







# Seo Analyzer arcc-erca.org

Generated on February 21 2022 05:54 AM






The score is 39/100





## SEO Content

	Title	<p>Welcome to ECOWAS Regional Competition Authority - Welcome to ECOWAS Regional Competition Authority</p> <p><b>Length : 99</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Welcome to ECOWAS Regional Competition Authority - Welcome to ECOWAS Regional Competition Authority</td></tr><tr><td>description</td><td>BENIN STAKEHOLDER ADVOCACY AND AWARENESS WORKSHOP ON THE FRAMEWORK OF ECOWAS COMPETITIONRead MoreERCA holds its first Media BriefingRead MoreERCA Assesses the State of Competition Law and Policy in ECOWAS Member StatesRead MorePrevious Next WELCOME TO THE ECOWAS REGIONAL COMPETITION AUTHORITY The ECOWAS Regional Competition Authority (ERCA) is the regulator [...] Read More &amp;rarr;</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Welcome to ECOWAS Regional Competition Authority - Welcome to ECOWAS Regional Competition Authority	description	BENIN STAKEHOLDER ADVOCACY AND AWARENESS WORKSHOP ON THE FRAMEWORK OF ECOWAS COMPETITIONRead MoreERCA holds its first Media BriefingRead MoreERCA Assesses the State of Competition Law and Policy in ECOWAS Member StatesRead MorePrevious Next WELCOME TO THE ECOWAS REGIONAL COMPETITION AUTHORITY The ECOWAS Regional Competition Authority (ERCA) is the regulator [...] Read More &rarr;
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## SEO Content

		<div>urlhttps://www.arcc-erca.org/</div> <div>site_nameWelcome to ECOWAS Regional Competition Authority</div>
	Headings	<div> <b>H1</b>0<b>H2</b>1<b>H3</b>0<b>H4</b>13<b>H5</b>0<b>H6</b>0         </div> <ul style="list-style-type: none"> <li>• [H2] Select Language</li> <li>• [H4] WELCOME TO THE ECOWAS REGIONAL COMPETITION AUTHORITY</li> <li>• [H4] HOW TO?</li> <li>• [H4] NEWS</li> <li>• [H4] BENIN STAKEHOLDER ADVOCACY AND AWARENESS WORKSHOP ON THE FRAMEWORK OF ECOWAS COMPETITION</li> <li>• [H4] ERCA holds its first Media Briefing</li> <li>• [H4] ERCA Assesses the state of Competition Law and Policy in ECOWAS Member States</li> <li>• [H4] EVENTS</li> <li>• [H4] MEDIA</li> <li>• [H4] MEMBER STATES</li> <li>• [H4] ABOUT ERCA</li> <li>• [H4] WORK WITH US</li> <li>• [H4] USEFUL LINKS</li> <li>• [H4] Publications</li> </ul>
	Images	<p>We found 16 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.57%</p> <p>Internal Links 96.43%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Functions</a>	Internal	Passing Juice
<a href="#">Organisational Structure</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Regional Competition Policy Framework</a>	Internal	Passing Juice
<a href="#">Community Competition Rules</a>	Internal	Passing Juice
<a href="#">ERCA Act</a>	Internal	Passing Juice
<a href="#">Supplementary Act on Exemptions in the Aviation Sector</a>	Internal	Passing Juice
<a href="#">File A Merger</a>	Internal	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice
<a href="#">Notification Fees</a>	Internal	Passing Juice
<a href="#">Decisions</a>	Internal	Passing Juice
<a href="#">Reports on Market Studies</a>	Internal	Passing Juice
<a href="#">Cases</a>	Internal	Passing Juice
<a href="#">Decisions</a>	Internal	Passing Juice
<a href="#">Request For Authorisation</a>	Internal	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice

## In-page links

<a href="#">Procurement</a>	Internal	Passing Juice
<a href="#">Partnership</a>	Internal	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">BENIN STAKEHOLDER ADVOCACY AND AWARENESS WORKSHOP ON THE FRAMEWORK OF ECOWAS COMPETITION</a>	Internal	Passing Juice
<a href="#">ERCA holds its first Media Briefing</a>	Internal	Passing Juice
<a href="#">ERCA Assesses the state of Competition Law and Policy in ECOWAS Member States</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability





	Url	Domain : arcc-erca.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 65
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>



### Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://arcc-erca.org/robots.txt">http://arcc-erca.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>