



Seo Analyzer apexxtours.com

Generated on February 28 2022 16:47 PM






The score is **64/100**







SEO Content

	Title	<p>Apexx Tours - Memorable Tanzania Tours and Safaris</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>At Apexx Tours, our experts create the most inspiring and memorable Tanzania safari and city tours especially for you for a perfect trip of a lifetime.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Apexx Tours - Memorable Tanzania Tours and Safaris</td> </tr> <tr> <td>description</td> <td>At Apexx Tours, our experts create the most inspiring and memorable Tanzania safari and city tours especially for you for a perfect trip of a lifetime.</td> </tr> <tr> <td>url</td> <td>https://www.apexxtours.com/</td> </tr> <tr> <td>site_name</td> <td>Apexx Tours</td> </tr> <tr> <td>image</td> <td>https://201196-605323-raikfcquaxqncofqfm.sta ckpathdns.com/wp-content/uploads/2018/11/tarangire-giraffes-1024x574.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Apexx Tours - Memorable Tanzania Tours and Safaris	description	At Apexx Tours, our experts create the most inspiring and memorable Tanzania safari and city tours especially for you for a perfect trip of a lifetime.	url	https://www.apexxtours.com/	site_name	Apexx Tours	image	https://201196-605323-raikfcquaxqncofqfm.sta ckpathdns.com/wp-content/uploads/2018/11/tarangire-giraffes-1024x574.jpg
Property	Content																	
locale	en_US																	
type	website																	
title	Apexx Tours - Memorable Tanzania Tours and Safaris																	
description	At Apexx Tours, our experts create the most inspiring and memorable Tanzania safari and city tours especially for you for a perfect trip of a lifetime.																	
url	https://www.apexxtours.com/																	
site_name	Apexx Tours																	
image	https://201196-605323-raikfcquaxqncofqfm.sta ckpathdns.com/wp-content/uploads/2018/11/tarangire-giraffes-1024x574.jpg																	

SEO Content

		<p>image:secure_url https://201196-605323-raikfcquaxqncofqfm.sta ckpathdns.com/wp-content/uploads/2018/11/ta rangire-giraffes-1024x574.jpg</p> <p>image:width 1024</p> <p>image:height 574</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>6</td> <td>8</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Top Rated Experiences • [H2] "Don't listen to what they say. Go see." • [H2] Latest Tours and Safaris. • [H2] Tanzania Travel Articles & Tips • [H2] Contact Info • [H3] Wildlife Safari Adventure • [H3] Wedding & Honeymoon • [H3] Beach Tours • [H3] Historical & City Tours • [H3] Cultural Tourism • [H3] Climb Mt. Kilimanjaro • [H4] 3 Day Zanzibar Cultural Tour • [H4] 4 Day Zanzibar Cultural Tour • [H4] Bongoyo Island Beach • [H4] Climb Mt. Kilimanjaro - Lemosho Route • [H4] Climb Mt. Kilimanjaro - Machame Route • [H4] Climb Mt. Kilimanjaro - Marangu Route • [H4] Full Day Bagamoyo Historical Tour • [H4] Great Serengeti Migration Safari - 7 Days • [H6] Lake Tanganyika • [H6] Tanzania Artistry • [H6] Beautiful Zanzibar 	H1	H2	H3	H4	H5	H6	0	5	6	8	0	3
H1	H2	H3	H4	H5	H6									
0	5	6	8	0	3									
	Images	<p>We found 31 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.54%</p> <p>Internal Links 88.46%</p>

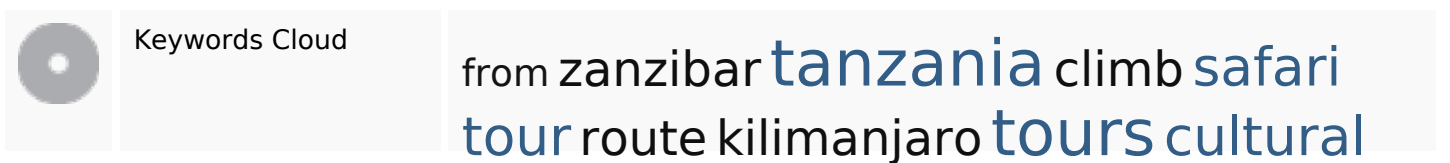
In-page links

Anchor	Type	Juice
=	External	Passing Juice
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
Tanzania Safari	Internal	Passing Juice
Historical, Cultural &#038; City Tours	Internal	Passing Juice
Wedding/Honeymoon	Internal	Passing Juice
Cultural Tours	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Set Appointment	Internal	Passing Juice
My account	Internal	Passing Juice
The Company	Internal	Passing Juice
Apexx Careers	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
March 25, 2019	Internal	Passing Juice
February 12, 2019	Internal	Passing Juice
January 7, 2019	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Home	Internal	Passing Juice
Top Rated Experiences	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tanzania	14	✓	✗	✓	✓
tours	13	✓	✗	✓	✓
safari	10	✓	✗	✓	✓
cultural	9	✗	✗	✗	✓
tour	9	✓	✗	✓	✓












Usability

	Url	Domain : apexxtours.com Length : 14
--	-----	--



Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
--	---------------------	--

Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://apexxtours.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>