



Seo Analyzer appinlet.com

Generated on March 20 2022 03:09 AM

The score is 61/100



SEO Content

	Title	<p>App Inlet - eCommerce, Apps, Websites, Custom Builds</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>If you're needing a custom-built website, application, or something in between, then let App Inlet help you in fulfilling your every need. If you've got the idea, we'll make it happen!</p> <p>Length : 199</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1348 1481 2004"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>App Inlet - eCommerce, Apps, Websites, Custom Builds</td> </tr> <tr> <td>description</td> <td>If you're needing a custom-built website, application, or something in between, then let App Inlet help you in fulfilling your every need. If you've got the idea, we'll make it happen!</td> </tr> <tr> <td>url</td> <td>https://appinlet.com/</td> </tr> <tr> <td>site_name</td> <td>App Inlet</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	App Inlet - eCommerce, Apps, Websites, Custom Builds	description	If you're needing a custom-built website, application, or something in between, then let App Inlet help you in fulfilling your every need. If you've got the idea, we'll make it happen!	url	https://appinlet.com/	site_name	App Inlet
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

1 0 11 19 11 0

- [H1] WE'LL CALL YOU
- [H3] What our clients say
- [H3] What our clients say
- [H3] What our clients say
- [H3] What our clients say
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- [H3] What our clients say
- [H3] What our clients say
- [H3] What our clients say
- [H3] What our clients say
- [H4] Custom Dev
- [H4] Apps
- [H4] eCommerce
- [H4] Websites
- [H4] Custom Dev
- [H4] Apps
- [H4] eCommerce
- [H4] Websites
- [H4] Lindi Theunissen
- [H4] Brian Weiner
- [H4] Simon Gilhooly
- [H4] Anthea Forder
- [H4] Gavin Hendry
- [H4] James Delaney
- [H4] Janusz Boryna
- [H4] Kirsty Reid
- [H4] Richard Baehr
- [H4] Zane Ford
- [H4] Eric Krige
- [H5] DPO Group
- [H5] Monetise
- [H5] Above Surveying
- [H5] AppCity Solutions
- [H5] Ready to Send
- [H5] James On Safari & Delaney Art
- [H5] Kogucik International
- [H5] Red Espresso
- [H5] Sign Co
- [H5] Greenpeace Africa
- [H5] Capitevo Group



Images

We found 37 images on this web page.

30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio





Ratio : **4%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

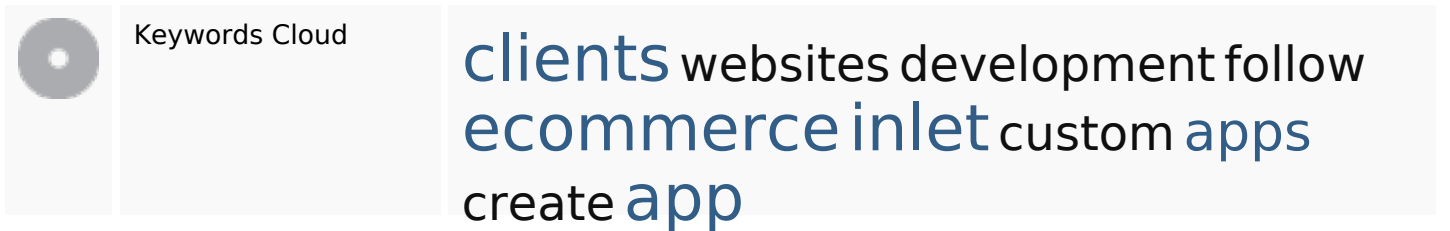
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Custom Dev	Internal	Passing Juice
eCommerce	Internal	Passing Juice
Apps	Internal	Passing Juice
Websites	Internal	Passing Juice
Articles	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Support	Internal	Passing Juice
@appinlet	External	Passing Juice
Stockowners Office Park.	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clients	12	✗	✗	✗	✓
app	11	✓	✗	✓	✓
ecommerce	10	✓	✗	✗	✓
inlet	10	✓	✗	✓	✗
apps	8	✓	✗	✗	✓

Usability

	Url	Domain : appinlet.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 16
Warnings : 10



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Great, your website has few CSS files.
- Too bad, your website has too many JS files (more than 6).
- Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		http://appinlet.com/sitemap.xml
	Robots.txt	http://appinlet.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.