> <ul style="list-style-type: none"> <li>• [H2] ANSI Affiliates</li> <li>• [H2] Latest Headlines</li> <li>• [H2] HIGHLIGHTED Events</li> <li>• [H2] ANSI 2020-2021 ANNUAL REPORT</li> <li>• [H2] ANSI member benefit! GOVERNMENT RELATIONS &amp; PUBLIC POLICY newsletter</li> <li>• [H2] ANSI COVID-19 ANNOUNCEMENTS</li> <li>• [H2] This Week in Standards Development</li> <li>• [H2] ANSI by The Numbers</li> <li>• [H2] 1,366</li> <li>• [H2] 239</li> <li>• [H2] 13,322</li> <li>• [H2] 242</li> <li>• [H2] 172</li> <li>• [H2] 99</li> <li>• [H2] 27</li> <li>• [H2] 89</li> <li>• [H2] 27</li> <li>• [H2] ANSI WELCOMES NEW MEMBERS</li> <li>• [H4] ANSI SEEKS INPUT &amp; PARTICIPATION...</li> <li>• [H4] Standards Action: aNSI's weekly compilation of standardS activities for public review</li> <li>• [H4] American national standard (ANS) proposals and approvals</li> <li>• [H4] ISO, IEC, &amp; ITU NEW STANDARDS Activity Proposals</li> </ul>
	Images	<p>We found 36 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 191 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.62% Internal Links 97.38%

### In-page links

Anchor	Type	Juice
<a href="#">American National Standards</a>	Internal	Passing Juice
<a href="#">What Is an ANS?</a>	Internal	Passing Juice
<a href="#">More to Know</a>	Internal	Passing Juice
<a href="#">Get Involved</a>	Internal	Passing Juice
<a href="#">ANSI's Essential Requirements</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Accreditation Process</a>	Internal	Passing Juice
<a href="#">Maintaining Accreditation</a>	Internal	Passing Juice
<a href="#">Audit Program</a>	Internal	Passing Juice
<a href="#">American National Standard (ANS) Approval Process</a>	Internal	Passing Juice
<a href="#">Audited Designators</a>	Internal	Passing Juice
<a href="#">Directory of Accredited Standards Developers</a>	Internal	Passing Juice
<a href="#">Current Lists of ANS Approvals &amp; Proposals</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Comment on Standards Developers' Procedures</a>	Internal	Passing Juice
<a href="#">Participate in the ANS Process</a>	Internal	Passing Juice
<a href="#">Comment on ANSI Procedures Revisions</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Timeline of ANSI Standards Coordination Activities</a>	Internal	Passing Juice
<a href="#">Unmanned Aircraft Systems - UASSC</a>	Internal	Passing Juice

## In-page links

<a href="#">America Makes &amp; ANSI Additive Manufacturing – AMSC</a>	Internal	Passing Juice
<a href="#">Nanotechnology – NSP</a>	Internal	Passing Juice
<a href="#">Homeland Defense &amp; Security – HDSSC</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Commercial Space Industry</a>	Internal	Passing Juice
<a href="#">AI Systems in Healthcare</a>	Internal	Passing Juice
<a href="#">Dietary Supplements</a>	Internal	Passing Juice
<a href="#">Download Report</a>	Internal	Passing Juice
<a href="#">U.S. Representation in ISO</a>	Internal	Passing Juice
<a href="#">ISO Structure &amp; Governance</a>	Internal	Passing Juice
<a href="#">ANSI's ISO-Related Governance Groups</a>	Internal	Passing Juice
<a href="#">ANSI ISO Council</a>	Internal	Passing Juice
<a href="#">ANSI ISO Forum</a>	Internal	Passing Juice
<a href="#">General Public Participation in ISO Activities</a>	Internal	Passing Juice
<a href="#">ANSI's International Procedures</a>	Internal	Passing Juice
<a href="#">U.S. TAGs to ISO Committees</a>	Internal	Passing Juice
<a href="#">ANSI-Administered U.S. TAGs to ISO Committees</a>	Internal	Passing Juice
<a href="#">International Conformity Assessment Committee (ICAC)</a>	Internal	Passing Juice
<a href="#">U.S. TAG for ISO/TC 215, Health Informatics, &amp; ISO/TC 215/SC 1, Genomics Informatics</a>	Internal	Passing Juice
<a href="#">U.S. TAG for ISO/TC 285, Clean Cookstoves and Clean Cooking Solutions</a>	Internal	Passing Juice
<a href="#">U.S. TAG for ISO/TC 42, Photography</a>	Internal	Passing Juice
<a href="#">ANSI-Accredited U.S. TAG to ISO/TC 229, Nanotechnologies</a>	Internal	Passing Juice
<a href="#">U.S. TAG to ISO/TC 260, Human Resource Management</a>	Internal	Passing Juice
<a href="#">U.S. TAG to ISO/PC 317, Consumer protection</a>	Internal	Passing Juice
<a href="#">Accreditation of U.S. TAGs</a>	Internal	Passing Juice
<a href="#">Maintenance Requirements</a>	Internal	Passing Juice
<a href="#">U.S.-Held ISO Secretariats</a>	Internal	Passing Juice

