






Seo Analyzer architectsjournal.co.uk

Generated on February 05 2022 08:23 AM

The score is 54/100



SEO Content

	Title	<p>Architecture News & Buildings The Architects' Journal</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Up to the minute architecture news, including building reviews, insight on running a successful practice and the latest architectural competitions.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Architecture News & Buildings The Architects' Journal</td> </tr> <tr> <td>description</td> <td>Up to the minute architecture news, including building reviews, insight on running a successful practice and the latest architectural competitions.</td> </tr> <tr> <td>url</td> <td>http://www.architectsjournal.co.uk/</td> </tr> <tr> <td>site_name</td> <td>The Architects' Journal</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Architecture News & Buildings The Architects' Journal	description	Up to the minute architecture news, including building reviews, insight on running a successful practice and the latest architectural competitions.	url	http://www.architectsjournal.co.uk/	site_name	The Architects' Journal
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SEO Content

Headings





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- [H2] Daab Design completes forest cabin in south of France
- [H2] White replaces Mikhail Riches on Tyneside with plans for 18-storey tower
- [H2] Behind the story: Has the RIBA missed the Levelling Up memo?
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- [H2] Neil Dusheiko wins planning for house makeover with 5m green wall
- [H2] Industry leaders brand Levelling Up a 'missed opportunity' for retrofit drive
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- [H2] Works starts on ZHA's metro stations in crisis-hit Ukraine
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- [H2] Stiff + Trevillion wins consent for 644-flat City of London student housing
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- [H2] Allies and Morrison completes Phase 1 of Tottenham Hale towers
- [H2] Levitt Bernstein and TKMT architectes complete neutron research facility
- [H2] Sanchez Benton completes West End gallery in listed Arts and Crafts building
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- [H2] Also published recently...
- [H2] Allies and Morrison completes Phase 1 of Tottenham Hale towers
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- [H2] Tactical Urbanism Now
- [H2] Newquay Town





SEO Content

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- [H2] Aj 23.09.21: Aj100
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- [H2] Aj podcasts
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SEO Content

		<ul style="list-style-type: none"> • [H3] Buildings • [H3] Culture • [H3] Buildings • [H3] job of the week • [H4] • [H4] • [H4] • [H5] Advertisement
	Images	<p>We found 53 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 128 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.84%</p> <p>Internal Links 85.16%</p>

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Builders down tools at KPF's £900m One Nine Elms	Internal	Passing Juice
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Matthew Turner	Internal	Passing Juice
Vinesh Pomal	Internal	Passing Juice
Ricky Burdett	Internal	Passing Juice
Alpa Depan	Internal	Passing Juice
Ella Jessel	Internal	Passing Juice
Rob Wilson	Internal	Passing Juice
Head of Urban Futures for the Earls Court Development Company.	External	Passing Juice
Architectural Technician.	External	Passing Juice
Experienced Architect.	External	Passing Juice
Head of Digital Design.	External	Passing Juice
Design Officer (Regeneration).	External	Passing Juice
Project Architect and Part II / Technician required for residential focused studio (Allowance for Limited Company contract).	External	Passing Juice
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SEO Keywords

	Keywords Cloud	buildings riba building architects architecture design news plans housing awards
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SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
building	9	✓	✗	✓	✓
architects	7	✓	✗	✗	✓
buildings	6	✓	✗	✗	✓
architecture	5	✓	✗	✓	✓
awards	5	✗	✗	✗	✓









Usability

	Url	Domain : architectsjournal.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 78 Warnings : 54
	Email Privacy	Great no email address has been found in plain text!




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://architectsjournal.co.uk/sitemap.xml
	Robots.txt	http://architectsjournal.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.