



# Seo Analyzer






## arcconsultingllc.com

Generated on March 15 2022 03:53 AM

The score is 50/100



### SEO Content

	Title	ARC Consulting   San Francisco Accounting, Reporting and Compliance Firm.					
		<b>Length : 75</b>					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	<b>Length : 0</b>					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 3	<b>H4</b> 40	<b>H5</b> 21	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] CLIENT TESTIMONIALS</li><li>• [H2] Best Places to work 2019 &amp; 2020*</li><li>• [H2] Let's Talk</li><li>• [H2]</li><li>• [H3] We're here to help you navigate today's complex Accounting, Reporting and Compliance environment.</li><li>• [H3] Client's we've worked with:</li><li>• [H3] ARC Consulting adds value and develops long-term business relationships by providing the highest quality services.</li><li>• [H4] ARC Consulting has performed great job for us! Special thanks for Jim Loughmiller, Ryan Dillard and Blake Ambrosini. They are highly qualified and very pleasant to work with. They did amazing job preparing our financial records for IPO within a very tight timeline. I highly recommend ARC Consulting</li><li>• [H4] Barbara Salazar</li><li>• [H4] The ARC team brought significant insights and process</li></ul>					

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acumen to a host of accounting and reporting topics at Marqeta. The ARC team is very responsive and perform high quality work.

- [H4] Brad Coleman
- [H4] We used ARC for our 606 adoption, both the technical accounting memos and to crunch the numbers for the full retrospective adoption. Their work was truly top notch. They clearly have the technical expertise with regards to the literature and, equally important, they work with the audit firms and have insight into how the firms think about various issues. The team was always very responsive and generally a pleasure to work with. ARC made our 606 adoption about as easy as can be, highly recommend!
- [H4] Dan Strubbe
- [H4] The ARC Consulting team did a fantastic job helping us prepare for the company's first ever external audit. Their knowledge and experience in technical accounting matters is second to none and their ability to turn things around quickly helped to bring our audit to a close more expediently. With ARC's help, the final changes to our financials was less than 1%. When I told our auditors that I plan on continuing to use ARC as our "outsourced internal audit team" moving forward, they were pleased and applauded my decision. If you are preparing or going the first ever audit, I highly recommend ARC Consulting.
- [H4] Yee Sim
- [H4] Your team was fantastic! We loved working with them. They are amazing. A+ effort
- [H4] Alex Pandey
- [H4] ARC Consulting was instrumental in providing high value services that allowed us to meet tight timelines. They worked seamlessly with our external auditors, bankers and attorneys in order to deliver an integrated work product. ARC Consulting's commitment to quality and on-time delivery translated into significant value and allowed us to focus on "running the business". I would highly recommend the professionals at ARC Consulting for all critical project-based accounting and finance work!
- [H4] Rob Krolik
- [H4] The professionals of ARC Consulting helped us with our SEC reporting and various other technical accounting related matters. They worked closely with our internal finance team and with our external auditors to achieve an efficient close and smooth reporting process. I would highly recommend the professionals of ARC Consulting.
- [H4] Jeff Cooper
- [H4] The team of professionals from ARC Consulting were instrumental in navigating the complex road to becoming a public company. All aspects of the engagement were performed to the highest standards. I would highly recommend ARC Consulting for any technical accounting, reporting, external audit preparation or due diligence projects.
- [H4] Seamus Hennessy
- [H4] The ARC Consulting team of professionals were able to quickly get up to speed on our company specifics and develop a reasonable work plan that fit our internal budget. Their ability

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to work on a professional level with both our accounting, finance and operations team members is a testament to their knowledge of our industry and dedication to understanding our business. They have provided very high-quality assistance in the application of complex accounting standards and delivered practical solutions that incorporate best practices. I would highly recommend the professionals of ARC Consulting!





- [H4] Tony Cheung
- [H4] The ARC Consulting professionals came into a very time-sensitive situation and helped address a variety of complex accounting topics in order to get our audited financial statements out on time. They coordinated closely with our service providers and their deep technical expertise was a huge help in pushing the project to completion. I would highly recommend the professionals of ARC Consulting for all complex accounting matters.
- [H4] Bryan Urquhart
- [H4] The team at ARC Consulting came in and helped us address a variety of complex accounting matters in a timely and efficient manner. They have deep technical expertise, integrated quickly with our team and worked closely with our external auditors to streamline the process. I highly recommend the professionals of ARC Consulting for critical accounting projects.
- [H4] Carrie Dolan
- [H4] ARC Consulting was able to put together a team to assist us in critical projects that required expertise and the delivery of a high quality work product in a tight timeframe. Their ability to quickly get up to speed and work seamlessly with our personnel and external auditors, allowed management to focus on mission critical business and operational tasks. ARC Consulting's dedication to client service was noted by all within our organization. I would highly recommend the professionals of ARC Consulting!
- [H4] Steve Sordello
- [H4] ARC Consulting was able to quickly learn our business and develop a reasonable work plan that integrated our internal goals/expectations as well as those of our external auditors. They provided high quality assistance in our SOX compliance efforts and have also assisted with our application of complex accounting standards. This has allowed me to maintain a higher level of focus on business operations. The firm has always delivered results on-time and on-budget. I would highly recommend the professionals of ARC Consulting!
- [H4] Jerry Wong
- [H4] I have worked with the ARC Consulting Team and they have met my needs in a timely and efficient manner. They have worked on complex accounting issues and their work has allowed me to focus on other issues at hand. I would use them again should the need arise.
- [H4] Zvi Glasman
- [H4] In order to effectively manage a business, executives must have timely access to relevant and reliable financial information. ARC Consulting was able to quickly insert themselves as part of our team and provide operational reporting within weeks. This allowed MarketTools to obtain

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information necessary to make critical business decisions. ARC Consulting also provided bandwidth and technical expertise in many other areas and worked effectively with our external auditors. I would highly recommend the professionals of ARC Consulting!