## In-page links

<a href="#">ANSI-Administered Secretariats</a>	Internal	Passing Juice
<a href="#">ISO/IEC JTC 1 Information Technology</a>	Internal	Passing Juice
<a href="#">ANSI's Enhanced Services</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Structure &amp; Governance</a>	Internal	Passing Juice
<a href="#">USNC/IEC News</a>	Internal	Passing Juice
<a href="#">USNC Hall of Fame</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">USNC Toolbox</a>	Internal	Passing Juice
<a href="#">USNC Current Newsletter</a>	Internal	Passing Juice
<a href="#">U.S. Technical Advisory Groups</a>	Internal	Passing Juice
<a href="#">Premier Membership</a>	Internal	Passing Juice
<a href="#">Education &amp; Training</a>	Internal	Passing Juice
<a href="#">Young &amp; Emerging Professionals</a>	Internal	Passing Juice
<a href="#">USNC-Hosted IEC 2022 San Francisco Information</a>	Internal	Passing Juice
<a href="#">Access the USNC Dashboard</a>	Internal	Passing Juice
<a href="#">Introduction &amp; Resources</a>	Internal	Passing Juice
<a href="#">Trading Partners &amp; Regions</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">Americas</a>	Internal	Passing Juice
<a href="#">China</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">Germany</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
<a href="#">Indo-Pacific</a>	Internal	Passing Juice
<a href="#">Middle East North Africa</a>	Internal	Passing Juice
<a href="#">ANSI's International Memoranda of Understanding</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice

## In-page links

<a href="#">U.S. Agency for International Development (USAID)-Funded Programs</a>	Internal	Passing Juice
<a href="#">U.S. Trade and Development Agency (USTDA)-Funded Programs</a>	Internal	Passing Juice
<a href="#">Bill &amp; Melinda Gates Foundation-Funded Programs</a>	Internal	Passing Juice
<a href="#">ANSI Consumer Affairs Activities</a>	Internal	Passing Juice
<a href="#">Consumers &amp; Standards</a>	Internal	Passing Juice
<a href="#">ANSI Consumer Interest Forum</a>	Internal	Passing Juice
<a href="#">Engaging Consumers in the ANS Process</a>	Internal	Passing Juice
<a href="#">ISO COPOLCO</a>	Internal	Passing Juice
<a href="#">ANSI Government Outreach &amp; Public Policy Activities</a>	Internal	Passing Juice
<a href="#">Federal Engagement in Standards Activities</a>	Internal	Passing Juice
<a href="#">Federal Government Activities</a>	Internal	Passing Juice
<a href="#">ANSI Industry Outreach</a>	Internal	Passing Juice
<a href="#">Network on Chemical Regulation</a>	Internal	Passing Juice
<a href="#">Services Sector Initiative</a>	Internal	Passing Juice
<a href="#">University Outreach Introduction</a>	Internal	Passing Juice
<a href="#">Incorporating Standards into Curricula</a>	Internal	Passing Juice
<a href="#">Directory of University Courses</a>	Internal	Passing Juice
<a href="#">Standards Boost Business Website</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">How Do We Engage the Next Generation?</a>	Internal	Passing Juice
<a href="#">Training Courses &amp; Webinars</a>	Internal	Passing Juice
<a href="#">Programs for Students</a>	Internal	Passing Juice
<a href="#">&gt; Student Paper Competition</a>	Internal	Passing Juice
<a href="#">K-12 Student Resources</a>	Internal	Passing Juice
<a href="#">University Outreach</a>	Internal	Passing Juice
<a href="#">Standards Community Educational Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">Introduction to ANSI</a>	Internal	Passing Juice
<a href="#">ANSI's Roles</a>	Internal	Passing Juice
<a href="#">Staff Directory &amp; Offices</a>	Internal	Passing Juice
<a href="#">Joe Bhatia</a>	Internal	Passing Juice
<a href="#">Frances E. Schrotter</a>	Internal	Passing Juice
<a href="#">Peggy Jensen</a>	Internal	Passing Juice
<a href="#">Patricia A. Griffin</a>	Internal	Passing Juice
<a href="#">George A. Gulla</a>	Internal	Passing Juice
<a href="#">Joseph Tretler Jr.</a>	Internal	Passing Juice
<a href="#">Mary Saunders</a>	Internal	Passing Juice
<a href="#">Michael A. Petosa</a>	Internal	Passing Juice
<a href="#">Organizational Chart</a>	Internal	Passing Juice
<a href="#">ANSI Governance &amp; Advisory Groups</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice
<a href="#">Finance Committee</a>	Internal	Passing Juice
<a href="#">Audit Committee</a>	Internal	Passing Juice
<a href="#">Nominating Committee</a>	Internal	Passing Juice
<a href="#">National Policy Advisory Group</a>	Internal	Passing Juice
<a href="#">International Policy Advisory Group</a>	Internal	Passing Juice
<a href="#">Intellectual Property Rights Policy Advisory Group</a>	Internal	Passing Juice
<a href="#">Executive Standards Council</a>	Internal	Passing Juice
<a href="#">Board of Standards Review</a>	Internal	Passing Juice
<a href="#">Appeals Board</a>	Internal	Passing Juice
<a href="#">Committee on Education</a>	Internal	Passing Juice
<a href="#">Call for Nominations</a>	Internal	Passing Juice
<a href="#">ANSI History</a>	Internal	Passing Juice
<a href="#">Careers in Standards</a>	Internal	Passing Juice
<a href="#">Program Administrator - USNC/IEC</a>	Internal	Passing Juice

