









SEO Content

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	Images	<p>We found 20 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 40 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
2	Internal	Passing Juice
8	Internal	Passing Juice
□□□□□□□□□□□□□□	Internal	Passing Juice
□□□□□□□□□□□□□□	Internal	Passing Juice
□□□□□□□□□□	Internal	Passing Juice
□□□□□□□□□□	Internal	Passing Juice
192	Internal	Passing Juice
□□□□□□	Internal	Passing Juice
□□□□□□□□□□□□	Internal	Passing Juice



SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
reform	2	✘	✘	✘	✔
2000□3000□	2	✘	✘	✘	✘
publications	2	✘	✘	✘	✘
blog	2	✘	✘	✘	✔
□□□□□□□□	2	✘	✘	✘	✘

Usability

	Url	Domain : arch-plus.info Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://arch-plus.info/sitemap.xml https://arch-plus.info/sitemap.xml https://arch-plus.info/sitemap.rss</pre>
	Robots.txt	<pre>http://arch-plus.info/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>