- [H4] Mike Pope
- [H4] ARC Consulting delivered well beyond our expectation on the following fronts: Work product – they brought a thoughtful, forward looking approach with a clear plan and clearly defined deliverables, very similar to how we run our business. Technical knowledge – they could answer any type of question we had and clearly demonstrated that they have deep technical expertise balanced with real world experience. Budget management – they fully understood that we have budgetary constraints and were exemplary in terms of charging hours in a fair and transparent manner, which is clearly a breath of fresh air in the professional services world. I would recommend ARC to anyone who needs technical accounting expertise delivered in a friendly, honest, professional manner.
- [H4] Saravanan Chettiar
- [H4] ARC Consulting helped us address complex accounting matters related to a sophisticated transaction under very tight timelines. The team at ARC Consulting was always available, timely, focused and very well prepared. I really appreciated having them by my side. They have deep technical expertise, worked very quickly with our team and collaborated closely with our external auditors to help us achieve a successful conclusion. I highly recommend the professionals of ARC Consulting for all critical accounting projects.
- [H4] Ramses Erdtmann
- [H4] The ARC Consulting team came in and helped us address a wide variety of complex accounting matters in a very timely and efficient manner given tight timelines. They worked seamlessly with our internal finance and accounting teams and our external auditors in order to deliver an integrated work product. ARC Consulting's commitment to quality and on-time delivery also kept our projects on time and within budget. I highly recommend the professionals at ARC Consulting for all critical accounting projects.
- [H4] Chris Watts
- [H4] The ARC Consulting team was able to quickly learn our business and developed a project plan that fit in with our internal needs and expectations. They were also adept at helping us to address the needs and concerns of our external auditors. They are very knowledgeable in the application of complex accounting standards, in our case IFRS, as well as with best practices in the marketplace. Their expertise has allowed me to focus on the business, while completing the requested project on time and on budget. I would highly recommend the professionals of ARC Consulting!
- [H4] Trevor Harries-Jones
- [H4] The professionals at ARC Consulting continue to exceed our expectations with the quality and timeliness of delivery. ARC Consulting is a business partner that I would strongly recommend for all critical project-based finance and accounting work!



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		<ul style="list-style-type: none"><li>• [H4] Chief Financial Officer Github</li><li>• [H5] VP of Finance   Grid Dynamics International</li><li>• [H5] Corporate Controller   Marqeta</li><li>• [H5] Director of Revenue   Malwarebytes, Inc.</li><li>• [H5] Finance Director/Controller   Authentic8</li><li>• [H5] VP of Finance &amp; Corporate Development   Anchor Free</li><li>• [H5] CFO   Yelp Inc.</li><li>• [H5] Biotechnology Finance Executive   Former CFO, KaloBios</li><li>• [H5] Chief Financial Officer   Ruckus Wireless</li><li>• [H5] Senior VP of Finance   Federated Media Publishing</li><li>• [H5] CFO   Innovative Interfaces</li><li>• [H5] CFO   LendingClub</li><li>• [H5] Senior VP and CFO   LinkedIn Corporation</li><li>• [H5] Chief Financial Officer, VP of Finance and Secretary   Versant Corporation</li><li>• [H5] Chief Financial Officer   Fox Factory Holdings</li><li>• [H5] Executive VP, COO and CFO   Markettools, Inc.</li><li>• [H5] VP of Finance   Castlight Health Inc.</li><li>• [H5] SVP Investor Relations &amp; Administration   Pharmacyclics</li><li>• [H5] VP Finance   Workday</li><li>• [H5] Chief Operating Officer   Yola Inc.</li><li>• [H5] Vlado Herman   Github</li><li>• [H5]</li></ul>
	Images	<p>We found 10 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 5 links including 1 link(s) to files</p>


## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40%</p> <p>Internal Links 60%</p>

## In-page links

Anchor	Type	Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">website</a>	External	Passing Juice
<a href="#">View Current Opportunities</a>	Internal	Passing Juice
<a href="#">Position Inquiry</a>	Internal	Passing Juice
<a href="https://arcconsultingllc.com/wp-content/uploads/2019/05/Arc-Consulting-Staff-Profile.mp4">https://arcconsultingllc.com/wp-content/uploads/2019/05/Arc-Consulting-Staff-Profile.mp4</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>team work arc highly business finance consulting recommend accounting professionals</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
arc	45	✓	✗	✗	✓
consulting	36	✓	✗	✗	✓
accounting	25	✓	✗	✗	✓
team	19	✗	✗	✗	✓
recommend	17	✗	✗	✗	✓


## Usability

	Url	Domain : arcconsultingllc.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://arcconsultingllc.com/sitemap.xml">http://arcconsultingllc.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://arcconsultingllc.com/robots.txt">http://arcconsultingllc.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>