## In-page links

<a href="#">PLASTICS Director of Standards</a>	Internal	Passing Juice
<a href="#">Product Marketing Manager / Subscriptions</a>	Internal	Passing Juice
<a href="#">Program Administrator - International Development</a>	Internal	Passing Juice
<a href="#">ANAB</a>	External	Passing Juice
<a href="#">Workcred</a>	External	Passing Juice
<a href="#">Latest News &amp; Special Features</a>	Internal	Passing Juice
<a href="#">Search All News</a>	Internal	Passing Juice
<a href="#">COVID-19 Announcements</a>	Internal	Passing Juice
<a href="#">ANSI Member Updates</a>	Internal	Passing Juice
<a href="#">Standards Spotlight</a>	Internal	Passing Juice
<a href="#">News Subscriptions &amp; Publications</a>	Internal	Passing Juice
<a href="#">Highlighted &amp; Special Events</a>	Internal	Passing Juice
<a href="#">Search Upcoming Events</a>	Internal	Passing Juice
<a href="#">Past Events Archive</a>	Internal	Passing Juice
<a href="#">World Standards Week</a>	Internal	Passing Juice
<a href="#">ANSI Awards Program</a>	Internal	Passing Juice
<a href="#">U.S. World Standards Day</a>	Internal	Passing Juice
<a href="#">ANSI Webstore</a>	Internal	Passing Juice
<a href="#">Standards Connect</a>	Internal	Passing Juice
<a href="#">IBR Standards</a>	Internal	Passing Juice
<a href="#">Introduction to ANSI Membership</a>	Internal	Passing Juice
<a href="#">Member Benefits</a>	Internal	Passing Juice
<a href="#">Membership Categories &amp; Rosters</a>	Internal	Passing Juice
<a href="#">Additional Assessment Fees</a>	Internal	Passing Juice
<a href="#">ANSI Member Forums</a>	Internal	Passing Juice
<a href="#">Company Member Forum</a>	Internal	Passing Juice
<a href="#">Organizational Member Forum</a>	Internal	Passing Juice
<a href="#">Government Member Forum</a>	Internal	Passing Juice

