



Seo Analyzer ao-arena.com

Generated on March 18 2022 14:51 PM






The score is 37/100







SEO Content

	Title	<p>AO Arena Manchester - Events, Music, Tickets, Hospitality</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.manchester-arena.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>The website of the AO Arena in Manchester providing a one stop shop for all your concert ticket, hospitality, parking and travel information</td> </tr> <tr> <td>description</td> <td>The website of the AO Arena in Manchester providing a one stop shop for all your concert tickets in Manchester, hospitality, parking and travel information.</td> </tr> <tr> <td>image</td> <td>https://www.manchester-arena.com/sitewide/images/fb-markup.jpg</td> </tr> <tr> <td>site_name</td> <td>AO Arena</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> </tbody> </table>	Property	Content	url	https://www.manchester-arena.com/	type	article	title	The website of the AO Arena in Manchester providing a one stop shop for all your concert ticket, hospitality, parking and travel information	description	The website of the AO Arena in Manchester providing a one stop shop for all your concert tickets in Manchester, hospitality, parking and travel information.	image	https://www.manchester-arena.com/sitewide/images/fb-markup.jpg	site_name	AO Arena	locale	en_GB
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SEO Content

	Headings	H1 0 H2 0 H3 0 H4 0 H5 0 H6 0
	Images	<p>We found 24 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 27.27%</p> <p>Internal Links 72.73%</p>

In-page links

Anchor	Type	Juice
read more	Internal	Passing Juice
Read more about our safety policy	Internal	Passing Juice
Skip to Content	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Events	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms	Internal	Passing Juice
Sitemap	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Tweets by AOArena	External	Passing Juice
ticketmaster.co.uk	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Enter the site	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy and Cookies	External	Passing Juice
Mobile Version	Internal	Passing Juice
Web Design Newcastle	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
events	3	✓	✗	✗	✗
were	2	✗	✗	✗	✗
music	2	✓	✗	✗	✗
tickets	2	✓	✗	✗	✗
more	2	✗	✗	✗	✗


Usability

	Url	Domain : ao-arena.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 24 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ao-arena.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>