






# Seo Analyzer archi-expo.ru

Generated on February 10 2022 19:45 PM





The score is 64/100







## SEO Content

	Title	Международная выставка «Красивые Дома. Российский архитектурный салон 2022» <b>Length : 75</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Москва. Октябрь 2022 года. Международная выставка «Красивые Дома. Российский архитектурный салон». <b>Length : 98</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	выставка, красивые дома, российский архитектурный салон, 2022 Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Выставка «Красивые дома. Российский архитектурный салон - 2022»</li><li>• [H2] Формат «лицом к лицу»</li><li>• [H2] Современная выставочная площадка</li><li>• [H2] Посетители</li><li>• [H2] Деловая программа</li><li>• [H2] Тематические разделы выставки</li><li>• [H2] Менеджеры проекта</li><li>• [H3] Часы работы выставки:</li><li>• [H3] Архитектура</li><li>• [H3] Дизайн</li><li>• [H3] Дом</li><li>• [H3] Интерьер</li></ul>	H1	H2	H3	H4	H5	H6	1	6	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	5	0	0	0									
	Images	We found 37 images on this web page.												

## SEO Content

		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>24%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 56.41% Internal Links 43.59%

## In-page links

Anchor	Type	Juice
<a href="#">Деревянный Дом (весна)</a>	External	Passing Juice
<a href="#">Салон Каминов и Отопления</a>	External	Passing Juice
<a href="#">Барбекю и грили</a>	External	Passing Juice
<a href="#">Дом и Сад</a>	External	Passing Juice
<a href="#">Аква Салон</a>	External	Passing Juice


## In-page links

<a href="#">Салон камня</a>	Internal	Passing Juice
<a href="#">Деревянный Дом (осень)</a>	External	Passing Juice
<a href="#">Салон Интерьеров</a>	External	Passing Juice
<a href="#">Дизайн. Строительство. Ремонт</a>	External	Passing Juice
<a href="#">Новости</a>	External	Passing Juice
<a href="#">Участники</a>	Internal	Passing Juice
<a href="#">Конкурсы</a>	External	Passing Juice
<a href="#">Архив</a>	Internal	Passing Juice
<a href="#">ENG</a>	Internal	Passing Juice
<a href="#">итоги выставки</a>	Internal	Passing Juice
<a href="#">медиагалерея</a>	Internal	Passing Juice
<a href="#">конкурсы</a>	Internal	Passing Juice
<a href="#">события</a>	Internal	Passing Juice
<a href="#">участники</a>	Internal	Passing Juice
<a href="#">Получить бесплатный билет</a>	External	Passing Juice
<a href="#">Памятка посетителя</a>	Internal	Passing Juice
<a href="#">«Деревянный дом. Осень»</a>	Internal	Passing Juice
<a href="#">«Салон интерьеров»</a>	Internal	Passing Juice
<a href="#">«Салон камня»</a>	Internal	Passing Juice
<a href="#">Бесплатный билет</a>	External	Passing Juice
<a href="#">Архитектурный конкурс «Красивые Деревянные Дома – 2022»</a>	External	Passing Juice
<a href="#">Открытый Международный конкурс «AQUA Престиж 2022»</a>	External	Passing Juice
<a href="#">Международный архитектурный конкурс «Дизайн камина 2022»</a>	External	Passing Juice
<a href="#">Международный конкурс «Мода на ландшафт – 2022»</a>	External	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Обратная связь</a>	Internal	Passing Juice
<a href="#">Наши баннеры</a>	Internal	Passing Juice

## In-page links

<a href="#">Вход для участников</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Progressive Media</a>	External	Passing Juice



## SEO Keywords

 Keywords Cloud	года дома Салон выставка мвц архитектурный экспо крокус российский красивые
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
салон	16	✓	✓	✓	✓
дома	16	✓	✓	✓	✓
красивые	14	✓	✓	✓	✓
архитектурный	13	✓	✓	✓	✓
российский	11	✓	✓	✓	✓

## Usability

 Url	Domain : archi-expo.ru Length : 13
 Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://archi-expo.ru/robots.txt">http://archi-expo.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="549 748 1481 824"> Google Analytics</div>