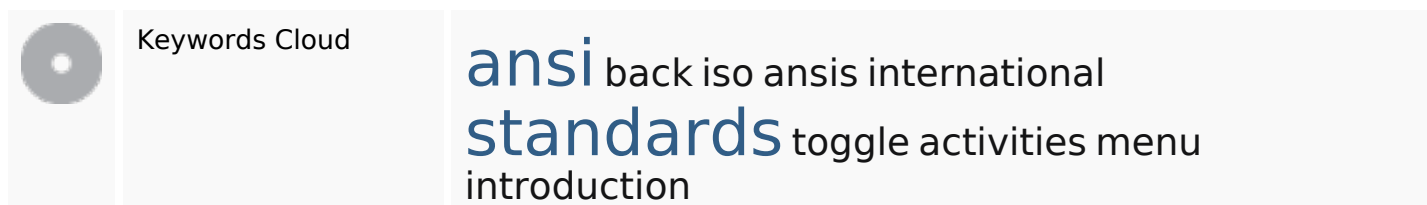
## In-page links

<a href="#">Membership Overview Webinars</a>	Internal	Passing Juice
<a href="#">Members-Only Document Login</a>	Internal	Passing Juice
<a href="#">Join ANSI</a>	Internal	Passing Juice
<a href="#">Document Access</a>	Internal	Passing Juice
<a href="#">Resources by Topic</a>	Internal	Passing Juice
<a href="#">Standards Action</a>	Internal	Passing Juice
<a href="#">Organizational Policies &amp; Other Guidance</a>	Internal	Passing Juice
<a href="#">Welcome &amp; Feedback</a>	Internal	Passing Juice
<a href="#">ANSI Contacts &amp; Policies</a>	Internal	Passing Juice
<a href="#">Using Search</a>	Internal	Passing Juice
<a href="#">Meeting Room Rental</a>	Internal	Passing Juice
<a href="#">Purchase or Subscribe to Standards</a>	Internal	Passing Juice
<a href="#">Access PSA Webforms for the ANS Process</a>	Internal	Passing Juice
<a href="#">Go</a>	External	Passing Juice
<a href="#">VIEW ANNUAL REPORT</a>	Internal	Passing Juice
<a href="#">ANSI SEEKS INPUT &amp; PARTICIPATION...</a>	Internal	Passing Juice
<a href="#">Submit Nominations by Jan. 31: ANAB Personnel Certification Accreditation Committee</a>	Internal	Passing Juice
<a href="#">ANSI Members: Submit Proposals for Standards-Related APEC Projects by February 4</a>	Internal	Passing Juice
<a href="#">Register by Feb. 8: ISO Workshop on “Guidelines for live streaming marketing service&amp;quot;</a>	Internal	Passing Juice
<a href="#">Submit Input by Feb. 25: Proposed ISO Technical Committee on Natural Gas Fueling Stations for Vehicles</a>	Internal	Passing Juice
<a href="#">Submit Nominations by Feb. 28: NIST Internet of Things (IoT) Advisory Board</a>	Internal	Passing Juice
<a href="#">Submit Nominations by Feb. 28: ANSI Certificate Accreditation Program Accreditation Committee</a>	Internal	Passing Juice
<a href="#">Submit Nominations for New NIST Industrial Advisory Committee on Microelectronics</a>	Internal	Passing Juice
<a href="#">ANSI.org User Feedback Survey: Submit Your Input and Help Us Keep Improving the Site</a>	External	Passing Juice

## In-page links

<a href="#">Standards Action: aNSI's weekly compilation of standards activities for public review</a>	Internal	Passing Juice
<a href="#">American national standard (ANS) proposals and approvals</a>	Internal	Passing Juice
<a href="#">Find and download updated lists of proposed and approved ANS</a>	Internal	Passing Juice
<a href="#">ISO, IEC, &amp; ITU NEW STANDARDS Activity Proposals</a>	Internal	Passing Juice
<a href="#">Listings of new work items from ISO, IEC, and ITU, including project updates and timelines for committee work</a>	Internal	Passing Juice
<a href="#">See who joined ANSI</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ansi	51	✓	✗	✓	✓
standards	45	✓	✗	✓	✓
iso	18	✗	✗	✗	✓
introduction	17	✗	✗	✗	✗
ansis	17	✗	✗	✗	✗












## Usability

Url	Domain : ansi.org Length : 8
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## Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.ansi.org/SitemapANSI.xml.gz">https://www.ansi.org/SitemapANSI.xml.gz</a></p>
	Robots.txt	<p><a href="http://ansi.org/robots.txt">http://ansi.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>