



# Seo Analyzer apptthemes.com

Generated on March 22 2022 03:07 AM





The score is 53/100







## SEO Content

	Title	<p>Premium WordPress Themes   AppThemes</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Loved by 45,000 customers around the world. We create powerful, feature-rich, and easy-to-use WordPress themes that help businesses make money online.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1933"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>AppThemes</td> </tr> <tr> <td>description</td> <td>WordPress Premium Themes and Add-ons Marketplace</td> </tr> <tr> <td>url</td> <td>https://www.apptthemes.com</td> </tr> <tr> <td>site_name</td> <td>AppThemes</td> </tr> <tr> <td>image</td> <td>https://cdn.apptthemes.com/wp-content/uploads/2015/05/at-facebook-share.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	AppThemes	description	WordPress Premium Themes and Add-ons Marketplace	url	https://www.apptthemes.com	site_name	AppThemes	image	https://cdn.apptthemes.com/wp-content/uploads/2015/05/at-facebook-share.png
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	Headings	<table border="1" data-bbox="539 1966 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	2	9	0	0	0				
H1	H2	H3	H4	H5	H6													
2	2	9	0	0	0													

## SEO Content

		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Premium WordPress Themes for businesses of all sizes</li><li>• [H2] Why Choose AppThemes?</li><li>• [H2] AppThemes in Numbers</li><li>• [H3] Join our Mailing List</li><li>• [H3] Built by WordPress Pros</li><li>• [H3] Follow the Sun Support</li><li>• [H3] Complimentary Product Updates</li><li>• [H3] Add-on Marketplace</li><li>• [H3] Multi-Language Support</li><li>• [H3] Company</li><li>• [H3] Products</li><li>• [H3] Support</li></ul>
	Images	We found 6 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

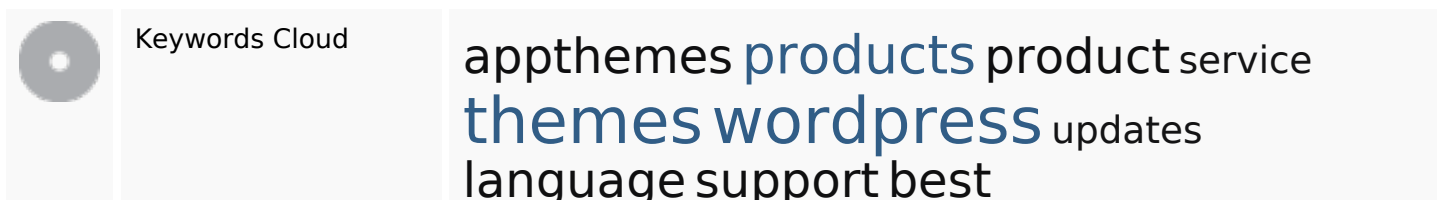
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.76%  Internal Links 88.24%

## In-page links

Anchor	Type	Juice
<a href="#">Themes</a>	Internal	Passing Juice
<a href="#">Marketplace</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Language Packs</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">WordPress Hosting</a>	Internal	Passing Juice
<a href="#">Certified Partners</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	noFollow
<a href="#">Browse Themes</a>	Internal	Passing Juice
<a href="#">Tweet</a>	External	Passing Juice
<a href="#">Our WordPress Marketplace</a>	Internal	Passing Juice
<a href="#">Free theme language packs</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
themes	7	✓	✗	✓	✓







## Keywords Consistency

wordpress	6	✓	✗	✓	✓
products	5	✗	✗	✗	✓
language	3	✗	✗	✗	✓
support	3	✗	✗	✗	✓





## Usability

	Url	Domain : apptthemes.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

## Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://apptthemes.com/sitemap.xml>



### Robots.txt

<http://apptthemes.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics