








# Seo Analyzer anthonyrichardson.net

Generated on March 26 2022 21:43 PM





The score is 39/100







## SEO Content

	Title	Anthony Richardson &#8211; Just another WordPress site <b>Length : 54</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>8</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Anthony Richardson</li><li>• [H2] The annoying persistence of physical limits</li><li>• [H2] More network fragility – this time it’s electricity</li><li>• [H2] A Lucky Country – and a fatal lack of imagination</li><li>• [H2] A localised systems collapse in real time</li><li>• [H2] 2019 ANZSEE Conference blog</li><li>• [H2] Sometimes I just feel like destroying beautiful things...</li><li>• [H2] Recent Posts</li><li>• [H2] Recent Comments</li><li>• [H3] Change in systems</li><li>• [H3] A lack of curiosity or imagination</li><li>• [H3] Systems collapse</li><li>• [H3] Leadership with a hose in hand?</li><li>• [H3] The fragility of our systems</li><li>• [H3] The lesson of the Old Phone Booth</li><li>• [H3] A final uncomfortable thought</li></ul>	H1	H2	H3	H4	H5	H6	1	8	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	7	0	0	0									
	Images	We found 17 images on this web page.												

## SEO Content

		16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>20%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 70 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 44.29%  Internal Links 55.71%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Anthony Richardson</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Writing</a>	Internal	Passing Juice
<a href="#">Academic writing</a>	Internal	Passing Juice

## In-page links

<a href="#">Creative writing</a>	Internal	Passing Juice
<a href="#">Speaking</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Interests</a>	Internal	Passing Juice
<a href="#">Energy &amp;#038; systems</a>	Internal	Passing Juice
<a href="#">Gaming &amp;#038; Limits</a>	Internal	Passing Juice
<a href="#">The annoying persistence of physical limits</a>	Internal	Passing Juice
<a href="#">An interesting piece</a>	External	Passing Juice
<a href="#">Moore&amp;#8217;s Law</a>	External	Passing Juice
<a href="#">including by Linus Tho</a>	External	Passing Juice
<a href="#">floopmeister</a>	Internal	Passing Juice
<a href="#">Complexity</a>	Internal	Passing Juice
<a href="#">Limits</a>	Internal	Passing Juice
<a href="#">systems</a>	Internal	Passing Juice
<a href="#">More network fragility &amp;#8211; this time it&amp;#8217;s electricity</a>	Internal	Passing Juice
<a href="#">has described the effect of the bushfires on our eelectricity grid as similar to the effect of Hurricane Sandy in New York</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">Systems</a>	Internal	Passing Juice
<a href="#">bushfires</a>	Internal	Passing Juice
<a href="#">systems collapse</a>	Internal	Passing Juice
<a href="#">A Lucky Country &amp;#8211; and a fatal lack of imagination</a>	Internal	Passing Juice
<a href="#">a criticism of our leadership.</a>	External	Passing Juice
<a href="#">tipping points</a>	External	Passing Juice
<a href="#">half a billion animals have been killed in these fires</a>	External	Passing Juice
<a href="#">species extinctions</a>	External	Passing Juice
<a href="#">warned the Federal government months ago that this was coming</a>	External	Passing Juice
<a href="#">go on holiday</a>	External	Passing Juice


## In-page links

<a href="#">host a visiting cricket team at the Lodge</a>	External	Passing Juice
<a href="#">cricket in front of the TV is what summer in Australia is all about</a>	External	Passing Juice
<a href="#">you might release a marketing video</a>	External	Passing Juice
<a href="#">a systems collapse</a>	External	Passing Juice
<a href="#">and therefore many of our other systems (food, water, communications) have been disrupted as well</a>	External	Passing Juice
<a href="#">the further the disruptions may spread into others systems</a>	External	Passing Juice
<a href="#">Bushfires</a>	Internal	Passing Juice
<a href="#">attitude change</a>	Internal	Passing Juice
<a href="#">A localised systems collapse in real time</a>	Internal	Passing Juice
<a href="#">localised collapse</a>	External	Passing Juice
<a href="#">generators with some fuel</a>	External	Passing Juice
<a href="#">has little redundancy in terms of supply lines and of which we keep no reserves</a>	External	Passing Juice
<a href="#">Australia's deal with Trump</a>	External	Passing Juice
<a href="#">energy</a>	Internal	Passing Juice
<a href="#">2019 ANZSEE Conference blog</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">Academia</a>	Internal	Passing Juice
<a href="#">conference</a>	Internal	Passing Juice
<a href="#">games</a>	Internal	Passing Juice
<a href="#">Limits to Growth</a>	Internal	Passing Juice
<a href="#">Malthus</a>	Internal	Passing Juice
<a href="#">Sometimes I just feel like destroying beautiful things</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">#ExtinctionRebellion</a>	External	Passing Juice
<a href="#">@PAXAus</a>	External	Passing Juice
<a href="#">@Fallout</a>	External	Passing Juice
<a href="#">@Bethesda_ANZ</a>	External	Passing Juice

## In-page links

<a href="https://t.co/NcT6QHFVvr">https://t.co/NcT6QHFVvr</a>	External	Passing Juice
<a href="pic.twitter.com/Qc8Wxz14Vo">pic.twitter.com/Qc8Wxz14Vo</a>	External	Passing Juice
<a href="#">October 11, 2019</a>	External	Passing Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">system collapse</a>	Internal	Passing Juice
<a href="#">More network fragility &amp;#8211; this time it&amp;#8217;s electricity</a>	Internal	Passing Juice
<a href="#">A localised systems collapse in real time</a>	Internal	Passing Juice
<a href="#">A Lucky Country &amp;#8211; and a fatal lack of imagination</a>	Internal	Passing Juice
<a href="#">A Lucky Country &amp;#8211; and a fatal lack of imagination</a>	Internal	Passing Juice
<a href="#">A Lucky Country &amp;#8211; and a fatal lack of imagination</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	been systems how fires all food system time redundancy collapse
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
systems	20	×	×	×	✓
how	13	×	×	×	×
been	12	×	×	×	×
fires	12	×	×	×	×
all	11	×	×	×	×










## Usability

Url	Domain : anthonyrichardson.net Length : 21
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## Usability

		
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://anthonyrichardson.net/robots.txt">http://anthonyrichardson.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>