



Seo Analyzer antsandcats.com

Generated on March 16 2022 05:45 AM





The score is 35/100







SEO Content

	Title	<p>ANTS AND CATS &#8211; EDUCATIONAL PUBLISHING</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>9</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Cart • [H2] Top Products • [H2] Anna Lian • [H2] NEWSLETTER • [H2] Ants And Cats • [H2] Newsletter Signup • [H2] Information • [H2] Great to have you back • [H2] Need to create an account? • [H3] FEATURED WORKSHEETS • [H3] Gifted and Talented • [H3] Gifted and Talented • [H3] Skip Counting by 2 • [H3] Skip Counting by 3 • [H3] Chester • [H3] Occupant • [H3] Restaurant 	H1	H2	H3	H4	H5	H6	1	9	9	0	1	0
H1	H2	H3	H4	H5	H6									
1	9	9	0	1	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Woman• [H5] Publisher Teacher Mom
	Images	We found 29 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.86% Internal Links 97.14%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Ants and Cats	Internal	Passing Juice

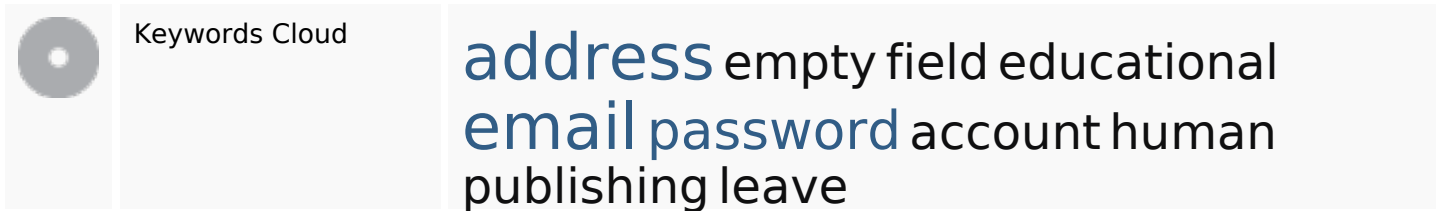
In-page links

Character Traits	Internal	Passing Juice
Math	Internal	Passing Juice
Phonics	Internal	Passing Juice
Reading Strategies	Internal	Passing Juice
Science	Internal	Passing Juice
Social Studies	Internal	Passing Juice
Blog	Internal	Passing Juice
My account	Internal	Passing Juice
Membership Levels	Internal	Passing Juice
Membership Invoice	Internal	Passing Juice
Membership Checkout	Internal	Passing Juice
Gifted and Talented	Internal	Passing Juice
Anna Lian	Internal	Passing Juice
Gifted and Talented	Internal	Passing Juice
Skip Counting by 2	Internal	Passing Juice
Skip Counting by 3	Internal	Passing Juice
Chester	Internal	Passing Juice
Occupant	Internal	Passing Juice
Restaurant	Internal	Passing Juice
Woman	Internal	Passing Juice
Character Traits: Week #5	Internal	Passing Juice
Skip Counting by 8	Internal	Passing Juice
Book #31, Words with -ug, -um, -un	Internal	Passing Juice
Recycle	Internal	Passing Juice
When I Grow Up&#8230:	Internal	Passing Juice
Help/FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Orders and Returns	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
WebsiteStore.NYC	External	Passing Juice
Lost your password?	Internal	Passing Juice
privacy policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
address	4	✘	✘	✘	✘
email	4	✘	✘	✘	✘
password	3	✘	✘	✘	✘
human	2	✘	✘	✘	✘
educational	2	✔	✘	✘	✘




Usability

	Url	Domain : antsandcats.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 88
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://antsandcats.com/sitemap.xml
	Robots.txt	http://antsandcats.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.