



# Seo Analyzer aranz.net

Generated on March 22 2022 09:52 AM






The score is 54/100




## SEO Content

	Title	ARANAZ Arquitectos   Arquitectura, Urbanismo y Diseño en Zaragoza <b>Length : 65</b> Perfect, your title contains between 10 and 70 characters.														
	Description	ARANAZ Arquitectos   Arquitectura, Urbanismo y Diseño en Zaragoza. El objetivo es la excelencia en la elaboración de los trabajos y la atención al cliente. <b>Length : 155</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>es_ES</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>ARANAZ Arquitectos   Arquitectura, Urbanismo y Diseño en Zaragoza</td></tr><tr><td>description</td><td>bienvenido ARANAZ Arquitectos desarrolla todo tipo de Proyectos, desde el Planeamiento Urbanístico, el Diseño y la Ejecución hasta su Construcción, con las nuevas tecnologías welcome ARANAZ Arquitectos develops all types of Projects, from Urban Planning, Design and Execution to Construction, with new technologies</td></tr><tr><td>url</td><td>http://aranaz.net/</td></tr><tr><td>site_name</td><td>ARANAZ Arquitectos</td></tr></tbody></table>	Property	Content	locale	es_ES	type	article	title	ARANAZ Arquitectos   Arquitectura, Urbanismo y Diseño en Zaragoza	description	bienvenido ARANAZ Arquitectos desarrolla todo tipo de Proyectos, desde el Planeamiento Urbanístico, el Diseño y la Ejecución hasta su Construcción, con las nuevas tecnologías welcome ARANAZ Arquitectos develops all types of Projects, from Urban Planning, Design and Execution to Construction, with new technologies	url	http://aranaz.net/	site_name	ARANAZ Arquitectos
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## SEO Content

		image	http://aranaz.net/wp-content/uploads/2014/12/11.jpg				
	Headings	<b>H1</b> 3	<b>H2</b> 3	<b>H3</b> 7	<b>H4</b> 9	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] ARANAZ ARQUITECTOS</li><li>• [H1] © Aranaz Arquitectos</li><li>• [H2] Navegación Primaria</li><li>• [H2] PROYECTOS DESTACADOS</li><li>• [H2] RELEVANT PROJECTS</li><li>• [H3] ARQUITECTURA, URBANISMO &amp; dISEÑO</li><li>• [H3]</li><li>• [H3] bienvenido</li><li>• [H3] welcome</li><li>• [H3] Encuentrenos</li><li>• [H3] Hablemos</li><li>• [H3] Siganos</li><li>• [H4] T-ZIR + ARAGON OPEN FUTURE</li><li>• [H4] VR CENTER</li><li>• [H4] 'VISTABELLA' CENTRO COMERCIAL &amp; DE NEGOCIOS</li><li>• [H4] 'WORLD TRADE CENTER ZARAGOZA' WTCZ</li><li>• [H4] HOTEL 'WORLD TRADE CENTER ZARAGOZA' (WTCZ)</li><li>• [H4] CENTRO SOCIAL Y CULTURAL 'JOAQUIN RONCAL'</li><li>• [H4] CENTRO COMERCIAL 'UTRILLAS'</li><li>• [H4] CENTRO COMERCIAL 'GRANCASA'</li><li>• [H4] VIVIENDAS PLURIFAMILIARES</li></ul>					
	Images	We found 28 images on this web page.  22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 46.15% Internal Links 53.85%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">activate Google Chrome Frame</a>	External	Passing Juice
<a href="#">Inicio</a>	Internal	Passing Juice
<a href="#">Arquitectura</a>	Internal	Passing Juice
<a href="#">Reformas</a>	Internal	Passing Juice
<a href="#">Perfil</a>	Internal	Passing Juice
<a href="#">Noticias</a>	Internal	Passing Juice
<a href="#">Contacto</a>	Internal	Passing Juice
<a href="#">View the projects</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Linkedin</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	cultural rehabilitation center service centro <b>social zaragoza</b> use arquitectos projects
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zaragoza	5	✓	✗	✓	✓
social	3	✗	✗	✗	✓
service	2	✗	✗	✗	✗
use	2	✗	✗	✗	✗
centro	2	✗	✗	✗	✓








## Usability

	Url	Domain : aranaz.net Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 27
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://aranaz.net/sitemap.xml">http://aranaz.net/sitemap.xml</a>
	Robots.txt	<a href="http://aranaz.net/robots.txt">http://aranaz.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics